

PRESS RELEASE

BreadTalk's revenue crosses the half a billion dollar mark

- *Group revenue jumped 19.9% to \$536.5 million from robust growth in all core segments – Bakery sales improved by 16.4%, Food Atrium 29.2%, and Restaurants 19.1%*
- *Propose final cash dividend of 1.3 Singapore cents per ordinary share*

\$'000	4Q2013	4Q2012	Change (%)	FY2013	FY2012	Change (%)
Revenue	147,087	119,738	22.8	536,530	447,334	19.9
Gross Profit	77,941	65,636	18.7	284,557	241,426	17.9
Net profit attributable to shareholders	5,556	4,189	32.6	13,600	12,000	13.3
EPS – diluted (cents)	1.97	1.48	33.1	4.82	4.25	13.4

Financial periods ended 31 December

SINGAPORE – 25 February 2014 – Mainboard-listed BreadTalk Group Limited (“BreadTalk” or the Group”), a leading lifestyle F&B group, announced today that its revenue for the 12 months ended 31 December 2013 jumped nearly 20.0% to cross the half a billion dollar mark at \$536.5 million.

Profit after tax and attributable to shareholders (“PATMI”) for the same period grew 13.3% from \$12.0 million last year to \$13.6 million despite cost pressure on food, labour and rental expenses including investment in new stores opened during the year.

In FY2013, the Group’s Bakery division achieved revenue growth of 16.4% and a 20.0% rise in PATMI. All markets contributed to the revenue growth, with Mainland China leading the pack. Singapore, whilst taking the larger share of the revenue pie of the division, saw its performance hampered by the on-going labour crunch, higher rental costs and increased competition. Thru effective cost rationalisation, the Group’s bakeries in Hong Kong and Thailand managed to narrow their losses as sales strengthened.

The Food Atrium division PATMI turned around to a profitable position in FY2013 as sales grew 29.2%, led by its operations in Singapore, Mainland China and Hong Kong. Its stores in Taiwan and Thailand, however, did not meet expectations.

Lastly, the Restaurants division saw revenue and net profit growing by 19.1% and 18.6% respectively, boosted by strong improvement in the performance of its Din Tai Fung restaurants in Singapore and Thailand as well as Ramen Play which registered positive revenue growth following its repositioning. Carl's Jr in Shanghai saw the closure of three non-performing outlets during the year, and the Group is currently working together with Carl Karcher Enterprises – the owner of the Carl's Jr brand - through a joint venture company in operating the fast food chain in Mainland China.

Number of Outlets (including those franchised)

	As at 31 Dec 2013	As at 31 Dec 2012	Change (%)
Bakeries	737	609	21.0
Food Atriums	58	47	23.4
Restaurants	41	30	36.7
TOTAL	836	686	21.9

As at 31 December 2013, the Group's network (including franchised outlets) expanded by 21.9% with a total tally of 737 bakery outlets, 58 Food Atriums and 41 Restaurants.

Dividend

In view of its strong performance in FY2013, the Directors have proposed a final cash dividend of 1.3 Singapore cents per ordinary share. Together with an interim cash dividend of 0.5 Singapore cents paid out earlier in the year, the total dividend declared for FY2013 amounted to 1.8 Singapore cents.

Per Share Data

Based on the Group's latest FY2013 results, fully-diluted earnings per share for the year rose 13.4% to 4.82 Singapore cents. Net asset value per share grew by 13.6% to 33.4 Singapore cents (as at 31 December 2013).

Business Prospects

The Group will continue its expansion plan in Mainland China, reinforce its position in Singapore, and strengthen its operations in Thailand and Taiwan. The Group is closely monitoring the unrest in central Bangkok but the potential impact on the Group's revenue is not expected to be significant.

The on-going labour crunch is a challenge that the Group has to overcome through innovative compensation schemes, workflow re-engineering and deployment of technology. While the overall economy looks to be stabilising and gaining momentum the Group remains cautiously optimistic of the Asia environment, in view of the potential tapering effect as the USA unwinds its QE actions taken over the last few years.

Barring any unforeseen circumstances, the Group expects FY2014 to be profitable.

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About BreadTalk Group Limited

Founded as an F&B operator in Singapore in 2000 and listed on the SGX in 2003, BreadTalk has rapidly expanded to become a distinctive household brand owner that has established its mark on the world stage with its bakery, restaurant and food atrium footprints. Its brand portfolio comprises BreadTalk, ToastBox, Food Republic, Din Tai Fung, Carl's Jr., Tea Loft, Bread Society, Food Opera and Ramen Play. The Group has a network of owned bakery outlets in Singapore, PRC, Malaysia, Hong Kong and Thailand as well as franchised bakery outlets across Asia and the Middle East. It also owns and operates the world-renowned Din Tai Fung restaurants in Singapore and Thailand, as well as the award-winning Food Republic food atriums in Singapore, PRC, Hong Kong and Malaysia.

For more information, please contact:

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