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## NEWS RELEASE

## GROWING NUMBER OF CHINESE AIRLINES SERVING SINO GRANDNESS' PRODUCTS DURING FLIGHTS AND IN AIRPORT LOUNGES

- Consumption by hundreds and thousands of air travelers of Sino Grandness's products on a daily basis expected to enhanced brand visibility and brand awareness
- *Garden Fresh* juices served at Shenzhen airport lounge of China Southern Airlines Company Limited since September 2017
- Three Chinese airlines procure *Grandness* canned fruits to be served in airport lounges and during flights for the third year running

SINGAPORE – 25 October 2017 – Mainboard-listed Sino Grandness Food Industry Group Limited 中华食品工业集团有限公司 ("Sino Grandness" or "the Company" and together with its subsidiaries, the "Group"), a Shenzhen, China based integrated producer and distributor of own-branded juices, canned fruits and vegetables is pleased to announce that its own-branded *Garden Fresh* loquat juices have been procured by China Southern Airlines Company Limited ("CSA") (中国南方航空股份有限公司) and being served in CSA's premium lounge for business and first class travelers within Shenzhen airport (深圳机场明珠贵宾厅) since September 2017. The two *Garden Fresh* beverage products currently being served in CSA's lounge are 250ml loquat juice in soft-pack and 310ml loquat juice in tin can.

Additionally, China's three other major airlines namely Air China Limited (中国国际航空股份 有限公司), China Southwest Airlines (中国西南航空公司) and Sichuan Airlines Co., Ltd. (四川 航空股份有限公司) have been procuring *Grandness* canned fruits to be served in their respective lounges as well as during flights for the third year running. The two popular *Grandness* canned fruits that are being procured by the airlines are yellow peach and pineapple.

Mr Huang Yupeng 黄育鹏, Chairman and CEO of Sino Grandness said, "Imagine, our products are now being served to and consumed by hundreds and thousands of travellers on a daily basis. As such, I believe the procurements by a growing number of airlines of our products are expected to enhanced the brand visibility and brand awareness of *Garden Fresh* and *Grandness* further. The acceptance of our products by various leading airlines in China to be served during flights and in their lounges is a testament to the stringent quality control standards that we have established. This is because airline companies generally have a set of stringent requirements for suppliers of food and beverage products. The suppliers' production environments, production processes, storage conditions, quality management procedures will have to be audited to ensure that products procured are able to meet national standards for food safety as well as aviation food hygiene standards."

With an established track record and various certifications including Hazard Analysis and Critical Control Point ("HACCP") food safety system, British Retail Consortium ("BRC"), International Food Standard ("IFS") and International Organization for Standardization ("ISO"), the Group is committed to and has established a high benchmark in producing safe food and beverage products for its customers. Since its establishment in 1997, the Group has made sustained efforts and invested resources to build its in-house brands and has grown into one of the leading enterprises within the food and beverage industry in China.

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## About Sino Grandness Food Industry Group Limited

Headquartered in Shenzhen the PRC, Sino Grandness is an integrated manufacturer and distributor of own-branded beverage product, canned food as well as snack food. Since its establishment in 1997, the Group has rapidly grown to become the No.1 brand for loquat fruit juice in China as well as one of the top exporters of canned asparagus, long beans and mushrooms from China. The Group's products are distributed globally across Europe, North America and in Asia, in renowned supermarkets, discount stores and convenience stores including as Lidl, Rewe, Carrefour, Walmart, Huepeden, Metro and Wellcome.

With stringent quality control and procedures implemented in its manufacturing processes, Sino Grandness' canned products are compliant with international standards, including Hazard Analysis and Critical Control Point ("HACCP") food safety system, British Retail Consortium ("BRC"), International Food Standard ("IFS") and International Organization for Standardization ("ISO") certifications. As such, Sino Grandness is able to export its canned products to customers globally including the European Union, which has enforced import restrictions (commonly known as "Green Barriers") since 2000 on the grounds of environmental and food safety issues.

Sino Grandness' production plants in China are strategically located in five provinces, namely Shandong, Shanxi, Sichuan, Hubei and Anhui – all of which are key agricultural belts. The production bases straddle different climatic regions so that production activities can be carried throughout the year.

In recognition of the Group's R&D and brand building efforts, Garden Fresh has been accorded the prestigious "Asian Brands Top 500 Award", "Innovative, Outstanding and Nutritious Award" and "Top 100 Brand in China Award". Garden Fresh is ranked as the leading loquat juice brand in China based on a research report by Euromonitor.

Note :

This release may contain predictions, estimates or other information that may be considered forward-looking statements. Actual results may differ materially from those currently expected because of a number of factors. These factors include (without limitation) changes in general industry and economic conditions, interest rate movements, cost of capital and capital availability, competition from other companies and venues for sale/manufacture/distribution of goods and services, shift in customer demands, changes in operating expenses, including employee wages and raw material prices, governmental and public policy changes, social and political turmoil and major health concerns. You are cautioned not to place undue reliance on these forward-looking statements, which are based on current view of management on future events. The Company undertakes no obligation to publicly update or revise any forward looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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