

PRESS RELEASE

**mm2 Asia & UnUsUaL Roll Out Revamped
mm2 Group Red Carpet Club with
Ronghao Li's An Ideal World Tour Concert
李荣浩有理想世界巡回演唱会**



- mm2 Group Red Carpet Club now for shareholders of the Group with minimum holding of 1,000 shares
- Shareholder perks include invites to movie gala premieres, concerts, as well as pre-sales for concerts produced and promoted by the Group

SINGAPORE, 25 APRIL 2017 – mm2 Asia Ltd. (“**mm2 Asia**” and together with its subsidiaries, the “**Group**”), and UnUsUaL Limited (“**UnUsUaL**”) today announced the revamped **mm2 Group Red Carpet Club** for the Group’s shareholders with the concert, **Ronghao Li An Ideal World Tour 李荣浩有理想世界巡回演唱会**.

“An Ideal World” is Ronghao Li’s first appearance in Singapore since his debut in 2013 with the album “Model”, winning him the Best Newcomer Award at the 25th Golden Melody Awards. This will also be the first Red Carpet Club event for UnUsUaL’s shareholders since the concert producer and promoter’s listing on 10 April 2017.

In January 2015, mm2 Asia launched the mm2 Red Carpet Club as a platform for ongoing interaction with its shareholders with invitations to gala premieres and preview screenings to movies produced and/or distributed by the Group. With the listing of UnUsUaL, the revamped mm2 Group Red Carpet Club will now include shareholders of both mm2 Asia and UnUsUaL, holding at least 1,000 mm2 Asia or UnUsUaL shares.

As a new exclusive treat, the Group intends to extend pre-sales to certain concerts for its Red Carpet Club members. This will allow shareholders to purchase tickets ahead of public sales.

Mr Chang Long Jong, CEO, mm2 Asia, said, “We have received enthusiastic response from our members of the Red Carpet Club events since we launched it in 2015 and we are thankful for the support our shareholders have given us. Welcoming UnUsUaL to our Red Carpet Club family, we look forward to organising more movie and concert related activities for the Group’s shareholders”.

Mr Leslie Ong, CEO and Executive Director, UnUsUaL Limited, said, “We are excited to extend the mm2 Group Red Carpet Club to our shareholders, and we hope that through our Red Carpet Club activities, shareholders will enjoy the exclusive events planned for them and better understand our business.”

For invitations to the Group’s events, investors will need to be listed as a shareholder of the Group at a cut-off date, which will be included in all invitations. Shareholders who wish to be updated on the Group’s Red Carpet Club events should sign up for either company’s mailing list.

For more information on the mm2 Group Red Carpet Club and to sign-up for mm2 Asia and UnUsUaL’s mailing list, please visit the following links:

mm2 Asia: <http://www.mm2asia.com/red-carpet-club>

UnUsUaL: <http://www.unusual.com.sg/red-carpet-club>

Details of Ronghao Li An Ideal World Tour Concert 李荣浩有理想世界巡回演唱会

Date: Saturday, 13 May 2017

Time: 7pm

Venue: The MAX Pavilion at Singapore Expo

Key Dates

Cut-off date to determine eligibility: Thursday, 27 April 2017 at 5:00pm

Respond by date: Wednesday, 3 May 2017 at 6:00pm

To be eligible for tickets to the concert, shareholders will need to be listed as a shareholder of either mm2 Asia or UnUsUaL with a minimum holding of 1,000 shares as at 5:00 PM on 27 April 2017. Interested Red Carpet Club members may register their interest on mm2 Asia or UnUsUaL's websites. Due to limited capacity, tickets will be allocated via balloting and shareholders will be informed subsequently by email if they have been successfully allocated tickets. Ticket collection will be on the day of the concert at the concert venue.

About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship.

mm2 Asia further strengthened its competitive advantage through acquiring a majority stake in local 3D animation company, Vividthree Productions, event and concert production company, UnUsUaL Limited (SGX stock code 1D1). The Group also established its own cinema chain, mmCineplexes, through the ownership of five cineplexes in Malaysia. In November 2016, the Group also announced the proposed acquisition of cinemas in 13 locations in Malaysia from Lotus Fivestar Cinemas (M) Sdn Bhd.

In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed over 50 films across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' and 'Long Long Time Ago' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'.

In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 1B0), becoming the first Singapore film production company to achieve this.

For more information, please visit <http://www.mm2asia.com>

About UnUsUaL Limited

Established in 1997, UnUsUaL Limited started as a stage, sound and lighting equipment rental business. It has grown to become one of the leading names in concert promotion and event production in Asia. Its presence in the region is represented by UnUsUaL Entertainment, UnUsUaL Productions, UnUsUaL Development, UnUsUaL Productions in Malaysia and UnUsUaL Entertainment International in Hong Kong.

Its ability to deliver a complete technical solution has seen the company working on large scale events such as the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and the Formula One Singapore Grand Prix. The company also promotes and organises world class concerts and events for artistes such as Air Supply, Andy Lau, Cesar Millan, Chang Hui Mei, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain and Yanni in Singapore and the region.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Limited, a Singapore-based, SGX Catalist listed producer of films, TV and online content. UnUsUaL Limited was listed on the SGX-ST Catalist board on 10 April 2017.

For more information, please visit us at www.unusual.com.sg

This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.

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