

GOODWILL ENTERTAINMENT HOLDING LIMITED

(Company Registration No. 201633838K) (Incorporated in the Republic of Singapore)

14 April 2025

Notice of Annual General Meeting and Annual Report 2024

Dear Shareholders

We are pleased to enclose printed copies of the Notice of Annual General Meeting ("AGM") and Proxy Form for the upcoming AGM of Goodwill Entertainment Holding Limited (the "Company") to be held at 8 Grange Road, #08-01 Cathay Cineleisure, Singapore 239695 on Tuesday, 29 April 2025 at 2.30 p.m. (Singapore Time).

In line with the Company's sustainability strategy, the Company will not be despatching printed copies of the Annual Report for the financial year ended 31 December 2024 ("Annual Report 2024") and the Appendix to the Annual Report 2024 in relation to the proposed adoption of the Share Buyback Mandate (the "Appendix"), which have been or will be published on the Company's corporate website (www.goodwillsg.com) under "Investor Relations" tab and the SGXNet (www.sgx.com/securities/company-announcements). You will need an internet browser and PDF reader to view these documents.

We sincerely hope that you will join our sustainability efforts and embrace e-communications. However, if you still wish to receive a printed copy of the Annual Report 2024 and the Appendix, please complete the Request Form below and return it to the Company's Share Registrar, B.A.C.S. Private Limited via email to main@zicoholdings.com, no later than 5.00 p.m. on 22 April 2025.

Yours faithfully, For and on behalf of

Goodwill Entertainment Holding Limited

Lu Mang Executive Chairman and Chief Executive Officer

REQUEST FORM

Instructions: If you wish to have a printed copy of the Annual Report 2024 and the Appendix, please complete and sign this Request Form. We regret that incomplete or improperly completed Request Forms will not be processed. Please email the completed Request Form to main@zicoholdings.com or mail the completed form to us no later than 5.00 p.m. on 22 April 2025.

| Name(s) of Shareholder(s): | NRIC/Passport/Company Registration Number(s): |
|--|---|
| Mailing Address: | |
| The shares are held by me/us under or through (please tick): | |
| CDP Securities Account | |
| CPF Investment Scheme/Supplementary Retirement Scheme Account | |
| Physical Scrip(s) | |
| By completing, signing and returning this Request Form, I/we agree and acknowledge that the Company may collect, use and disclose my/our personal data, as contained in this Request Form or which is otherwise collected from me/us (or my/our authorised representative(s)), for the purpose of processing and effecting this request. | |
| Signature(s): | Date: |

Note

This request is valid for the Annual Report 2024 and the Appendix only.

Please affix postage stamp

GOODWILL ENTERTAINMENT HOLDINGS LIMITED

c/o B.A.C.S. Private Limited 77 Robinson Road #06-03 Robinson 77 Singapore 068896