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NEWS RELEASE

SINO GRANDNESS RECEIVES POSITIVE RESPONSE AT CHENGDU TRADE EXHIBITION

- Indicative orders for “Garden Fresh” juices received to-date exceeded RMB470m, up 21% compared with more than RMB390m received after exhibition last year
- Launched new beverage products including loquat-lemon and loquat-kumquat juices
- Sponsoring popular variety show on Shenzhen Satellite channel airing from 27 March 2015 called 男左女右 (“Men vs Women”) to boost Garden Fresh brand awareness

SINGAPORE – 9 April 2015 – Mainboard-listed Sino Grandness Food Industry Group Limited 中华食品工业集团有限公司 (“Sino Grandness” or “the Company” and together with its subsidiaries, the “Group”), a Shenzhen, China based food and beverage company principally involved in the production and distribution of fruit and vegetable juices as well as canned food products is pleased to announce that it has successfully secured sizeable indicative orders after the conclusion of the trade exhibition held in Chengdu, Sichuan Province PRC during late March 2015 (“Chengdu Trade Exhibition”).



Entrance to Chengdu Trade Exhibition



Visitors at Sino Grandness booth

Indicative orders received for juices to-date has exceeded RMB470 million

The food and beverage (“F&B”) trade exhibition in Chengdu, Sichuan Province PRC is one of the largest F&B trade exhibitions in China and receives thousands of distributors from within China and abroad in search of new products. During the Chengdu Trade Exhibition, Sino Grandness showcased all three own-branded products categories namely “Garden Fresh” beverage products, “Grandness” canned food products as well as “Hao Tian Yuan” snack food products. Existing and new distributors who visited Sino

Grandness' booth have shown keen interests in all three product categories. Following the conclusion of the Chengdu Trade Exhibition, the indicative orders received as of to-date for "Garden Fresh" juices have increased by approximately 21% to RMB470 million this year compared with RMB390 million received after the exhibition last year.

Mr. Huang Yupeng 黄育鹏, Chairman and CEO of Sino Grandness said, "We look forward to this event each year as it is one of the key platforms which enable us to meet with existing and new distributors, to get feedbacks from them and to introduce new products. We rented the most prominent location at the exhibition location this year which is facing the main entrance and our exhibition space is also one of the largest. During the Chengdu Trade Exhibition, we took the opportunity to introduce new flavours for "Garden Fresh" juice including loquat-kumquat juice and loquat-lemon juice this year. For our "Grandness" canned food, we presented new products such as yellow peach jam, pineapple jam and strawberry jam. And for "Hao Tian Yuan" snack food, we also introduced various new snack items such as plums, olive and lemon slice. I believe the expanded product range will enable the Group to appeal to a broader customer base within the PRC market."

Introduced new "Garden Fresh" juices and "Grandness" bottled jam



"Garden Fresh" Loquat-kamquat and Loquat-Lemons



"Grandness" pineapple and strawberry jam

Sponsoring popular variety show on Shenzhen Satellite channel airing from 27 March 2015 called 男左女右 (“Men vs Women”) to boost Garden Fresh brand awareness

From 27 March 2015, “Garden Fresh” brand will be one of the main sponsors for a popular variety show on Shenzhen Satellite channel called 男左女右 (“Men vs Women”). The show has attracted strong viewership within China and among teenagers and young adults as it invited popular artists such as singers, actors and hosts as guests to discuss about topics affecting the relationships between men and women. The program will be aired every Friday evening at 908pm for 90 minutes and is expected to run for 12 episodes. This program can also be viewed over various internet platforms, including the official website of the Shenzhen Media Group at <http://www.s1979.com/tv/sztv.shtml>.

“I believe this sponsorship deal will enable us to grow Garden Fresh brand awareness further as our products are prominently featured during the entire show on the table of the guests and hosts. Further, the show can be viewed not just within China but also anywhere in the world through the internet, by using computer, smartphone, smart TV or i-pad. We will continue to invest in various brand building initiatives in order to grow our brand equity.”



“Garden Fresh” recent advertisements at train stations

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About Sino Grandness Food Industry Group Limited

Headquartered in Shenzhen the PRC, Sino Grandness is an integrated manufacturer and distributor of own-branded 鲜绿园® (Garden Fresh) juices as well as canned fruits and vegetables. Since its establishment in 1997, the Group has rapidly grown to become one of the leading brands for loquat fruit juice in China as well as top exporters of canned asparagus, long beans and mushrooms from China. The Group’s products are distributed globally across Europe, North America and in Asia, in renowned supermarkets, discount stores and convenience stores including as Lidl, Rewe, Carrefour, Wellcome, 7-Eleven, Jusco and Metro.

With stringent quality control and procedures implemented in its manufacturing processes, Sino Grandness’ canned products are compliant with international standards, including Hazard

Analysis and Critical Control Point (“HACCP”) food safety system, British Retail Consortium (“BRC”), International Food Standard (“IFS”) and International Organization for Standardization (“ISO”) certifications. As such, Sino Grandness is able to export its canned products to customers globally including the European Union, which has enforced import restrictions (commonly known as “Green Barriers”) since 2000 on the grounds of environmental and food safety issues.

Sino Grandness’ production plants in China are strategically located in four provinces, namely Shandong, Shanxi, Sichuan and Hubei – all of which are key agricultural belts. The production bases straddle different climatic regions so that production activities can be carried throughout the year.

In 2010, the Group successfully launched its own-branded bottled juices Garden Fresh, comprising unique fruits such as loquat and hawthorn to target the huge domestic consumer base in China. In recognition of the Group’s R&D and brand building efforts, Garden Fresh juices have been accorded the “Innovative, Outstanding and Nutritious Award” by the PRC Food Industry in 2010 as well as “Top 100 Brand in China” by the joint agency of Global times, Asia Brand Association and China Economic Herald in 2013.

Note :

This release may contain predictions, estimates or other information that may be considered forward-looking statements. Actual results may differ materially from those currently expected because of a number of factors. These factors include (without limitation) changes in general industry and economic conditions, interest rate movements, cost of capital and capital availability, competition from other companies and venues for sale/manufacture/distribution of goods and services, shift in customer demands, changes in operating expenses, including employee wages and raw material prices, governmental and public policy changes, social and political turmoil and major health concerns. You are cautioned not to place undue reliance on these forward-looking statements, which are based on current view of management on future events. The Company undertakes no obligation to publicly update or revise any forward looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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