(Company Registration No.:199202071D)
(Incorporated in the Republic of Singapore on 22 April 1992)

(I) RE-DESIGNATION OF EXECUTIVE DIRECTOR TO NON-EXECUTIVE DIRECTOR AND CHANGES IN APPOINTMENT
(II) CHANGES IN THE COMPOSITION OF THE BOARD OF DIRECTORS

The Board of Directors (the "**Board**") of Serial System Ltd (the "**Company**" together with its subsidiaries, collectively the "**Group**") wishes to announce the following:

(I) Re-designation of Executive Director to Non-Executive Director and Changes in Appointment

Ms. Victoria Goh Si Hui will be re-designated from Executive Director to Non-Executive Director of the Company following her appointment as chief executive officer and executive director of Serial Achieva Limited, a 77.64%-owned subsidiary listed on the Catalist Board of the Singapore Exchange, with effect from 1 February 2026. She will also relinquish her roles of Group Vice President, Business Development & Marketing, and Chief Operating Officer of Consumer Products Distribution Division of Serial System Ltd, and be re-designated as non-executive director of all subsidiaries and associated companies within the Serial System Ltd group with effect from 1 February 2026. Ms. Victoria Goh Si Hui will continue to oversee and manage the business of Serial Multivision Pte. Ltd., a wholly-owned subsidiary engaged in hospitality and healthcare solutions, which is a non-core business segment classified under "Other Businesses" of Serial System Ltd.

Details of Ms. Victoria Goh Si Hui's re-designation from Executive Director to Non-Executive Director of the Company as required under Rule 704(7)(a) of the Listing Manual of Singapore Exchange Securities Trading Limited has been released in a separate announcement via SGXNet today.

(II) Changes in the Composition of the Board of Directors

Taking into account the above, the composition of the Board of the Company shall be reconstituted as follows with effect from 1 February 2026:-

Board of Directors

Mr. Derek Goh Bak Heng	Executive Chairman and Group Chief Executive Officer
Mr. Teo Ser Luck	Non-Executive Deputy Chairman and Lead Independent Director
Mr. Sean Goh Su Teng	Executive Director and Deputy Group Chief Executive Officer
Mr. Heng Yeow Meng Michael	Independent Director and Audit Committee Chairman
Mr. Lye Hoong Yip Raymond	Independent Director and Remuneration Committee Chairman
Mr. Khua Kian Kheng Ivan	Independent Director and Nominating Committee Chairman
Mr. Ng Yong Hwee	Independent Director
Mr. Goi Kok Ming Kenneth	Non-Executive Director
Ms. Victoria Goh Si Hui	Non-Executive Director

There will be no changes to the composition of the Audit Committee, Nominating Committee, Remuneration Committee and Serial System Employee Share Option Scheme 2024 Committee of the Company.

BY ORDER OF THE BOARD

Alex Wui Heck Koon
Company Secretary

19 January 2026