KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

DATE OF RELEASE OF UNAUDITED FINANCIAL RESULTS FOR THE SECOND QUARTER AND HALF-YEAR ENDED 30 JUNE 2016

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company") wishes to announce that the Company will be releasing its unaudited financial results for the second quarter and half-year ended 30 June 2016 on Thursday, 11 August 2016 after trading hours.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman

4 August 2016