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## **MEDIA RELEASE**

For Immediate Release

# **Synagie Corporation Ltd. made a successful trading debut on SGX Catalist**

**Singapore, 9 August 2018** – Synagie Corporation Ltd. (“**Synagie**”, and together with its subsidiaries, the “**Group**”), Southeast Asia’s leading E-commerce enabler in the BBB sector, made its trading debut on the Catalist Board of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) yesterday. Synagie’s shares closed at a high of S\$0.275 yesterday, making its market capitalisation to be approximately S\$71.97 million.

Commenting on the first day of trading of Synagie’s, **Mr Clement Lee, Executive Director and Chief Executive Officer of Synagie** said, “We made a successful trading debut on the Catalist Board of SGX-ST. It is just the beginning of our journey as a listed company as we move forward with our growth plans. Our listing was made possible because of the trust and confidence that our investors have placed on us, and we are cognisant of our responsibility in turn to generate returns for our shareholders.”

Synagie’s initial public offering (“**IPO**”) of 43,000,000 new shares (“**Invitation Shares**”) at a price of S\$0.27 (“**Issue Price**”) for each share, which comprised (i) a placement of 39,200,000 new shares (“**Placement Shares**”) and (ii) a public offer of 3,800,000 new shares (“**Offer Shares**”), was fully subscribed by investors. RHT Capital Pte. Ltd. was the Issue Manager and Full Sponsor for the listing while UOB Kay Hian Private Limited was the Underwriter and Placement Agent.



*Mr Clement Lee, Executive Director and Chief Executive Officer of Synagie Corporation Ltd., presented a gift to Mr Mohamed Nasser Ismail, Head of Equity Capital Market (SME) and Head of Capital Market Development of Singapore Exchange, at the listing ceremony this morning. The gift is a porcelain figurine from the house of Lladro by sculptor Raul Rubio that resembles Synagie's mascot SYNY - a one-eyed bot powered by artificial intelligence that is focused on making life easier through technological advancements.*



***Celebrating the successful listing of Synagie Corporation Ltd.***

*From left to right: Mr Chue En Yaw (Independent Director), Mr Mohamed Nasser Ismail (Head of Equity Capital Market (SME) and Head of Capital Market Development of Singapore Exchange), Mr Clement Lee (Executive Director and Chief Executive Officer of Synagie), Ms Olive Tai (Executive Director of Synagie), Ms Zanetta Lee (Executive Director of Synagie), Mr Lim Chuan Poh (Non-Executive Chairman and Independent Director), Mr Khong Choun Mun (Chief Executive Officer of RHT Capital Pte. Ltd.), and Mr Mah How Soon (Managing Director of RHT Capital Pte. Ltd.).*

End.

**About Synagie Corporation Ltd. (<https://www.synagie.com>)**

Synagie Corporation is the leading E-commerce solutions provider in Southeast Asia in the Body, Beauty and Baby (“BBB”) sector. The Group helps its Brand Partners which include multinational corporations and small and medium enterprises execute their E-commerce strategies by selling their goods or services to consumers online and providing one-stop services and integrated technology to manage their multi-channel E-commerce operations.

The end-to-end commerce enablement and fulfilment solutions is achieved through the Group’s cloud-based Synagie Platform which leverages on technology such as Cloud Computing, Big Data Analytics and Artificial Intelligence. This solution encompasses all aspects of the E-commerce value chain covering technology, online store operations, content and channel management, digital marketing, customer service to warehousing and fulfilment.

The Group has a platform-based, asset-light business model with three (3) synergistic business segments, namely, E-commerce, E-logistics and Insurtech that work together to offer innovative and efficiency driven solutions to its Brand Partners.

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**Issued on behalf of the Company by Cogent Communications Pte Ltd.**

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The information in this media release is based on, qualified in its entirety by, and subject to, the more detailed information found in the offer document dated 30 July 2018 issued by the Company and registered by the Singapore Exchange Securities Trading Limited ("**SGX-ST**"), acting as agent on behalf of the Monetary Authority of Singapore ("**Offer Document**"). Words and expressions, unless otherwise defined in this media release, shall bear the same meanings assigned to them in the Offer Document.

This media release contains forward-looking statements that may be identified by their use of words like "plans", "intends" or other words of similar meaning and that involve assumptions, risks and uncertainties. All statements that address expectations or projections about the future and all statements other than statements of historical facts included in this media release, including, but not limited to, statements about the strategy for growth, product development, market position, expenditures, and financial results, are forward-looking statements. Such forward-looking statements are based on certain assumptions and expectations of future events regarding the Company's present and future business strategies and the environment in which the Company will operate, and must be read together with those assumptions. The Company does not guarantee that these assumptions and expectations are accurate or will be realised. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. You are cautioned not to place undue reliance on these forward-looking statements. The Company does not assume any responsibility to amend, modify or revise any forward-looking statements, on the basis of any subsequent developments, information or events, or otherwise.

Any decision to subscribe for securities issued by the Company must be made solely on the basis of information contained in the Offer Document after seeking appropriate professional advice, and no reliance should be placed on any information other than that contained in the Offer Document.

An electronic copy of the Offer Document is also available on the SGX-ST website at <http://www.sgx.com>.

This media release has been prepared by the Company and its contents have been reviewed by the Company's sponsor ("**Sponsor**"), RHT Capital Pte. Ltd. for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this media release.

This media release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this media release, including the correctness of any of the statements or opinions made, or reports contained in this media release.

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