

**SOUND GLOBAL LTD.**

(Incorporated in the Republic of Singapore on 7 November 2005)  
(Company Registration No. 200515422C)

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**RMB885 MILLION USD SETTLED 6% CONVERTIBLE BONDS DUE  
2015 (THE “CONVERTIBLE BONDS”)**

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Sound Global Ltd. wishes to announce that on 1 April 2014 it had allotted 856,934 new shares upon the conversion of an aggregate principal amount of RMB2,900,000 of the Convertible Bonds (the “Converted Bonds”).

The aggregate principal amount of Convertible Bonds remaining outstanding following the conversion of the Converted Bonds is RMB377,900,000.

By Order of the Board

Submitted by Wen Yibo, Chairman, on 1 April 2014 to SGX.