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IMPERIUM CROWN LIMITED SIGNS AGREEMENT WITH BEERFEST ASIA PTE LTD TO HOLD “BEERFEST SHANDONG” AT WONDER STONE PARK

- ***Marks the 1st Beerfest Asia edition in the PRC***
- ***Imperium Crown granted the usage of the trademark “Beerfest Asia” in Shandong Province***

Singapore, 13 June 2018 – Imperium Crown Limited (the “**Company**”) is pleased to announce that it has been granted the usage of the trade mark “Beerfest Asia” (the “**Mark**”) in Shandong Province, the PRC for an initial term of 1 year by Sphere Exhibits Pte Ltd, a subsidiary of Singapore Press Holdings Limited (“**SPH**”). The term may be renewed on the same terms for another year, subject to the consent of the trademark owners.

The Company intends to hold the Shandong Province edition of the Mark at the Wonder Stone Park from 1 to 7 October 2018 (the “**Event**”). Entitled “Beerfest Shandong”, the Event will be organised based on the technical rider, concept and programme plan provided by by Beerfest Asia and UnUsUaL Productions Pte Ltd (“**UnUsUaL Productions**”), a subsidiary of UnUsUaL Limited. The granting of the Mark is not expected to have any material effect on the consolidated net tangible assets and earnings per share of the Company and the Group for the current financial year ending 30 June 2018.

Commenting on the signing of the agreement, Mr Sun Bowen, the Group’s Executive Director remarked:

“This is the first time that Beerfest Asia will be held in the PRC and we are delighted that it will be held at our Wonder Stone Park. Together with our working partners, we are confident that Beerfest Shandong will be a success

and provide a wonderful platform for both domestic and international visitors to get to know more about our Wonder Stone Park. The Event is also highly scalable and together with Beerfest Asia and UnUsUaL Productions, future Beerfest editions in other cities are possible as well.”

Mr. Sun Bowen, Executive Director

Mr Chua Wee Phong, Chairman of Sphere Exhibits which owns Beerfest Asia said:

“With Beerfest Asia marking its 10th anniversary this year, our new partnership with Imperium Crown is a timely and significant milestone. Beerfest Asia has been enjoying commercial success over the years and is well-positioned to grow beyond Singapore to a wider global audience. We are confident of replicating our success for Beerfest Shandong.”

Mr Chua Wee Phong, Chairman of Sphere Exhibits

>>> The End

About Imperium Crown Limited

Imperium Crown Limited (formerly known as Communication Design International Limited) is a real estate company listed on the SGX-ST Catalist (stock code: 5HT) and became a component stock of the FTSE ST Catalist Index on 21 September 2015. It was listed on SGX-ST (Catalist Board) on 19 January 2006. Following the divestment of its original business, the Company has adopted its current name, Imperium Crown Limited to reflect its focus on the property investment and property development business in Asia Pacific.

About Singapore Press Holdings Ltd

Incorporated in 1984, main board-listed Singapore Press Holdings Ltd (SPH) is Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms.

SPH's core business is publishing of newspapers, magazines and books in both print and digital editions. It also owns other digital products, online classifieds, radio stations and outdoor media.

On the property front, SPH owns 70% in a real estate investment trust called SPH REIT which comprises Paragon, a premier upscale retail mall and medical suite/office property in Orchard Road and The Clementi Mall, a mid-market suburban mall.

SPH also owns and operates The Seletar Mall. It built an upmarket residential condominium,

Sky@eleven, at Thomson Road, and is developing a new commercial cum residential site at Woodleigh Road. It also has a stake in Chinatown Point.

It is in the aged care sector and owns Orange Valley, Singapore's largest private nursing home operator.

SPH runs a regional events arm and a chain of Buzz retail outlets. It also invested in the education business.

For more information, please visit www.sph.com.sg

This announcement has been prepared by the Company and its contents have been reviewed by the Company's continuing sponsor, Stamford Corporate Services Pte Ltd, (the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Company's Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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