

PRESS RELEASE



**MM2 ASIA ANNOUNCES 2MM TALENT HUB'S \$38 VOUCHER
FOR SHAREHOLDERS**

- Networking platform for media and entertainment industry enthusiasts officially open
- To be eligible for the 2mm Talent Hub's S\$38 voucher, investors will need to be listed as a shareholder of mm2 Asia (SGX 1B0) as at 1 August 2017 at 5.00 p.m.

SINGAPORE, 11 AUGUST 2017 – mm2 Asia Ltd. (“mm2 Asia”, “mm2 全亚影视娱乐有限公司” or collectively with its subsidiaries, the “Group”), is pleased to announce the details for the 2mm Talent Hub's S\$38 voucher (the “Voucher”) giveaway to its shareholders.

The Voucher is redeemable at 2mm Talent Hub. 2mm Talent Hub is a networking platform for media and entertainment industry enthusiasts.

2mm Talent Hub was officially launched on 23 May 2017. The official launch featured multi-talented comedian Mark Lee as host for the night, with performances by local talents Gurmit Singh, Suhaimi Yusof, Marcus Chin, Jack Neo, Wang Lei, Hui Ge, Naomi Yeo, Eric Ng and Jim Lim. The official launch was attended by media and entertainment professionals and executives and stars including Qi Yuwu, Tay Pinghui, Jesseca Liu, Vincent Ng, Ian Fang, Huang Biren, Shelia Sim, Michelle Chia, Irene Ang, Shaun Chen, Lee Teng, Zheng Geping and Hong Huifang.

As a treat for its shareholders, mm2 Asia is offering a Voucher to all of its shareholders who are registered on 1 August 2017 as at 5:00 p.m.. The Voucher would be mailed out to all registered shareholders in batches by 31 December 2017 via post. Terms and conditions would apply to the usage of the Voucher.

“2mm Talent Hub provides an excellent networking platform for our industry professionals like producers, directors, writers and artistes to explore and discuss ideas and collaboration. It has the ideal 'work-play' setting for creative people to brainstorm ideas, discuss scripts, scouting of talents or simply chill out. Members of the public will also get to experience this cool ambience and enjoy the good food and nightly live band performances with friends and families. Who knows, they could be in the company of our industry talents working on creating the next big hit or star,” said Mr Chang Long Jong, Chief Executive Officer of mm2 Asia.

Details of Voucher Giveaway

Cut-off date to determine eligibility: **5.00 p.m. on Friday, 1 August 2017**

Method of receiving voucher: **By post to shareholder’s registered address in the Central Depository (“CDP”)**

Vouchers will be mailed out in batches to shareholders in alphabetical order in accordance with the CDP’s listing.



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<http://www.mm2asia.com>

For Shares Held in Custodian Accounts

Shareholders whose shares are held in custodian accounts would be required to register for their Voucher on mm2 Asia's website at <http://www.mm2asia.com> by **5.00 p.m. on 30 August 2017** and additional verification of shareholdings will be required.

- End -



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About 2mm Talent Hub

2mm Talent Hub is a studio located at the heart of Singapore's art district. Initiated by mm2 Entertainment, it provides a warm and cosy environment for media and entertainment industry enthusiasts to meet, share ideas, explore opportunities, and uncover budding talents. 2mm Talent Hub is located at 1 Zubir Said Drive, #01-01, School of the Arts Singapore (SOTA), S227968.

2mm Talent Hub is open on Mondays to Thursdays and Saturdays, from 11.00 a.m. to 11.00 p.m., on Fridays from 11.00 a.m. to 3.00 a.m. the following day, and closed on Sundays and Public Holidays.

For more information, please visit: <http://www.2mmtalenthub.com>.

About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship.

mm2 Asia further strengthened its competitive advantage through acquiring a majority stake in local 3D animation company, Vividthree Productions and event and concert production company, UnUsUaL Limited (SGX stock code 1D1), The Group also established its own cinema chain, mmCineplexes, through the acquisition of five cineplexes in Malaysia.

In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and China through its group companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed over 100 films across Asia since 2008.

In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 1B0) and on 7 August 2017, successfully transferred from the SGX Catalist to the SGX Mainboard, becoming the first Singapore film production company to achieve this.

For more information, please visit <http://www.mm2asia.com>.

For investor relations matters, please kindly email ir@mm2asia.com.