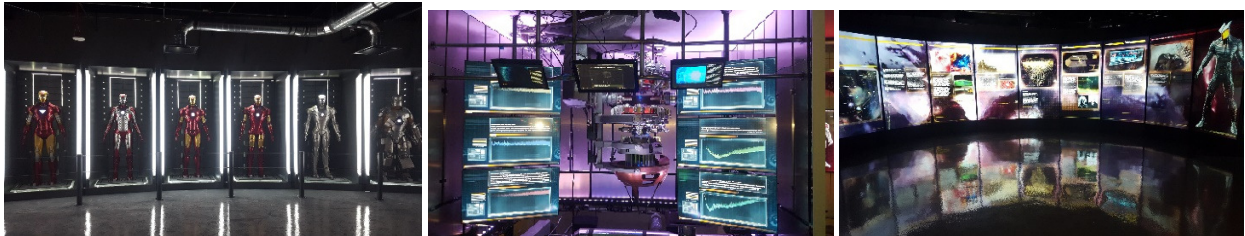




For Immediate Release

Avengers S.T.A.T.I.O.N. Immersive Attraction Opens in Las Vegas

Global Attraction Hits Vegas Strip on Heels of ‘Captain America: Civil War’ Blockbuster

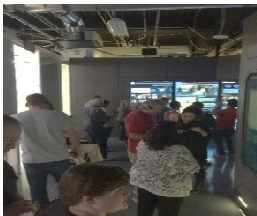


Los Angeles (June 22, 2016) – Victory Hill Exhibitions’ (VHE) global, interactive experience – Avengers S.T.A.T.I.O.N. (Scientific Training and Tactical Intelligence Operative Network) – is now open to the public at Treasure Island Hotel and Casino on the world-famous Las Vegas Strip.

The Las Vegas opening comes shortly after Marvel’s movie smash “Captain America: Civil War” took the world by storm, debuting in the United States on May 6 and grossing more than \$1 billion worldwide

to date.

The Marvel Avengers S.T.A.T.I.O.N. Las Vegas attraction includes an interactive journey through the Marvel Cinematic Universe, allowing guests to engage with the Hulk, Captain America, Thor, Iron Man and additional Avengers characters throughout. The experience also includes original props and costumes from legendary Marvel films, including a ten-foot Hulkbuster, Bruce Banner’s laboratory, Captain America’s motorcycle and much more.



“Las Vegas is synonymous with some of the most iconic names and brands in entertainment,” said Ron Tan, CEO/President of VHE. “Avengers S.T.A.T.I.O.N. is something that any Marvel fan from any generation will cherish, tying educational components and blockbuster films into one incredible experience. Las Vegas has a total of approximately 43 million visitors in a year and we are targeting to secure 1 to 1.5% of that market to visit the attraction”

This marks the first time Avengers S.T.A.T.I.O.N. has landed in the Western U.S., with prior premieres at Esplanade De La Defense in Paris (debuted in April 2016), New York City’s iconic Times Square, and The War Memorial of Korea in Seoul.



"Avengers S.T.A.T.I.O.N. adds something truly unique to our city's landscape," said Phil Ruffin, multi-billionaire and owner of Treasure Island Hotel & Casino. "Las Vegas is a town that always has the latest and greatest, and in terms of a captivating fan experience, this is it. Whether visiting or local, we look forward to seeing many Marvel fans here at Treasure Island."

Avengers S.T.A.T.I.O.N. Las Vegas is open from 10 a.m. to 10 p.m. daily – with last entry at 9 p.m. on the Las Vegas Strip.

For more information, visit www.STATIONattraction.com, www.facebook.com/AvengersStation and @AvengersStation on Twitter and Instagram.

About Victory Hill Exhibitions

Victory Hill Exhibitions is an exhibition Production and Distribution Company focused on delivering engaging, educational and immersive attractions for the global market. The company is the industry leader in creating and delivering innovative and captivating content for events, immersive attractions, interior architecture and experiential environmental spaces. With a focus on developing long term trusted and strategic relationships, Victory Hill Exhibitions delivers some of the most renowned and critically acclaimed exhibitions to the museum and entertainment industries. Using the latest technological capabilities and storytelling techniques, Victory Hill delivers impressive, visually appealing, educational content, and entertainment enjoyed by visitors of all ages. Victory Hill Exhibitions is a 100% subsidiary of Cityneon Holdings Limited, a company listed on the main board of the Singapore Stock Exchange. For more information, please visit www.victoryhillexhibitions.com.

About Cityneon Holdings Limited

Cityneon is a leading service provider of creative solutions in the area of Interior Architecture, Events, Exhibitions and all manner of Experiential Environment to global corporations, brands, businesses, government and international agencies worldwide. Creating unforgettable experiences through creativity, production quality, precise execution and delivery excellence. Cityneon has also developed very specialized expertise in the area of conceptualizing, designing and building of Museums, Galleries, Theme Parks and Attractions, including National Pavilions at World Expositions. Through immersive storytelling, using state-of-the art technologies, Cityneon creates breathtaking and emotionally stirring experiences. The Group's network across the world, together with our international partnerships, provides the company the opportunity to serve its clients globally. For more information, please visit www.cityneon.net

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