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## News Release

5 September 2024

### SGX Orb Awards winners unveiled

- **Pillar of SGX Group's efforts to foster financial education and empower investors**
- **Special category winner tells story of how participants across investing community are playing their part to make the ecosystem better**

SGX Orb Awards winners reported on Southeast Asia's dominance in a fast-growing creator economy of live streaming and vertical videos, probed whether so-called "sin stocks" still have a place in an increasingly responsible investing world, and told the story of how the financial community is contributing to the impact-investing ecosystem.

The winners were unveiled at Singapore Exchange's (SGX Group) annual Media Appreciation Night today. Since its launch in 2018, the SGX Orb Awards has become a pillar of SGX Group's efforts to support investors in making informed investment decisions and improve financial knowledge in the ecosystem. This year's seventh edition drew entries from a diverse group of content producers that included journalists from local and international print and broadcast media, online news sites backed by publishing and editorial companies, as well as independent writers such as bloggers and investment websites.

Submissions were reviewed by an independent panel of judges comprising Adrienne Teh, Managing Director at 65 Equity Partners; Bill Herder, Head of Asia-Pacific at FIA; Chris Wright, former Asia editor of Euromoney and Co-Founding Partner of Resonate Global Advisors; and Joe Yan, Operating Partner of Granite Asia.

Teo Ai June, Head of Marketing & Communications at SGX Group, said, "We extend our congratulations to the winners and finalists, who impressed the judges with the high quality of their work. True to its mission of 'Connecting Perspectives and Inspiring Conversations', the SGX Orb Awards brings together insightful and engaging financial news and content which plays an important role in supporting a vibrant capital markets ecosystem. We look forward to expanding our work with the community in an ever-changing media landscape."

## **SGX Orb Awards 2024: Winners and Finalists**

### **Story of the Year**

1. Creator Economy: The New Kings and Queens of Content (Nicole Lim, The Edge Singapore) – Winner
2. Navigating the start, growth and exit of homegrown businesses (Khairani Afifi Noordin and Bryan Wu, The Edge Singapore)
3. Too heavy a price for sin stocks? (Khairani Afifi Noordin, The Edge Singapore)

### **Special Category: Doing What it Takes**

1. Investing for impact? Learn these lessons from ESG investing (Jovi Ho, The Edge Singapore) – Winner
2. Creator Economy: The New Kings and Queens of Content (Nicole Lim, The Edge Singapore)
3. Is the Singapore telco market heading for a consolidation? (Samantha Chiew, The Edge Singapore)

### **The Hidden Gem**

1. Too heavy a price for sin stocks? (Khairani Afifi Noordin, The Edge Singapore) – Winner
2. AJJ's success in new waters with medtech (Chua Tian Tian, Money FM89.3)
3. 企业积金如山 只叫人望穿秋水 Company cash piling up: Leaving shareholders longing in vain (Shen Yue, Lianhe Zaobao)
4. Semiconductor cycle: Going up or down? (Douglas Toh and Nicole Lim, The Edge Singapore)

### **An Experiential Treat**

1. 13 blue-chip stocks to track after Budget 2024 (Ang Guangzheng, Business Times Singapore) – Joint Winner
2. Fixed Income Options (Seah Su-Lyn, CNA Money Mind) – Joint Winner
3. 理财完事通：主动 vs 被动 ETF 的优劣势 Podcast: The Pros and Cons of Active vs. Passive ETFs (Chau Yueh Shyang, Lianhe Zaobao)

### **#TheGoTo**

1. Sunday Column: The Wealth Brocade Pouch (理财锦囊) – Winner
2. Grow Beansprout
3. The Fifth Person
4. thrive by The Business Times

Please visit [www.sgx.com/sgx-orb-awards](http://www.sgx.com/sgx-orb-awards) for more information.

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### **About Singapore Exchange (SGX Group)**

SGX Group seeks to serve as the world's most trusted and efficient international marketplace, operating equity, fixed income, currency and commodity markets to the highest regulatory standards. As one ecosystem with global relevance and influence, we offer multiple growth avenues to our stakeholders through listing, trading, clearing, settlement, depository, data and index services. We are committed to lead on climate action by developing a world-class transition financing and trading hub through SGX FIRST (Future in Reshaping Sustainability Together), our multi-asset sustainability platform. Headquartered in AAA-rated Singapore, we are globally recognised for our risk-management and clearing capabilities. Find out more at [www.sgxgroup.com](http://www.sgxgroup.com).

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