









## SASSEUR REIT

First Listed Outlet Mall REIT in Asia

**FY2019 Annual General Meeting** 

17 June 2020

#### **Disclaimer**



NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION IN OR INTO THE UNITED STATES, CANADA, JAPAN OR THE PEOPLE'S REPUBLIC OF CHINA

This presentation shall be read in conjunction with Sasseur REIT's financial results announcement dated 14 May 2020 published on SGX Net.

This presentation is for information only and does not constitute or form part of an offer, invitation or solicitation of any offer to purchase or subscribe for any securities of Sasseur REIT in Singapore or any other jurisdiction nor should it or any part of it form the basis of, or be relied upon in connection with, any contract or commitment whatsoever. The value of the units in Sasseur REIT ("Units") and the income derived from them may fall as well as rise. Units are not obligations of, deposits in, or guaranteed by, the Manager, DBS Trustee Limited, as trustee of Sasseur REIT, Sasseur Cayman Holding Limited, as sponsor of Sasseur REIT or any of their respective affiliates. An investment in the Units is subject to investment risks, including the possible loss of the principal amount invested. Investors have no right to request that the Manager redeem or purchase their Units while the Units are listed. It is intended that unitholders of Sasseur REIT may only deal in their Units through trading on Singapore Exchange Securities Trading Limited (the "SGX-ST"). Listing of the Units on the SGX-ST does not guarantee a liquid market for the Units. The past performance of Sasseur REIT is not necessarily indicative of the future performance of Sasseur REIT.

This presentation may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. These forward-looking statements speak only as at the date of this presentation. No assurance can be given that future events will occur, that projections will be achieved, or that assumptions are correct. Representative example of these factors include (without limitation) general industry and economic conditions, interest rate trends, costs of capital and capital availability, competition from similar developments, shifts in expected levels of rental revenue, changes in operating expenses, property expenses, governmental and public policy changes and the continued availability of financing in the amounts and the terms to support future business.

Investors are cautioned not to place undue reliance on these forward-looking statements which are based on the current view of management on future events.

### **Contents**



Section 1	COVID-19 Update
Section 2	FY2019 Key Highlights & Awards
Section 3	Financial & Operational Performance
Section 4	Capital Management
Section 5	Portfolio Update
Section 6	Navigating COVID-19
Section 7	Investment Merits

### **COVID-19 Update**



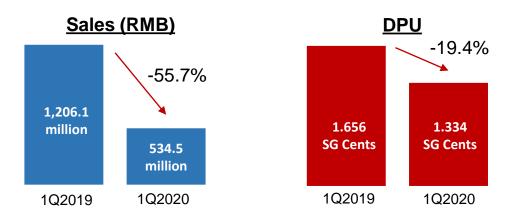
# Despite the disruptions caused by COVID-19, Sasseur REIT has responded responsibly and proactively

Preemptively
halt operations
at Sasseur
Outlets

Intensify customer engagement through digital platforms

Organise sales events upon reopening to attract shoppers

Our unique Entrusted Management Agreement (EMA) Model has proven beneficial for Unitholders in this challenging environment



# FY2019 Key Highlights & Awards

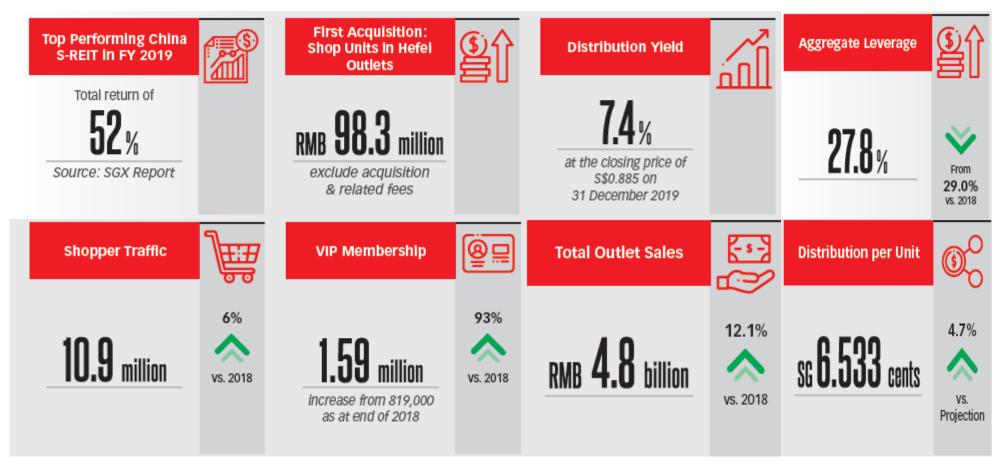




# **FY2019 Key Highlights**



#### A SPECTACULAR YEAR IN REVIEW



#### **Awards**





#### Mar 2019

12th Annual Best Deal & Solution Awards by Alpha Southeast Asia Best REIT Deal in Southeast Asia 2018

#### **Sep 2019**

International Investor Magazine REIT Company of the Year Singapore 2019

#### **Sep 2019**

6th Asia Pacific REITs Awards 2019
Best Retail REIT (Platinum)
Best CEO (Platinum)
Best Investor Relations (Gold)

# **Financial & Operational Performance**





### **Strong Results in FY2019**



#### FY 2019 DPU yield 8.2%<sup>2</sup>, well above projection of 7.8%

		1
•	•	•

EMA Rental Income<sup>1</sup>

RMB 617.6

1.0% vs Projection



Distributable Income

**S\$77.9** 

million

1 4.7% vs Projection



Distribution Per Unit<sup>2</sup>

**6.533** SG Cents

1 4.7% vs Projection



NAV Per Unit

89.20

SG Cents

11.5% vs IPO

- 1. Excluding straight-line accounting adjustment
- Based on \$0.80 IPO listing price

### **Robust Operating Performance FY2019**





**Outlet Sales** 

RMB 4.8 billion

12% Increase from FY2018



**Occupancy** 

96.0%



Aggregate

Leverage

27.8%



EMA Variable
Component (RMB)
+1.9%

Above Projection

Weighted Average Lease Expiry<sup>1</sup>

**3.0** years



Portfolio Valuation

**\$\$1.6** billion

3% Increase from FY2018

<sup>1.</sup> Weighted average lease expiry by net lettable area.

### 1Q 2020 Key Highlights



#### Annualised DPU yield 9.1% based on closing price \$0.590 as at 31 March 2020



EMA Rental Income<sup>1</sup>

RMB127.2

**↓**17.1% y-o-y



Distributable Income

**S\$16.0** 

million

**↓**18.7% y-o-y



Distribution Per Unit

1.334

SG Cents

19.4% y-o-y



NAV Per Unit

92.58

SG Cents

15.7% vs IPO

1. Excluding straight-line accounting adjustment

### **1Q 2020 Operational Performance**





EMA Fixed Component (RMB)<sup>1</sup>

+3.9%

vs 1Q 2019



**Outlet Sales** 

RMB 534.5 million

55.7% decline vs 1Q 2019



Aggregate Leverage

28.5%

FY 2019: 27.8%



**EMA Variable**Component (RMB)

-54.8%

vs 1Q 2019



Weighted Average Lease Expiry<sup>2</sup>

**2.9** years



Occupancy

94.8%

<sup>1.</sup> Include additional Hefei shop units acquired in May 2019.

<sup>2.</sup> Weighted average lease expiry by net lettable area.

# **Healthy Balance Sheet**



S\$ mil	Actual 31 Mar 2020	Actual 31 Dec 2019		
Investment properties	1,652.5	1,587.2		
Cash and short-term deposits	73.6	154.7		
Other assets	37.3	28.5		
Total Assets	1,763.5	1,770.4		
Loans and borrowings	490.3	478.6		
Other liabilities	161.0	222.7		
Total Liabilities	651.3	701.3		
Net Assets	1,112.2	1,069.2		
NAV per unit (cents) <sup>1</sup>	92.58	89.20		

<sup>1.</sup> Based on units in issue and issuable of 1,201,377,552 and 1,198,678,588 as at 31 March 2020 and 31 December 2019 respectively.

# **Capital Management**





# **Prudent Capital Management**



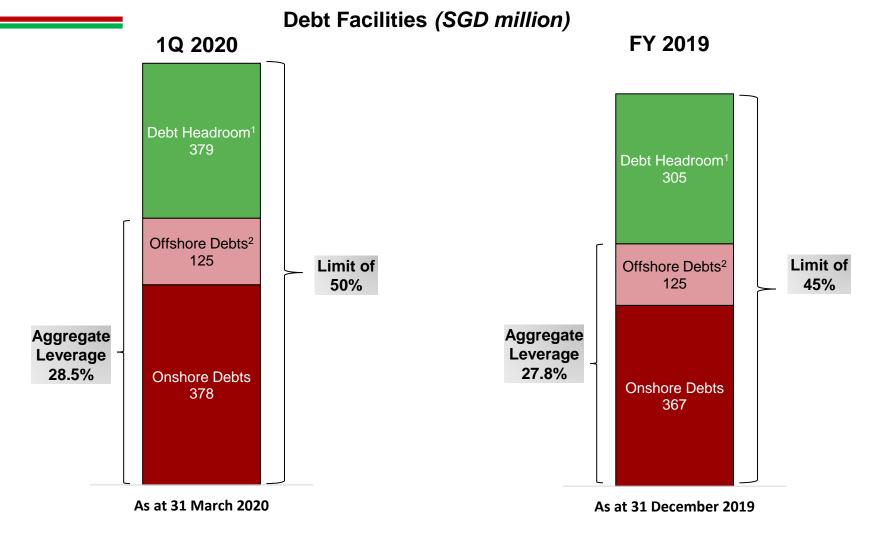
(S) (L)	Aggregate Leverage	Average  Debt  Maturity	Interest Coverage Ratio	Weighted Average Cost of Debt
1Q 2020	28.5%	2.49 years	4.7 times	4.3% p.a.
FY 2019	27.8%	<b>2.73 years</b>	4.8 times	4.4% p.a.

Loan Facilities	Onshore	Offshore	
Currency	RMB	SGD	
Outstanding Quantum <sup>2</sup>	~SGD 378 million (RMB 1.88 billion)	SGD 125 million (~RMB 0.62 billion)	
Maturity	March 2023	March 2021	
Floating Rate	PBOC benchmark 1-5 years lending rate	Singapore SOR <sup>1</sup>	

- 1. 50% of offshore loan is hedged
- 2. As at 31 March 2020 based on SGD to RMB exchange rate of 4.9724.

### **Prudent Capital Management**





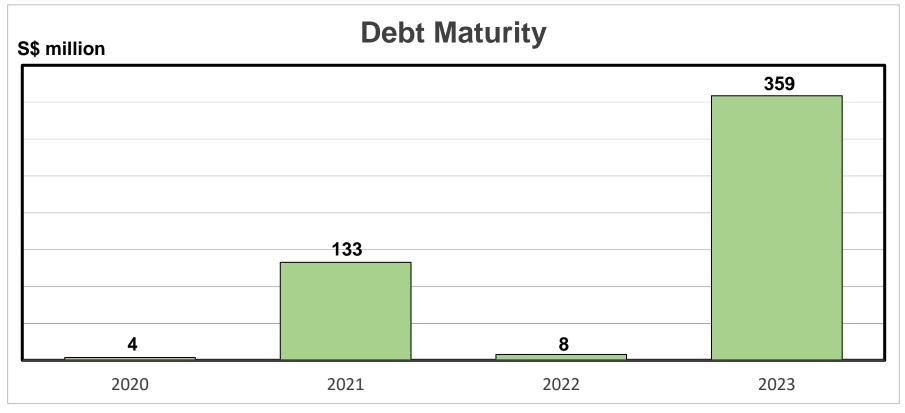
- 1. Debt headroom is computed based on corresponding periods' deposited property value or total assets value
- 2. 50% of Offshore Loan is hedged

Note: All calculations are done according to the SGD to RMB exchange rate of 5.1739 as at 31 December 2019 and 4.9724 as at 31 March 2020

### **Debt Maturity Profile**



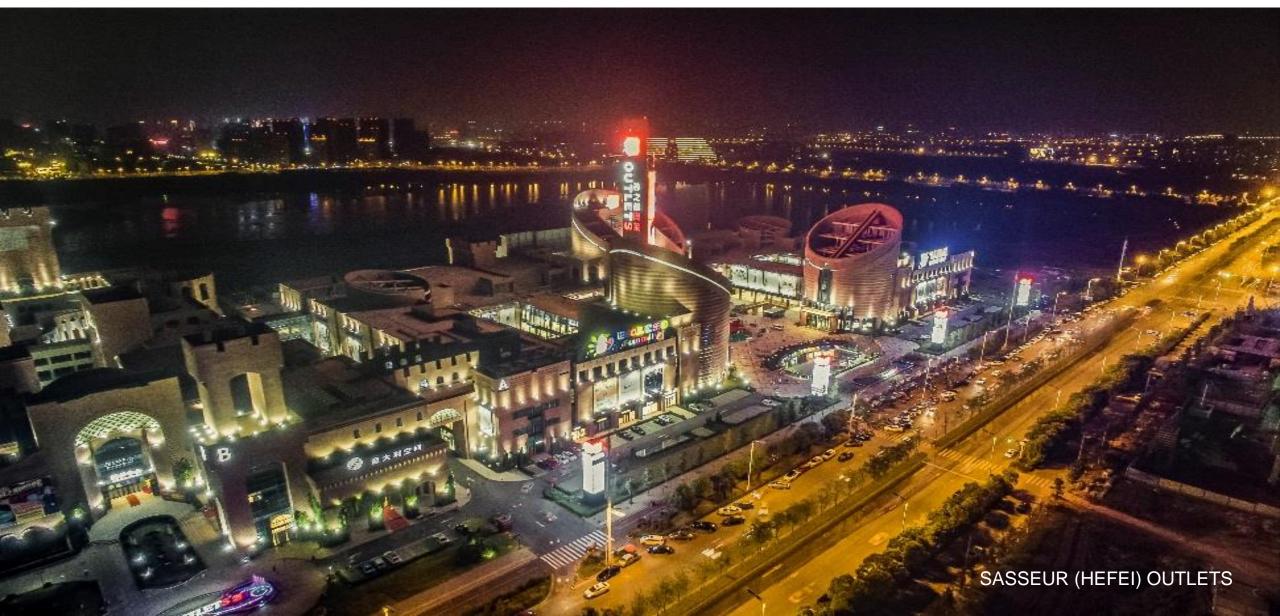
# Weighted average debt maturity is 2.49 years Refinancing discussion in progress



As at 31 March 2020

# **Portfolio Update**





### **Portfolio Summary**

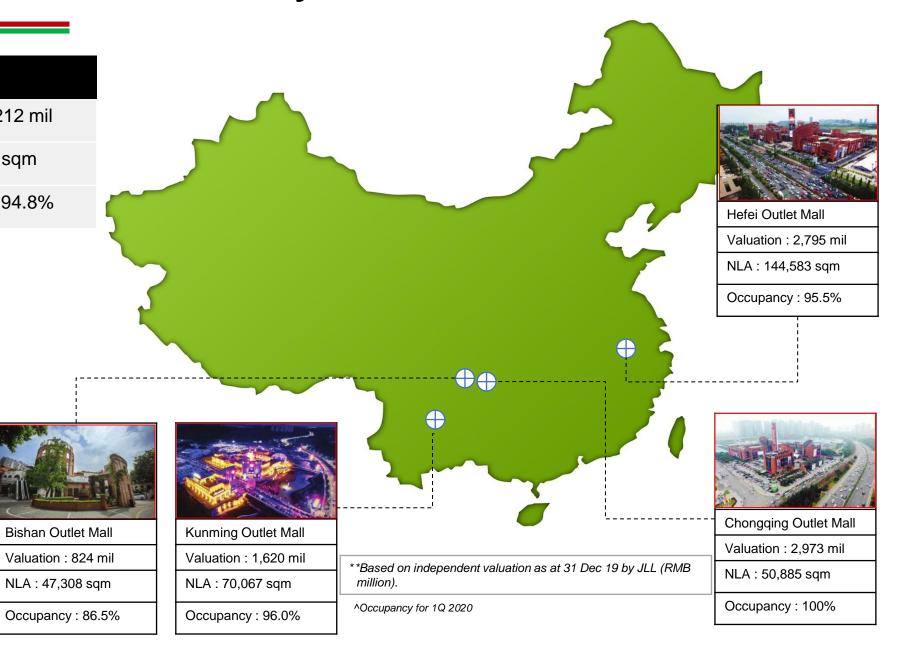




Valuation\*: 8,212 mil

NLA: 312,844 sqm

Occupancy ^: 94.8%

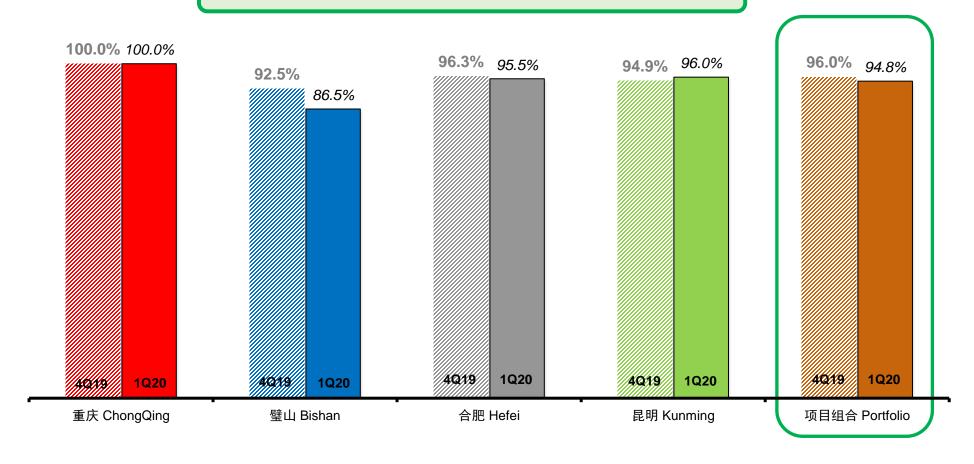


19

## Portfolio Occupancy (1Q 2020 vs 4Q 2019)



#### 4 Outlets Malls enjoy high stable occupancy

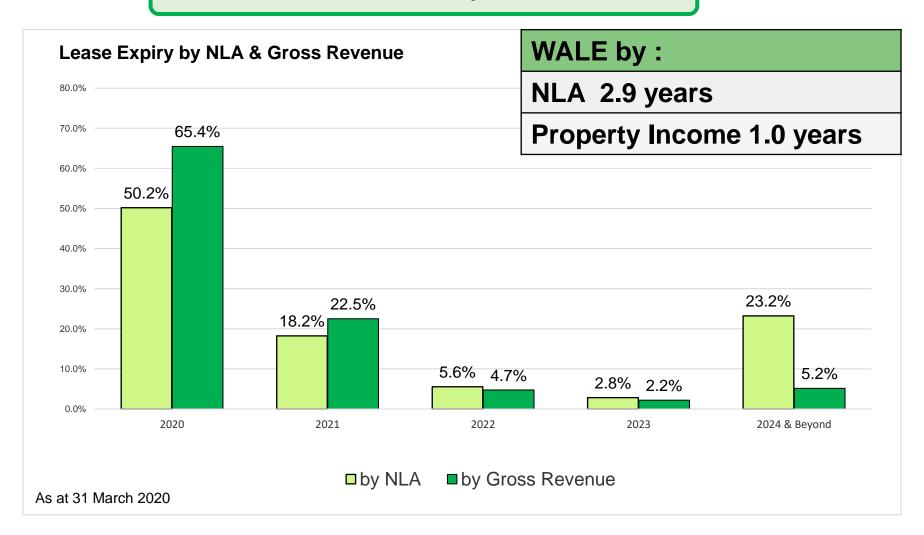


1Q 2020 vs 4Q 2019

## Weighted Average Lease Expiry (WALE)



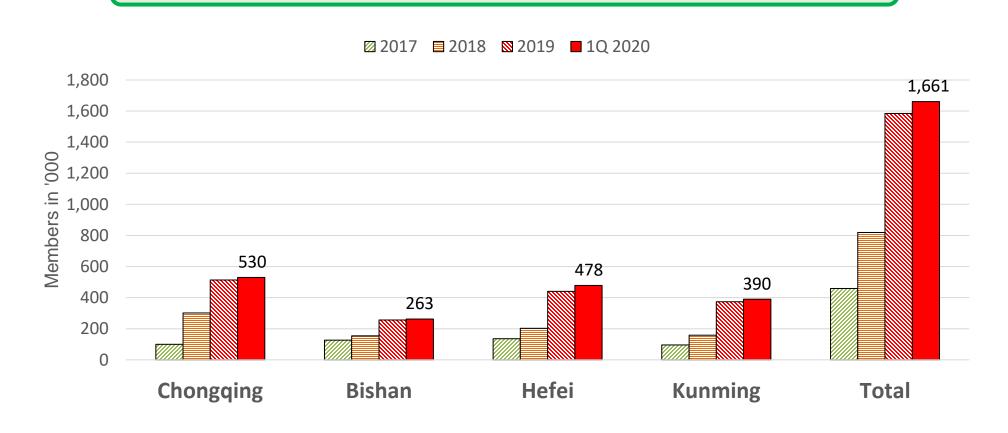
#### **Deliberate short lease to optimise tenant mix**



# **VIP Members - Growth by Outlets**



#### Total VIP members increased 4.8% in 1Q 2020 to reach 1.66 million

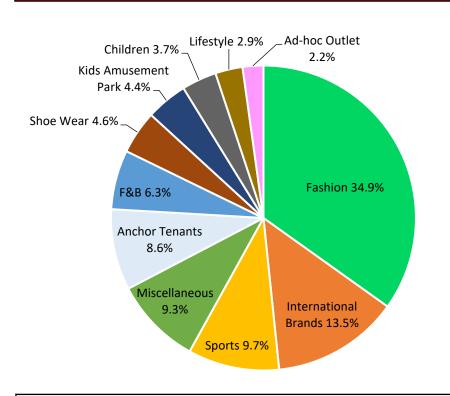


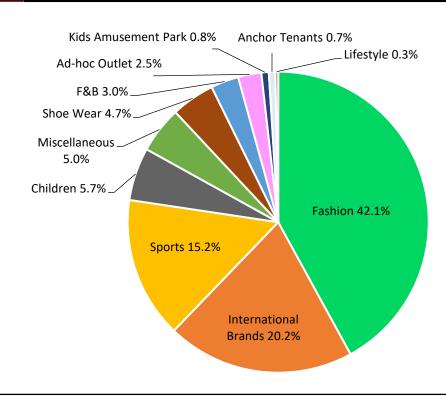
#### **Well Diversified Trade Mix**



#### Breakdown of NLA<sup>1</sup> by Trade Mix

#### Breakdown of Revenue<sup>2</sup> by Trade Sector





#### **Fashion, Sports and International Brands**

58.0%

77.4%

- 1. As percentage of the portfolio's net lettable areas as at 31 March 2020
- 2. As percentage of the portfolio's gross revenue as at 31 March 2020

### **AEI - Chongqing Outlets**





#### **New Mall Concept**

Bringing nostalgia to visitors through retro concept, invoking the Chongqing memory of late 1980s. The mall design will also take reference from 2 cultural pillars:

码头江湖文化, 陪都抗战文化

#### **Asset Enhancement Initiative**

- Reposition as a lifestyle and shopping destination for both locals & tourists
- Aesthetic and landscaping enhancement to create nostalgic feel for shoppers
- To commence in May and complete by 1Q 2021





#### **AEI - Hefei Outlets**





#### **Creating Synergy Between Block A & B**



Conversion of driveway to walkway



Block B: Conversion to Sports Theme

#### **Asset Enhancement Initiative**

- Repositioning of Block B into sports theme
- Space maximization and conversion of pedestrian walkway to enhance shoppers' flow between Block A & B
- To commence in June and complete by 4Q 2020

#### **Engaging Shoppers with Art Commerce**

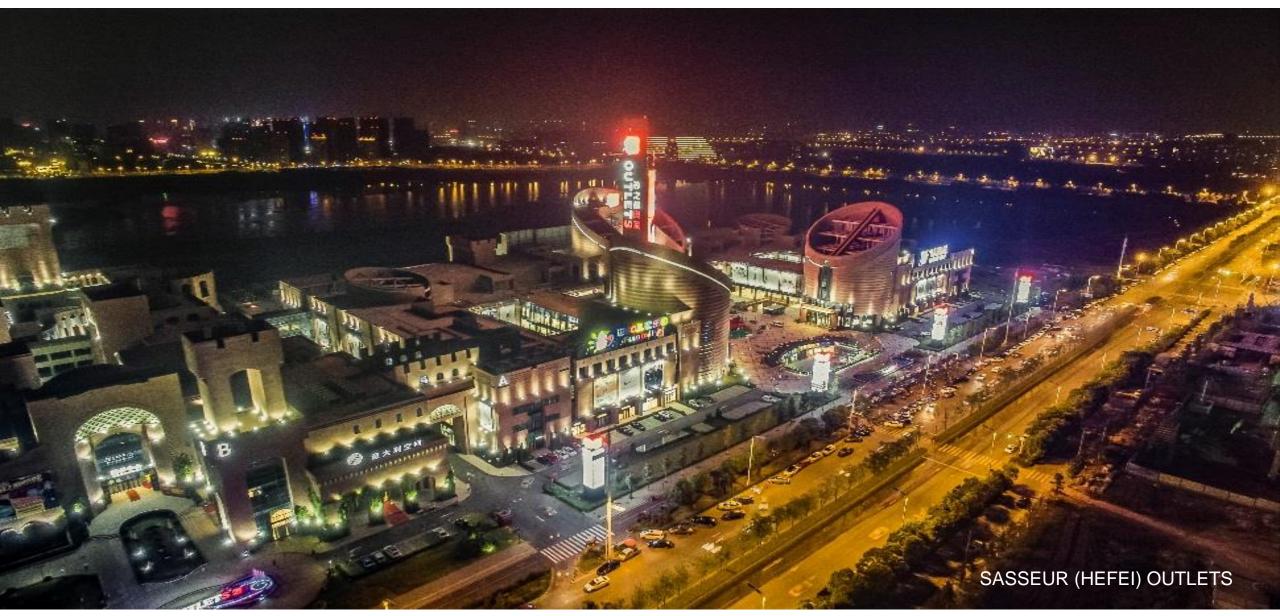


**Baby Heroes** 



Indoor Zoo (interior)







- From 26 Jan: temporarily closed outlets for about 7 weeks to prevent the spread of COVID-19.
- Swiftly established digital platform to allow customers to shop online.













- Complement sales through digital platform such as WeChat and Tik Tok
- Attract customers through social media advertisement and promotion















- China has effectively managed the spread of COVID-19 through strict movement control in 1Q 2020
- 2Q 2020 saw ramp up in business and social activities, customers are gradually resuming shopping and entertainment activities
- We see long-term growth of outlet industry intact as the fundamental demand for value-for-money branded products remains strong.



A full carpark during Qingming Festival Sale in April 2020 at Sasseur (Kunming) Outlets.



Reopening Day at Sasseur (Hefei) Outlets in March 2020.

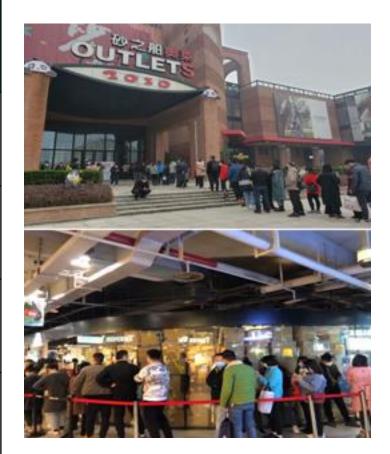


Managing crowds during sales events.

# March 2020 - Reopening of Sasseur Outlets



Outlet	Reopen Date	Days of Closure		
Chongqing	15 March	49		
Bishan	15 March	49		
Hefei	13 March	46		
Kunming	11 March	44		



#### Sales Increased on Reopening Day versus Last Year





数字充分证明,**砂之船奥莱始终是消费者喜爱的购物**场 **所**!







Kunming 11 Mar			Bishan 15 Mar	
+171%	+57%	+131%	+228%	

# **Spring Sales**



Outlet	1 <sup>st</sup> Day Reopening Sale (RMB Million)	1 <sup>st</sup> Day Spring Sale (RMB Million)	Comparison	
Chongqing	5.65	25.76	456%	
Bishan	1.92	5.46	284%	
Hefei	2.00	9.93	497%	
Kunming	1.90	6.01	316%	
Total	11.47	47.16	411%	



# **Spring Sales**



#### **Return of shoppers at Sasseur Outlets**











# **Potential Pipelines**

REIT

- All acquisitions must be yield accretive
- Reduce concentration risk, explore other parts of the World
- Pipeline Properties increased from 3 to 9

**ROFR Properties** 

	Xi'an	Guiyang
Opening Date	Sep 2017	Dec 2017
GFA (sqm)	141,708	193,520
Car Park Lots	c.2,000	c.1,000



#### **Opening Soon**

#### **Pipeline Properties**

	Nanjing	Hangzhou	Changchun	Changsha	Lanzhou	Xiamen	Yangzhou	Shanghai	Shenzhen
Opening Date	May 2015	Jun 2011	Sep 2017	Dec 2018	Dec 2019	Sep 2020	Sep 2020	~3Q2021	~2022
GFA (sqm)	149,875	45,873	172,128	210,600	~100,000	~75,000	~85,000	~109,000	~150,000
Car Park Lots	c.8,000	c.5,000	c.4,000	c.2,084	c.2,500	c.2,000	c.1,200	c.2,500	c.2,200

## **Investment Merits**





### **Key Milestone and Awards**



#### FTSE EPRA NAREIT Global Emerging Market Index Inclusion<sup>1</sup>

1

# Best IPO in Singapore 2018

By: The Asset Asian (Triple A) Awards 2018

2

# Most Promising REIT in Asia

By: Fortune Times REITs Pinnacle
Awards 2018

3

# Gold Award Retail REITs (Singapore)

(less than USD 1 billion market cap)
By: 2018 Asia Pacific Best of Breeds
REITs

4

# Best REIT Deal in Southeast Asia 2018

By: Alpha Southeast Asia 12th Annual Best Deal & Solution Awards 2018

5

# **REIT Company of The Year – Singapore 2019**

**By: International Investor Magazine** 

6

- Best Retail REIT (Platinum)
  - Best CEO (Platinum)
- Best Investor Relations (Gold)
  By: 6th Asia Pacific REITs Awards 2019

1. Since 23 December 2019.

#### **Investment Merits**



- Market Leadership: Sasseur Group is the one of the largest operator of outlet malls in China, with 11 malls and over 12 years of operating experience
- Unique Art-Commerce Business Model: Aligns interests of tenants, unitholders and entrusted managers, with potential to share upside
- Outperformance: Exceeding 2019 DPU projection by 4.7%

- Top Performing China S-REIT FY2019: Total Return 52% as per SGX report
- Strong Partnerships: Longstanding business relationships with leading premium international and local retail brands















# Thank You

For enquiries, please contact:

Ms Wong Siew Lu, CFA, CA (Singapore)
Head, Investor Relations and Corporate Affairs
Email: wongsl@sasseurreit.com

Tel: +65 6360 0290

Address: 7 Temasek Boulevard, #06-05, Suntec Tower One,

Singapore 038987



