



PRESS RELEASE

FOR IMMEDIATE RELEASE

Sarine Profile™ Selected to Showcase Mr. Warren Buffett's Signature Diamonds at Borsheims Flagship Store at Berkshire Hathaway's 2018 Annual Shareholders Meeting

Stones engraved on site by Sarine's DiaScribe™ system with Mr. Buffett's signature, a personalised message or commemoration of the buyer's choice and its certificate number

Hod Hasharon, (Israel), 08 May 2018 – Singapore Exchange Mainboard-listed Sarine Technologies Ltd ("Sarine" or "the Company" and together with its subsidiaries "the Group") (U77:SI), a worldwide leader in the development, manufacture and sale of precision technology products for the evaluation, planning, processing, finishing and trading of diamonds and gems, is proud to announce that Borsheims selected the Sarine Profile™ to accompany each of Mr. Warren Buffett's very limited series of Signature Diamonds sold at the annual Berkshire Hathaway Shareholders Meeting this week in Omaha, Nebraska. Each stone was engraved on-site by Sarine's DiaScribe™ system with Mr. Buffett's signature, a personalised commemoration or message of affection of the buyers' choice and its certificate number.

Every year at Berkshire Hathaway's Annual Shareholders Meeting held in Omaha, Nebraska, a very limited number of Signature Diamonds are sold at Berkshire Hathaway's Borsheims subsidiary flagship store. Sarine is very proud to have been selected this year by Borsheims to enrich these diamonds documentary information and to provide their buyers with digitally formatted imagery and video material to enhance their appreciation of the polished stones. The provided reports included the diamond's sparkle imagery and grade, as analysed by the Sarine Light™, dynamic top and interactive 3D views, as imaged by the Sarine Loupe™,

Warren Buffett's signature inscription, as executed and imaged on-site by the Sarine DiaScribe™, Cut and proportion details and origin, as provided by stones' the Canadian supplier, as well as their 4Cs report (as certified by the GIA). See image below and link at <http://api.sarine.com/viewer/v1/ZH09SOPN45U/BROSHEIMNB/> for more details.

Warren Buffett's signature example



Borsheims Senior Diamond Buyer Heather Ingraham said, "During this weekend of camaraderie and learning, shareholders are often eager to commemorate their time with a significant memento from Borsheims. Our partnership with Sarine provided guests an unforgettable experience – as we sealed many diamonds with not only a girdle inscription of Warren Buffett's personal signature, but a meaningful message of the guest's own choosing as well. We are always looking to elevate the experience at Borsheims. New technologies are key."

Sarine CEO David Block stated, "We are delighted to have been Borsheims supplier of choice for enhanced stone documentation in support of their new customer experience, especially at such a globally recognised affair as Berkshire Hathaway's annual shareholders event."



About Borsheims

Borsheims history dates to Omaha's early days of retailing, when Louis Borsheim opened a store in 1870. In 1947, Louis Friedman bought the business and operated it with his son Ike. While Louis and Ike Friedman kept the Borsheims name, they ushered in a new era of success for the jewellery store and developed the business philosophy that still guides the company today - offer an extensive inventory and exceptional customer service at the lowest possible price. By 1986, Borsheims had outgrown its 8,000 square feet facility downtown and moved to the anchor position in Regency Court's high-end shopping destination in Omaha. In 1989, renowned investor Warren Buffett purchased a majority of Borsheims stock, making it part of his famous holding company, Berkshire Hathaway, Inc. Buffett says, "If you don't know jewellery, know the jeweller." In 2006 Borsheims expanded its retail space to 62,500 square feet, including a large watch department, gift gallery, full-service jewellery repair and design shop. Today the store houses more than 100,000 pieces of jewelry, watches and fine gifts and serves an international clientele spanning 50 states and six continents. For more information about Borsheims and its products and services, visit <http://www.borsheims.com>.

About Sarine Technologies:

Established in 1988, Sarine Technologies Ltd. is a worldwide leader in the development and manufacturing of advanced evaluation, planning, processing, and finishing systems for diamond and gemstone production. Sarine products include the Galaxy® family of inclusion mapping systems, rough diamond planning optimisation systems, laser cutting and shaping systems, laser-marking and inscription machines and polished diamond Clarity, Color, Cut and light performance grading tools and visualisation systems. Sarine systems have become standard tools in every modern manufacturing plant, properly equipped gemmology lab and diamond appraisal business, and are essential aids for diamond polishers, dealers and retailers. For more information about Sarine and its products and services, visit <http://www.sarine.com>.



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