

KEONG HONG HOLDINGS LIMITED

(Company Registration Number: 200807303W)

RULE 705(2)(c) OF THE CATALIST RULES - QUARTERLY REPORTING

The Board of Directors of Keong Hong Holdings Limited (the "Company") wishes to announce that on 31 December 2013, the Company's market capitalisation was S\$98.28 million. In consequent thereto, pursuant to Rule 705(2)(c) of the Listing Manual (Section B: Rules of Catalist) of the Singapore Exchange Securities Trading Limited, the Company will be subject to mandatory quarterly financial reporting. The Company will release its first quarterly financial statements in 2015.

BY ORDER OF THE BOARD

Lo Swee Oi Company Secretary

Dated: 15 January 2014

This announcement has been prepared by the Company and reviewed by PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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