



October 6, 2014

To: The New York Stock Exchange

HSBC - Cash Dividend

Please be advised of the following DR dividend information - Approximate Rate/**Final Rate**:

DR Name:	HSBC
Country of Incorporation:	UNITED KINGDOM
CUSIP:	404280406
Ratio (Underlying Shares:DRs):	5:1
Exchange Rate:	1.0

	<u>Underlying Shares</u>	<u>DRs</u>
Record Date:	Oct 24, 2014	Oct 24, 2014
Payable Date:	Dec 10, 2014	Dec 10, 2014

Gross Dividend Rate Total:	USD0.1	USD0.5 tax exempt Interim Dividend
Withholding Tax:		USD0.0@0.00%
Dividend Fee:		USD0.00
Net Dividend Rate:		<u>USD0.5</u>

Addendum: - see below

*** 3RD INTERIM DIVIDEND 2014. OPTIONAL DIVIDEND PAYMENT IN CASH AND SHARES. DEFAULT IS CASH. ELECTION DEADLINE FOR SCRIP/SHARES AT EDS/DTC IS TBD *** SCRIP PRICE TBD ***

If you have any questions or comments, feel free to contact the undersigned.

Sincerely,

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and the deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to the issuer to reimburse and / or share revenue from the fees collected from DR holders, or waive fees and expenses to the issuer for services provided, generally relating to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon as depository may use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. The corporate action details are provided for informational purposes only. BNY Mellon does not warrant or guarantee the accuracy or completeness, and does not undertake any obligation to update or amend, this information or data. We provide no advice, recommendation or endorsement with respect to any company or security. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

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