

AUDIENCE ANALYTICS LIMITED
Company Registration No. 202113626W
(Incorporated in the Republic of Singapore)

13 April 2026

Dear Shareholder

AUDIENCE ANALYTICS LIMITED (“AAL”) - ANNUAL REPORT FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2025 (“FY2025”)

In line with our continuing efforts to protect the environment, we are using electronic communications for the transmission of our annual report for FY2025 and the Appendix to the Notice of AGM (“**Annual Report 2025**”). The Annual Report 2025 will be available for download from the SGXNet at the URL <https://www.sgx.com/securities/company-announcements> and the Company’s corporate website at the URL <https://audience.asia/> or by scanning the QR Code below, from the date of this letter. An internet browser and PDF reader are required to view the above-mentioned documents.

Printed copies of the Notice of AGM and the Proxy Form will continue to be sent to you by post.

If you still wish to receive a printed copy of the Annual Report 2025, please send in your request by completing the Request Form below and returning it to Boardroom Corporate & Advisory Services Pte. Ltd. via email at srs.requestform@boardroomlimited.com or by post to 1 Harbourfront Avenue Keppel Bay Tower #14-07 Singapore 098632, no later than **20 April 2026**.

By completing, signing and returning the Request Form to us, you agree and acknowledge that we and/or our service providers may collect, use and disclose your personal data, as contained in your submitted Request Form or which is otherwise collected from you or your authorised representative(s), for the purpose of processing and effecting your request.

Yours faithfully
For **AUDIENCE ANALYTICS LIMITED**



Datuk William Ng Yan Meng
Chairman and Managing Director

REQUEST FORM

To: AUDIENCE ANALYTICS LIMITED
N.B. Please tick accordingly. Incomplete or incorrectly completed forms will not be processed.

I / We wish to receive a printed copy of the: Annual Report 2025

The shares are held by me / us under or through:-

CDP Securities Account Number : - -

CPF Investment Scheme (“**CPFIS**”) Account / Supplementary Retirement Scheme (“**SRS**”) Account

Physical Scrip

Name of Shareholder(s) : _____

NRIC / Passport / Company Registration No. : _____

Address : _____

Signature : _____

Date : _____