



PRESS RELEASE

XPRESS SEALS NEW DEALS WITH GLOBAL LOGISTICS GIANTS

- **Aims to secure new revenue streams by providing more value-added services while tapping on the immense growth potential of e-commerce**

Singapore 18 September, 2014 – Xpress New Media Pte Ltd (“XNM”), a wholly-owned subsidiary of SGX Mainboard-listed Xpress Holdings Ltd (“Xpress” or “the Group”), has added new services to its business which includes providing other value added documentation services like completion of airway bills, shipment invoices, as well as tracking services right up to the completion of delivery at its 8–8 Biz Butler outlets and its flagship outlet in the Central Business District.

To provide these services, XNM has partnered logistics giants - United Parcel Service of Singapore (“UPS”) and S. F. Express (Group) Co., Ltd (“S.F. Express”). UPS, the world’s largest global logistics provider, offers international freight while S.F. Express’ strength is in Greater China where it has currently the largest courier network.

These collaborations will enhance XNM’s end-to-end full business services for its clients. It will not only provide customers with greater convenience for their logisticals needs but it can extend its services to more customers – especially retail customers - who have greater need for international delivery solutions.

In addition to the contracts with the two logistics giants, Xpress has also sealed reseller arrangements with selected branded suppliers for a wide range of corporate gifts and premiums.

Xpress will be able to customise the packaging of gifts for their corporate functions and better cater to its customers who are keen to create unique presents and personalised tailor-made gifts from a selection of global brandnames to make lasting impressions.

Corporate clients will be able to purchase and customise their gift selections directly at the 8-8 Biz Butler outlet at 80 Robinson Road.

These collaborations with UPS and S.F. Express as well as the other reseller arrangements are expected to have a positive financial impact on the Group’s revenue for the next financial year.

Commenting on the new service offerings, Xpress Executive Chairman, Mr KK Fong, said, “These collaborations with global logistics giants are another testimony of our excellent delivery and high service standards. Our track record for speed and value-added service will position us well to take this new partnership forward to better serve our clients. Together with our new range of customised branded corporate gifts and premiums, we will be able to target the busy executives who will prefer a one-



stop service provider that can support them with innovative and time-sensitive solutions to meet their specific needs. With these collaborations, Xpress has repositioned itself to a service-oriented business, providing a range of value-added services beyond just financial printing.”

Mr KK Fong, also said, “We are also pleased that we are now an authorised reseller of S.F. Express - which has grown to become China’s largest private express delivery company in terms of scale of operation, network coverage and market share. They have been offering competitive transit time from Singapore to Mainland China, well ahead of its competitors, with an estimated transit time of 1 to 3 business days. Xpress is keen to work with them to provide our customers with greater convenience for their logisticals needs.”

About Xpress Holdings Ltd

Established in 1986, Xpress was listed on SGX Mainboard on 28 June 1999. Over the years, the Group has transformed itself from focusing on time-sensitive, mission-critical printing to a broad range of business services to meet the changing needs and expectations of its expanding clientele. Today, the Group serves a wide global base of local and MNC financial and corporate organisations, and provides a complete spectrum of print management services including conceptualisation, design, copywriting, translation, print production, packaging, corporate premiums, and large format displays, to global distribution, tracking and delivery.

In June 2013, Xpress launched its 8-8 Biz Butler initiative which leverages on the latest digital technology to deliver a full range of value-added services to clients.

Headquartered in Singapore, Xpress has offices and print stations spanning the Asia Pacific region, including Malaysia, Australia, Vietnam, Hong Kong and China.

*Release issued on behalf of Xpress Holdings Ltd by
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