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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Michael Wells									
2	Reason for the notification										
a)	Position/status	Group Chief Executive (PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	American Depositary Receipt (“ADR”) 74435K204									
b)	Nature of the transactions	(i) Acquisition of ADRs for nil consideration following the release of an award made on 1 June 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (ii) Sale of ADRs in relation to the transaction described in (i) above only to cover withholding tax and fees									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>Nil</td> <td>15,768</td> </tr> <tr> <td>(ii)</td> <td>USD 49.3775</td> <td>7,244</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	Nil	15,768	(ii)	USD 49.3775	7,244
	Price(s)	Volume(s)									
(i)	Nil	15,768									
(ii)	USD 49.3775	7,244									

d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transactions	2018-06-01
f)	Place of the transactions	New York Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Barry Stowe									
2	Reason for the notification										
a)	Position/status	Executive Director (PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	American Depositary Receipt (“ADR”) 74435K204									
b)	Nature of the transactions	(i) Acquisition of ADRs for nil consideration following the release of an award made on 1 June 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (ii) Sale of ADRs in relation to the transaction described in (i) above (includes ADRs sold to cover withholding tax and fees)									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>Nil</td> <td>26,517</td> </tr> <tr> <td>(ii)</td> <td>USD 49.3775</td> <td>26,517</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	Nil	26,517	(ii)	USD 49.3775	26,517
	Price(s)	Volume(s)									
(i)	Nil	26,517									
(ii)	USD 49.3775	26,517									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transactions	2018-06-01									
f)	Place of the transactions	New York Stock Exchange									

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Jonathan Oliver									
2	Reason for the notification										
a)	Position/status	Group Communications Director (PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541									
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made on 1 June 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (ii) Sale of shares in relation to the transaction described in (i) above (includes shares sold to cover withholding tax and fees)									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>Nil</td> <td>8,634</td> </tr> <tr> <td>(ii)</td> <td>GBP 18.37</td> <td>8,634</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	Nil	8,634	(ii)	GBP 18.37	8,634
	Price(s)	Volume(s)									
(i)	Nil	8,634									
(ii)	GBP 18.37	8,634									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transactions	2018-06-01									
f)	Place of the transactions	London Stock Exchange									

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

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4 June 2018, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (Group Chief Executive), Mark Thomas FitzPatrick CA, Stuart James Turner FCA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

* *For identification purposes*