STARLAND HOLDINGS LIMITED

(the "Company") (Company Registration No. 201131382E) (Incorporated in the Republic of Singapore)

APPOINTMENT OF FINANCIAL CONTROLLER

The Board of Directors of Starland Holdings Limited (the "Company") wishes to announce that Ms Lina Tan Lay Nah, who is currently the Group Finance Manager, has been appointed as the Financial Controller of the Company with effect from 7 November 2014.

The details and declarations of Ms Lina Tan Lay Nah as required under Rule 704(6) of Section B of the Listing Manual – Rules of Catalist of the Singapore Exchange Securities Trading Limited is contained in the separate announcement made today.

BY ORDER OF THE BOARD

Tan Hoe San
Executive Chairman and Managing Director
7 November 2014

This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr Mark Liew, Managing Director, Corporate Finance, at 20 Cecil Street, #21-02 Equity Plaza, Singapore 049705, telephone (65) 6229 8088.