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MEDIA RELEASE

SMJ International Participates in SGBC Pavilion BEX Asia 2014

SINGAPORE, 1 Sept 2014 – SMJ International Holdings Ltd. (“SMJ International” or the “Company”), a leading premier carpet specialist serving the commercial and institutional sectors in Asia, is participating for the first time in Singapore Green Building Council (“SGBC”) Pavilion BEX (“Build Eco Xpo”) Asia 2014, from 1 to 3 September 2014 at the Marina Bay Sands.

Partnering with key government and industry organisations like Building and Construction Authority (“BCA”) and SGBC, BEX Asia brings together more than 350 companies internationally to showcase their latest green products and technologies to building professionals from the region.

SGBC Pavilion, located at booth K-02 will showcase SGBC-certified solutions for green buildings. The products which are certified by SGBC will have greater recognition from the BCA’s Green Mark building rating scheme. SMJ International is occupying booth K02-05, a 9 m² area, which will be showcasing the Group’s Asian environmental-friendly tiles.

This exhibition will attract architects, interior designers and contractors to attend this one-stop sourcing ground. This will allow them to network and gain industry knowledge on the latest trends and innovations.

Ms Rena Ho, SMJ International’s Executive Director and Chief Executive Officer remarked: ***“This is the first time SMJ International is participating in SGBC Pavilion BEX Asia. Our participation is part of our marketing and business development plans to showcase our SMJ Brand.”***

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About SMJ International Holdings Ltd. (www.smjf.com.sg)

Established in 1988, SMJ International is one of the leading premier carpet specialists serving commercial and institutional sectors in Asia with an established reputation and track record of more than 25 years.

SMJ International specialises in the sale and distribution of a wide range of carpets marketed under its “SMJ” brand through its global distribution network of more than 260 carpet dealers, carpet importers and carpet installation companies in Singapore and over 20 countries mainly in Asia.

SMJ International’s 42,614 sq ft warehouse stocks a ready supply of carpets in approximately 80 different designs in up to 400 different colours. SMJ International is also the authorised supplier for the “Shaw Contract Group” range of carpets in Singapore.

About Singapore Green Council Building (www.sgbc.sg)

Established in 2009, the Singapore Green Building Council (SGBC) is an industry organisation with a mandate to elevate the profile of green building in Singapore. Supported by a wide network of public and private partners, SGBC champions efficient green building design, practices and technologies that go toward achieving environmental sustainability in the built environment.

Through the Singapore Green Building Product & Services certification schemes, SGBC is a dedicated certification body for the green building products/ services for the building and construction industry. SGBC also remains on the pulse of the industry, conducting highly relevant and specific seminars and workshops to build awareness, knowledge and adoption of green building practices.

Further strengthening its position on the green building scene, SGBC is an established member of the World Green Building Council since 2010, part of a wide global network of green building councils in more than a hundred countries.

About BEX Asia (www.bex-asia.com)

BEX Asia is Southeast Asia’s premier business platform for the sustainable built environment. It provides a one-stop sourcing solution for cutting-edge technologies in building design and architecture for the future of green communities. It is an event that enhances your insights and competitive edge into the world of Build Green.

BEX Asia brings together skilled professionals, key industry practitioners, specifiers and buyers from the region, to network and create business opportunities to build greener communities for a greener future.

Issued for and on behalf of SMJ International Holdings Ltd. by Cogent Communications Pte Ltd. For more information, please contact:

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