



MEDIA RELEASE

For Immediate Release

NOONTALK MEDIA APPOINTS MR ZHENG LE AS DEPUTY CHIEF EXECUTIVE OFFICER

- New appointment strengthens NoonTalk Media's leadership structure and supports the Group's next phase of growth through financial discipline, strategic partnerships and innovation.
- The expanded leadership team brings complementary expertise across creative, operational and financial domains to enhance execution and deliver long-term shareholder value.

SINGAPORE, 5 November 2025 – NoonTalk Media Limited ("**NoonTalk Media**", and together with its subsidiary, the "**Group**"), a Singapore-based media entertainment company listed on the SGX Catalist, is pleased to announce the appointment of Mr Zheng Le as Deputy Chief Executive Officer with immediate effect.

This newly created position reflects the Group's commitment to strengthening its leadership and accelerating its transformation into a next-generation, technology-driven media entertainment company. Working alongside Chief Executive Officer Mr Dasmond Koh and Chief Operating Officer Mr Jed Tay, Mr Zheng will focus on driving the Group's strategic and financial priorities — strengthening business growth, diversifying business scopes for revenue and profit generation, deepening investor engagement and advancing collaborative partnerships that build scale and resilience.

Mr Zheng will lead efforts to strengthen investor relations, broaden engagement within the investment community and attract new partners to support the Group's growth. He will also promote cross-border collaborations to develop scalable projects and explore new market opportunities. In addition, his focus will include building and incubating intellectual property

- more -

(IP) that generates recurring revenue and enhances NoonTalk Media's market position, while advancing the Group's adoption of AI-generated content (AIGC) and other technology initiatives to drive efficiency and monetisation.

Track Record in Investment and Media

Mr Zheng brings over 15 years of experience in venture capital, fund management and business development across the media, entertainment and education sectors.

As executive director of Orientivity Capital, he led equity and project investments from early-stage growth to public-listing transactions, achieving notable success and value creation.

Previously, as executive director of 3V SourceOne Capital, a Registered Fund Management Company (RFMC), he managed funds backed by high-net-worth individuals and oversaw cross-border investment strategies that bridged capital markets and enterprise growth.

Additionally, Mr Zheng has been actively involved in Singapore's media landscape as an investor and co-executive producer of several acclaimed local films, including *The Lion Men*, *Ah Boys to Men 3 & 4*, *Our Story*, *1965*, and others. He also played a key role in securing the exclusive live broadcast of the *Chinese Super League* on StarHub in 2016, a milestone in regional sports content distribution.

With his passion for gaming and esports, Mr Zheng also incubated a Singapore esports team, Team Impunity, which has won numerous regional and international accolades and contributed to the development of the local esports scenes over the years.

Mr Dasmond Koh, Chief Executive Officer of NoonTalk Media says, *"We are very pleased to welcome Zheng Le to the leadership team. His exceptional investment background and proven ability to forge strategic partnerships will bring fresh perspective and added strength to our leadership team."*



MEDIA RELEASE

“As NoonTalk Media continues to reposition for long-term growth, Zheng Le’s financial expertise and strategic insight will play a key role in sharpening our capital strategy and unlocking new opportunities to deliver lasting value for shareholders,” adds Dasmond.

Mr Zheng holds a Master’s degree in Taxation from Bournemouth University, United Kingdom. He has built his professional career in Singapore, maintaining close working relationships with regional partners.

About NoonTalk Media Limited (SGX: SEJ)

NoonTalk Media Limited is a Singapore-based media entertainment company specialising in artiste and talent management, multimedia production, film and drama development, as well as event conceptualisation and management.

Guided by its vision to be Singapore’s leading media and edutainment agency, the Company is dedicated to creating quality entertainment content that enriches audiences and contributes to a vibrant media landscape, with a distinct focus on Chinese-language productions.

Leveraging its integrated suite of capabilities, NoonTalk Media positions itself as a comprehensive provider of bespoke, high-quality events and entertainment solutions, adaptable to the evolving needs of its clients and partners. Through its initiatives and productions, the Company continues to champion talent, foster regional collaboration and strengthen Singapore’s presence in the international media industry. For more information, please visit www.noontalk.com

- end -

Investor Relations and Media Contact:

Ms Doris Boo (巫淑慧)

Lead Communications and Investor Relations

Mobile +65 9769 0506

Email doris.boo@noontalk.com

This press release has been reviewed by the Company’s Sponsor, Evolve Capital Advisory Private Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents



MEDIA RELEASE

of this press release, including the correctness of any of the statements or opinions made, or reports contained in this press release.

The contact person for the Sponsor is Mr Jerry Chua (Tel: 65 6241 6626), at 160 Robinson Road, #20-01/02 SBF Center, Singapore 068914.