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FOR IMMEDIATE RELEASE

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**Japanese Domestic Cigarette Sales Results for June 2014
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for June 2014.

(figures are rounded off)

	2013		2014	
	June	January - June	June	January - June
Sales Volume* (Billions of cigarettes)	9.5 (-4.2%)	56.1 (-1.4%)	8.9 (-6.5%)	55.1 (-1.8%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	52.1 (-4.3%)	308.4 (-1.7%)	50.2 (-3.6%)	306.1 (-0.7%)

(): net change in comparison to the same period in the previous year

* JT's market share was as follows:

- 60.0% for June 2014
- 60.7% for January-June 2014
- 60.5% for January-December 2013

The above figures are preliminarily reported on a management basis.

An announcement of the consolidated financial results is scheduled on July 30, 2014. The announcement includes the Japanese Domestic Tobacco Business performance for April - June FY2014.

The Company has changed the closing date of its accounting period from March 31 to December 31. Consequently, year-to-date figures are calculated from January 1.

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized cigarette brands include Winston, Camel, Mevius and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.399 trillion (US\$23,318 million()) in the fiscal year ended March 31, 2014.*

**Translated at the rate of ¥102.92 per \$1, as of March 31, 2014*

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