

AUDIENCE ANALYTICS LIMITED

(Company Registration No.: 202113626W)

(Incorporated in the Republic of Singapore on 16 April 2021)

Placement in respect of 26,000,000 Placement Shares comprising 18,200,000 New Shares and 7,800,000 Vendor Shares, at S\$0.30 for each Placement Share, payable in full on application.

Unless otherwise defined, all capitalised terms used in this announcement have the same meanings as defined in the offer document of Audience Analytics Limited (the “**Company**”) registered by the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”), acting as agent on behalf of the Monetary Authority of Singapore on 14 September 2021 (the “**Offer Document**”).

Application Results

The Board of Directors of the Company and the Vendor are pleased to announce that, as at the close of the Application List at 12.00 noon on 28 September 2021, all 26,000,000 Placement Shares available for subscription have been validly and fully subscribed for and/or purchased, and application monies received for these Placement Shares amounted to S\$7.80 million.

Allotment and/or allocation of Placement Shares

There were no invalid applications for the Placement Shares. The spread of places for the 26,000,000 Placement Shares is as follows:–

Range of Placement Shares allotted and/or allocated

(’000)	Number of places⁽¹⁾
1 to 9	71
10 to 49	90
50 to 99	14
100 to 499	22
500 to 999	8
1,000 and above	7
Total	212

Note:

(1) The applications of a placee and his/her associates (as defined in the Catalist Rules (as defined below)) are aggregated and treated as one single placee.

Rules 424 and 428 of the Listing Manual Section B: Rules of Catalist of the SGX-ST (the “Catalist Rules”)

To the best of the knowledge and belief of ZICO Capital Pte. Ltd. (the “**Sponsor and Issue Manager**”), and Stirling Coleman Capital Limited (the “**Placement Agent**”), there are no persons specified under Rule 424 and Rule 428 of the Catalist Rules who have been allotted and/or allocated the Placement Shares. Should it subsequently come to the attention of the Sponsor and Issue Manager, and the Placement Agent, that any such persons specified under Rule 424 and Rule 428 of the Catalist Rules were allotted and/or allocated the Placement Shares, an appropriate announcement, via SGXNET, will be made before the commencement of trading at 9.00 a.m. on 30 September 2021.

Substantial Applications

To the best of the knowledge and belief of the Sponsor and Issue Manager, and the Placement Agent, the following persons have applied for and have been allotted and/or allocated 5.0% or more of the Placement Shares:–

Name of Placee	Number of Placement Shares allotted and/or allocated	Circumstances giving rise to the allotment and/or allocation
Valerio Jaypee Vinuya	3,600,000	Allotted and/or allocated under the Placement
Chong Yoke Foong	2,600,000	Allotted and/or allocated under the Placement
Ng Lee Peng	1,800,000	Allotted and/or allocated under the Placement
Goh Kee Tong	1,768,000	Allotted and/or allocated under the Placement
GA3 Grande Consulting Pte Ltd	1,300,000	Allotted and/or allocated under the Placement

The Shares are expected to commence trading on Catalist on a “ready” basis at 9.00 a.m. on 30 September 2021, subject to SGX-ST being satisfied that all conditions necessary for the commencement of trading in the Shares on a “ready” basis have been fulfilled.

To find out if you have been allotted and/or allocated any Placement Shares, you may call CDP at (65) 6535 7511 using your T-PIN. To sign up for the service, you may contact CDP’s customer service officers for an application form.

The Board of Directors of the Company and the Vendor wish to thank all applicants who have applied for the Placement Shares, the relevant authorities and all who have helped in one way or another in the Company’s listing on Catalist, for their support and assistance.

Issued by
ZICO CAPITAL PTE. LTD.

For and on behalf of
AUDIENCE ANALYTICS LIMITED
29 September 2021

This announcement has been prepared by the Company and its contents have been reviewed by the Company’s sponsor, ZICO Capital Pte. Ltd. (the “Sponsor”), in accordance with Rule 226(2)(b) of the Catalist Rules.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Alice Ng, Director of Continuing Sponsorship, ZICO Capital Pte. Ltd. at 8 Robinson Road, #09-00 ASO Building, Singapore 048544, telephone (65) 6636 4201.