

**Press Release**

**mm2 Entertainment And Institute of Technical Education  
to cooperate on nine feature films**

*Up to 720 ITE students to benefit from programme that will provide on-the-job training and work experience*

Singapore, 28 April, 2016 – mm2 Asia Ltd. (“mm2 Asia” and together with its subsidiaries, the “Group”), through its wholly owned subsidiary mm2 Entertainment Pte Ltd, signed a Non-Binding Letter of Collaboration (LOC) with the Institute of Technical Education (ITE), to cooperate on a slate of nine feature films to train ITE students as future production talent. The three-year LOC was signed by Mr Melvin Ang, CEO of mm2 Asia Ltd, and Dr Yek Tiew Ming, Principal of ITE College East.

Under the partnership, ITE staff and students will be trained and attached to nine mm2 Asia feature film productions in various supporting positions such as 2<sup>nd</sup> camera assistants, junior lighting technicians, assistant production coordinators and other roles. These students will work under media professionals to receive on-the-job training in relevant industry skills. This will also ensure that ITE students and staff are kept up-to-date on industry work practices and technological innovations. Over 720 students from ITE College East, College West and College Central are expected to benefit from this collaboration.

“This collaboration marks our further commitment to developing talents in this specialised area for the industry. ITE has done a great job in giving their students a good foundation to join the industry upon graduation,” said Mr Melvin Ang, CEO of mm2 Asia.

“We would like to enhance this foundation by giving them the practical industry experience in content creation through our extensive network. With the growing demand for talents in the region for content creation, especially in North Asia, we hope more of our talents will have opportunities to excel beyond Singapore.”

“I am happy that our students will be getting even more opportunities to work alongside industry practitioners and deepen their skills. The involvement of industry



## **mm2 Asia Ltd.**

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partners like mm2 is important as we train up ITE graduates who are career-ready."

Mr Bruce Poh, Director & CEO, ITE

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### **About mm2 Asia Ltd.**

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship. mm2 Asia further strengthens its competitive advantage through the ownership of Cathay cineplexes in Malaysia, as well as bought a stake in local 3D animation company, Vividthree Productions. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has coproduced and/or distributed in excess of 20 films across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' and 'Long Long Time Ago' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 43D), becoming the first Singapore film production company to achieve this.

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com).

### **About ITE**

The Institute of Technical Education (ITE), Singapore, was established as a post-secondary education institution in 1992 under the Ministry of Education. ITE is a principal provider of career and technical education and principal authority in developing national occupational skills certification and standards to enhance Singapore's workforce competitiveness. Under its "One ITE System, Three Colleges" Model of Education, ITE governs three Colleges, comprising ITE College Central, ITE College East and ITE College West.



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*This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, Hong Leong Finance (the "**Sponsor**"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.*

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