

MEDIA RELEASE

MindChamps Appoints Former Lendlease Global Commercial REIT CEO to Lead Investment and Investor Relations

Singapore, 18 September 2026 – MindChamps PreSchool Limited has appointed Kelvin Chow Chung Yip as Chief Investment and Investor Relations Officer, with responsibility for the Group's investment strategy, capital management and investor relations.

Bringing close to 35 years of leadership experience, Kelvin has held senior roles across direct real estate investment, listed REITs, fund management and capital markets throughout the Asia-Pacific region. He has an established track record in growing assets under management, leading complex acquisitions and capital raising initiatives, strengthening institutional investor relations, and championing strong corporate governance and ESG excellence.

David Chiem, D.Litt., Founder CEO & Executive Chairman, MindChamps, said:

"Kelvin's extensive experience across investment management, capital markets, governance and investor relations complements the capabilities we have built as we continue growing the MindChamps Movement globally and creating long-term value for our shareholders."

Kelvin Chow, Chief Investment and Investor Relations Officer, MindChamps, said:

"What attracted me to MindChamps was the opportunity to contribute to an organisation with a long-term vision and a research-backed education ecosystem unlike any other. I look forward to supporting the Group's continued growth through strategic investment management, creating sustainable long-term value for our shareholders while contributing to an organisation that is making a meaningful difference in the lives of children and families."

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About MindChamps

MindChamps is a global leader in early learning and preschool education, recognised for its patented research-backed curriculum and commitment to nurturing the Champion Mindset in children. With centres across Singapore, Australia, the Philippines, Malaysia, Indonesia, Myanmar the Maldives and soon, the US, MindChamps continues to advance its mission of challenging and lifting education standards worldwide.

"MindChamps is the Global Education Movement of the 21st Century.

While the companies featured in my prior books (Mercedes-Benz, The Ritz Carlton Hotel Company and Starbucks) demonstrate impressive brand power, none have been in a position to fundamentally shape society on par with MindChamps."

Dr Joseph A. Michelli

No. 1 New York Times & Wall Street Journal Bestselling Author

While there are thousands of education brands across the world, only MindChamps:

1. Is hailed as a Global Education Movement by No. 1 New York Times and Wall Street Journal bestselling author, Dr Joseph A. Michelli.
2. Has successfully created a breakthrough education methodology that has attained patent programme status across four continents - the US (Patent No: 11,790,800), UK (Patent No: GB2607416), Australia (Patent No: 2022202096) and Singapore (Patent No: 10202113952V).
3. Has world-renowned neuroscientist Emeritus Professor Allan Snyder, Fellow of the Royal Society and Marconi Prize Winner, as its Chancellor and Chair of the MindChamps Global Research & Programme Development Team, comprising of award-winning, world leading experts in the 4 Domains of • Education • Psychology • Neuroscience • Theatre
4. Has created the revolutionary 3-Mind Education Model - the Champion, Learning and Creative Minds.
5. Has a proprietary Reading & Writing programme backed by research, producing over 200 eBooks.
6. Has the proven Optimal Flow Method™ and Art of Learning techniques, along with Champion Mindset coaching, which have enabled students to achieve up to 6 grade improvements in English, Maths, Science and Chinese, as verified by Forvis Mazars, a leading internationally integrated partnership, specialising in audit, accountancy, advisory and tax services.
7. Has been accorded the WIPO-IPOS IP Award by the World Intellectual Property Organization for excellence in the brand's Trademark Portfolio.
8. Requires all its teachers to undergo up to 200 hours of professional training and accreditation, regardless of previous teaching experience or qualifications.
9. Has its research and education philosophy published in 4 bestselling books by major world publishing houses.
10. Nurtures every child to face the unpredictable world with the mindset of 100% Respect, Zero Fear!