



TELECHOICE INTERNATIONAL LIMITED
(REG. NO. 199802072R)

FOR IMMEDIATE RELEASE

STARHUB SHOP OPENS AT WATERWAY POINT

- Operated and managed by TeleChoice, new outlet poised to better serve customers in the Punggol precinct**

SINGAPORE – 4 February 2016 – Mainboard-listed TeleChoice International Limited (“TeleChoice” or the “Group”), a regional diversified provider and enabler of innovative information communications products and services, today announced the opening of a new StarHub Shop at Waterway Point in partnership with StarHub Ltd (“StarHub”).

Operated and managed by TeleChoice’s wholly-owned subsidiary, Planet Managed Services Pte. Ltd., under the Personal Communications Solutions Services (“PCS”) division, the new 1,500 square foot retail outlet provides a comprehensive suite of services to meet customers’ mobile, TV and broadband needs. Customers can also try out and purchase the latest smartphones, tablets and wearable devices.

“We are pleased to expand our retail network in our collaboration with StarHub, and we remain focused in our efforts to elevate customer service standards for customers,” said Ms Pauline Wong, Senior Vice-President of PCS division, TeleChoice International Limited. “Punggol has a resident population of close to 110,000 and this number will continue to grow, translating to an increase in captive customer pool in the near future.”

Waterway Point is located next to Punggol MRT/LRT station, and it is currently the only mall serving the Punggol precinct.

In addition to operating and managing six StarHub Platinum outlets, TeleChoice also runs four StarHub Exclusive Partners outlets and three Samsung concept stores in Singapore.



The new StarHub Shop is located at Waterway Point,
83 Punggol Central, #B1-27 Singapore 828761

This release may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, and governmental and public policy changes. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events.

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ABOUT TELECHOICE INTERNATIONAL LIMITED

TeleChoice International Limited ("TeleChoice") is a regional diversified provider and enabler of innovative info-communications products and services. Incorporated in Singapore on 28 April 1998 and listed on the Mainboard of the Singapore Exchange Securities Trading Limited ("SGX-ST") on 25 June 2004, TeleChoice is a subsidiary of leading info-communications group, Singapore Technologies Telemedia Pte Ltd, which operates in the Asia Pacific, the Americas and Europe.

TeleChoice offers a comprehensive suite of services and solutions for the info-communications industry under three business divisions, Personal Communications Solutions Services ("PCS"), Info-Communications Technology Services ("ICT") and Network Engineering Services ("Engineering").

For more information, please visit www.telechoice.com.sg

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