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**PRUDENTIAL**

**Prudential plc**

英國保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

**OVERSEAS REGULATORY ANNOUNCEMENT**

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY  
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>											
a)	Name	Michael Wells										
<b>2</b>	<b>Reason for the notification</b>											
a)	Position/status	Group Chief Executive (PDMR)										
b)	Initial notification /Amendment	Initial notification										
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>											
a)	Name	Prudential plc										
b)	LEI	5493001Z3ZE83NGK8Y12										
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>											
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541										
b)	Nature of the transaction(s)	(i) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan										
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 11.40308000</td> <td>3</td> </tr> <tr> <td>(ii)</td> <td>GBP 11.06</td> <td>796</td> </tr> </tbody> </table>			Price(s)	Volume(s)	(i)	GBP 11.40308000	3	(ii)	GBP 11.06	796
	Price(s)	Volume(s)										
(i)	GBP 11.40308000	3										
(ii)	GBP 11.06	796										
d)	Aggregated information - Aggregated volume - Price	799 GBP 11.06										

e)	Date of the transaction(s)	2020.10.01
f)	Place of the transaction(s)	London Stock Exchange

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>													
a)	Name	Mark FitzPatrick												
<b>2</b>	<b>Reason for the notification</b>													
a)	Position/status	Group Chief Financial Officer and Chief Operating Officer (PDMR)												
b)	Initial notification /Amendment	Initial notification												
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>													
a)	Name	Prudential plc												
b)	LEI	5493001Z3ZE83NGK8Y12												
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541												
b)	Nature of the transactions	(i) Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders (ii) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (iii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 11.385010</td> <td>151</td> </tr> <tr> <td>(ii)</td> <td>GBP 11.40308000</td> <td>2</td> </tr> <tr> <td>(iii)</td> <td>GBP 11.06</td> <td>462</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 11.385010	151	(ii)	GBP 11.40308000	2	(iii)	GBP 11.06	462
	Price(s)	Volume(s)												
(i)	GBP 11.385010	151												
(ii)	GBP 11.40308000	2												
(iii)	GBP 11.06	462												
d)	Aggregated information - Aggregated volume - Price	615 GBP 11.14												
e)	Date of the transactions	2020.10.01												
f)	Place of the transactions	London Stock Exchange												

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>													
a)	Name	James Turner												
<b>2</b>	<b>Reason for the notification</b>													
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)												
b)	Initial notification /Amendment	Initial notification												
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>													
a)	Name	Prudential plc												
b)	LEI	5493001Z3ZE83NGK8Y12												
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541												
b)	Nature of the transaction(s)	(i) Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders (ii) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (iii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 11.172670</td> <td>163</td> </tr> <tr> <td>(ii)</td> <td>GBP 11.40308000</td> <td>3</td> </tr> <tr> <td>(iii)</td> <td>GBP 11.06</td> <td>255</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 11.172670	163	(ii)	GBP 11.40308000	3	(iii)	GBP 11.06	255
	Price(s)	Volume(s)												
(i)	GBP 11.172670	163												
(ii)	GBP 11.40308000	3												
(iii)	GBP 11.06	255												
d)	Aggregated information - Aggregated volume - Price	421 GBP 11.11												
e)	Date of the transaction(s)	2020.10.01												
f)	Place of the transaction(s)	London Stock Exchange												

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Michael Falcon				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Executive Officer of Jackson Holdings LLC (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	American Depositary Receipt (“ADR”) 74435K204				
b)	Nature of the transaction(s)	Acquisition of ADRs in respect of dividends accruing to deferred share awards under the Annual Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD 28.08</td> <td>374</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD 28.08	374
Price(s)	Volume(s)					
USD 28.08	374					
d)	Aggregated information - Aggregated volume - Price	374 USD 28.08				
e)	Date of the transaction(s)	2020.10.01				
f)	Place of the transaction(s)	New York Stock Exchange				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>													
a)	Name	Nicolaos Nicandrou												
<b>2</b>	<b>Reason for the notification</b>													
a)	Position/status	Chief Executive of Prudential Corporation Asia (PDMR)												
b)	Initial notification /Amendment	Initial notification												
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>													
a)	Name	Prudential plc												
b)	LEI	5493001Z3ZE83NGK8Y12												
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541												
b)	Nature of the transaction(s)	(i) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan (iii) Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 11.40308000</td> <td>7</td> </tr> <tr> <td>(ii)</td> <td>GBP 11.06</td> <td>640</td> </tr> <tr> <td>(iii)</td> <td>GBP 11.095</td> <td>1</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 11.40308000	7	(ii)	GBP 11.06	640	(iii)	GBP 11.095	1
	Price(s)	Volume(s)												
(i)	GBP 11.40308000	7												
(ii)	GBP 11.06	640												
(iii)	GBP 11.095	1												
d)	Aggregated information - Aggregated volume - Price	648 GBP 11.06												
e)	Date of the transaction(s)	2020.10.01												
f)	Place of the transaction(s)	London Stock Exchange												

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Al-Noor Ramji				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Group Chief Digital Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 11.06</td> <td>468</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 11.06	468
Price(s)	Volume(s)					
GBP 11.06	468					
d)	Aggregated information - Aggregated volume - Price	468 GBP 11.06				
e)	Date of the transaction(s)	2020.10.01				
f)	Place of the transaction(s)	London Stock Exchange				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>													
a)	Name	Jolene Chen												
<b>2</b>	<b>Reason for the notification</b>													
a)	Position/status	Group Human Resources Director (PDMR)												
b)	Initial notification /Amendment	Initial notification												
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>													
a)	Name	Prudential plc												
b)	LEI	5493001Z3ZE83NGK8Y12												
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541												
b)	Nature of the transaction(s)	(i) Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan (ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Corporation Asia Deferred Bonus Plan. (iii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 11.095</td> <td>11</td> </tr> <tr> <td>(ii)</td> <td>GBP 11.06</td> <td>269</td> </tr> <tr> <td>(iii)</td> <td>GBP 11.06</td> <td>33</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 11.095	11	(ii)	GBP 11.06	269	(iii)	GBP 11.06	33
	Price(s)	Volume(s)												
(i)	GBP 11.095	11												
(ii)	GBP 11.06	269												
(iii)	GBP 11.06	33												
d)	Aggregated information - Aggregated volume - Price	313 GBP 11.06												
e)	Date of the transaction(s)	2020.10.01												
f)	Place of the transaction(s)	London Stock Exchange												

### Additional information

Prudential plc is an Asia-led portfolio of businesses focused on structural growth markets. The business helps people get the most out of life through life and health insurance, and retirement and asset management solutions. Prudential plc has 20 million customers and is listed on stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

### Contact

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Tom Clarkson, Company Secretary, +44 (0)20 3977 9172

2 October 2020, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman*

Paul Victor Falzon Sant Manduca

*Executive Directors*

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

*Independent Non-executive Directors*

Jeremy David Bruce Anderson CBE, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Shriti Vinodkant Vadera, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE and Yok Tak Amy Yip

*\* For identification purposes*