SECURITIES AND FUTURES ACT (CAP. 289) SECURITIES AND FUTURES (DISCLOSURE OF INTERESTS) REGULATIONS 2012

NOTIFICATION FORM FOR SUBSTANTIAL SHAREHOLDER(S)/UNITHOLDER(S) IN RESPECT OF INTERESTS IN SECURITIES

FORM

3
(Electronic Format)

Explanatory Notes

- 1. Please read the explanatory notes carefully before completing the notification form.
- 2. This form is for a Substantial Shareholder(s)/Unitholder(s) to give notice under section 135, 136, 137, 137J (as applicable to sections 135, 136 and 137) or 137U (as applicable to sections 135, 136 and 137) of the Securities and Futures Act (the "SFA").
- 3. This electronic Form 3 and a separate Form C, containing the particulars and contact details of the Substantial Shareholder(s)/Unitholder(s), must be completed by the Substantial Shareholder(s)/Unitholder(s) or a person duly authorised by the Substantial Shareholder(s)/Unitholder(s) to do so. The person so authorised should maintain records of information furnished to him by the Substantial Shareholder(s)/Unitholder(s).
- 4. This form and Form C, are to be completed electronically and sent to the Listed Issuer via an electronic medium such as an e-mail attachment. The Listed Issuer will attach both forms to the prescribed SGXNet announcement template for dissemination as required under section 137G(1), 137R(1) or 137ZC(1) of the SFA, as the case may be. While Form C will be attached to the announcement template, it will not be disseminated to the public and is made available only to the Monetary Authority of Singapore (the "Authority").
- 5. Where a transaction results in similar notifiable obligations on the part of more than one Substantial Shareholder/Unitholder, all of these Substantial Shareholders/Unitholders may give notice using the same notification form.
- 6. A single form may be used by a Substantial Shareholder/Unitholder for more than one transaction resulting in notifiable obligations which occur within the same notifiable period (i.e. within two business days of becoming aware of the earliest transaction). There must be no netting-off of two or more notifiable transactions even if they occur within the same day.
- 7. All applicable parts of the notification form must be completed. If there is insufficient space for your answers, please include attachment(s) by clicking the paper clip icon on the bottom left-hand corner or in item 11 of Part II or item 10 of Part III. The total file size for all attachment(s) should not exceed 1MB.
- 8. Except for item 5 of Part II and item 1 of Part IV, please select only one option from the relevant check boxes.
- 9. Please note that submission of any false or misleading information is an offence under Part VII of the SFA.
- 10. In this form, the term "Listed Issuer" refers to -
 - (a) a company incorporated in Singapore any or all of the shares in which are listed for quotation on the official list of a securities exchange;
 - (b) a corporation (not being a company incorporated in Singapore, or a collective investment scheme constituted as a corporation) any or all of the shares in which are listed for quotation on the official list of a securities exchange, such listing being a primary listing;

- (c) a registered business trust (as defined in the Business Trusts Act (Cap. 31A)) any or all of the units in which are listed for quotation on the official list of a securities exchange;
- (d) a recognised business trust any or all of the units in which are listed for quotation on the official list of a securities exchange, such listing being a primary listing; or
- (e) a collective investment scheme that is a trust, that invests primarily in real estate and real estaterelated assets specified by the Authority in the Code on Collective Investment Schemes, and any or all the units in which are listed for quotation on the official list of a securities exchange, such listing being a primary listing ("Real Estate Investment Trust").
- 11. For further instructions and guidance on how to complete this notification form, please refer to section 7 of the User Guide on Electronic Notification Forms which can be accessed at the Authority's Internet website at http://www.mas.gov.sg (under "Regulations and Financial Stability", "Regulations, Guidance and Licensing", "Securities, Futures and Fund Management", "Forms", "Disclosure of Interests").

Part I - General Name of Listed Issuer: 1. Asiatravel.com Holdings Ltd 2. Type of Listed Issuer: ✓ Company/Corporation Registered/Recognised Business Trust □ Real Estate Investment Trust 3. Is more than one Substantial Shareholder/Unitholder giving notice in this form? ☐ No (Please proceed to complete Part II) ✓ Yes (Please proceed to complete Parts III & IV) Date of notification to Listed Issuer: 4. 29-Nov-2016

Part III - Substantial Shareholder(s)/Unitholder(s) Details

[To be used for multiple Substantial Shareholders/Unitholders to give notice]



Sub	estantial Shareholder/Unitholder A 🕥						
1.	Name of Substantial Shareholder/Unitholder:						
	ZHONGHONG NEW WORLD INVESTMENT PTE. LTD.						
2.	Is Substantial Shareholder/Unitholder a fund manager or a person whose interest in the securities of the Listed Issuer are held solely through fund manager(s)? Yes No						
3.	Notification in respect of:						
	Becoming a Substantial Shareholder/Unitholder						
	Change in the percentage level of interest while still remaining a Substantial Shareholder/Unitholde						
	Ceasing to be a Substantial Shareholder/Unitholder						
4.	Date of acquisition of or change in interest:						
	25-Nov-2016						
5.	Date on which Substantial Shareholder/Unitholder became aware of the acquisition of, or the change in, interest (if different from item 4 above, please specify the date):						
	25-Nov-2016						
6.	Explanation (if the date of becoming aware is different from the date of acquisition of, or the change in, interest):						
7.	Quantum of total voting shares/units (including voting shares/units underlying rights/options/warrants/convertible debentures {conversion price known}) held by Substantial Shareholder/Unitholder before and after the transaction:						

Immediately before the transaction	Direct Interest	Deemed Interest	Total
No. of voting shares/units held and/or underlying the rights/options/warrants/ convertible debentures:	0	41,500,000	41,500,000
As a percentage of total no. of voting shares/units:	0	10.76	10.76
Immediately after the transaction	Direct Interest	Deemed Interest	Total
Immediately after the transaction No. of voting shares/units held and/or underlying the rights/options/warrants/ convertible debentures :	Direct Interest	Deemed Interest 88,500,000	<i>Total</i> 88,500,000

8.	Circumstances giving rise to deemed interests (if the interest is such): [You may attach a chart in item 10 to illustrate how the Substantial Shareholder/Unitholder's deemed interest arises]							
	On 25 November 2016, Zhong Hong New World International Limited completed the subscription of 47,000,000 shares in the issued capital of Asiatravel.com Holdings Ltd. Zhong Hong New World International Limited is the direct wholly owned subsidiary of Zhonghong New World Investment Pte. Ltd							
	Accordingly, pursuant to section 4 of the Securities and Futures Act, Zhonghong New World Investment Pte. Ltd. is deemed interested in the 47,000,000 shares held by Zhong Hong New World International Limited.							
9.	Relationship between the Substantial Shareholders/Unitholders giving notice in this form: [You may attach a chart in item 10 to show the relationship between the Substantial Shareholders/Unitholders]							
	Zhonghong New World Investment Pte. Ltd. holds 100% of the issued share capital of Zhong Hong New World International Limited.							
10.	Attachments (if any):							
	(The total file size for all attachment(s) should not exceed 1MB.)							
11.	If this is a replacement of an earlier notification, please provide:							
	(a) SGXNet announcement reference of the <u>first</u> notification which was announced on SGXNet (the "Initial Announcement"):							
	(b) Date of the Initial Announcement:							
	(c) 15-digit transaction reference number of the relevant transaction in the Form 3 which was attached in the Initial Announcement:							
12.	Remarks (if any):							
	The percentage of the issued share capital immediately before the transaction as set out in paragraph 7 above is calculated based on the Company's issued share capital (excluding treasury shares) of 385,765,286 shares as at 25 November 2016.							
	The percentage of the issued share capital immediately after the transaction as set out in paragraph 7 above is calculated based on the Company's issued share capital (excluding treasury shares) of 432,765,286 shares as at 28 November 2016.							
Sub	stantial Shareholder/Unitholder B							
1.	Name of Substantial Shareholder/Unitholder:							
	Zhonghong Xinqi Shijie Investment Ltd							
2.	Is Substantial Shareholder/Unitholder a fund manager or a person whose interest in the securities of the Listed Issuer are held solely through fund manager(s)? Yes No							

3.	Notification in respect of:			
	☐ Becoming a Substantial Sharehold	der/Unitholder		
	✓ Change in the percentage level of	interest while still re	emaining a Substantia	I Shareholder/Unitholde
	Ceasing to be a Substantial Share	holder/Unitholder		
4.	Date of acquisition of or change in	interest:		
	25-Nov-2016			
5.	Date on which Substantial Shareh change in, interest (if different			•
	25-Nov-2016			
6.	Explanation (if the date of becoming change in, interest):	ng aware is differe	ent from the date of	acquisition of, or the
7.	Quantum of total voting shares/un	its (includina votir	ng shares/units und	lerlvina riahts/options/
	warrants/convertible debentures { Unitholder before and after the train	conversion price k	_	
	Immediately before the transaction	Direct Interest	Deemed Interest	Total
und	of voting shares/units held and/or erlying the rights/options/warrants/vertible debentures:	0	41,500,000	41,500,000
As a	a percentage of total no. of voting shares/s:	0	10.76	10.76
	Immediately after the transaction	Direct Interest	Deemed Interest	Total
No	of voting shares/units held and/or	0	88,500,000	88,500,000

8. Circumstances giving rise to deemed interests (if the interest is such):
[You may attach a chart in item 10 to illustrate how the Substantial Shareholder/Unitholder's deemed interest arises]

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On 25 November 2016, Zhong Hong New World International Limited completed the subscription of 47,000,000 shares in the issued capital of Asiatravel.com Holdings Ltd. Zhong Hong New World International Limited is the indirect wholly owned subsidiary of Zhonghong Xinqi Shijie Investment Ltd.

20.45

20.45

Accordingly, pursuant to section 4 of the Securities and Futures Act, Zhonghong Xinqi Shijie Investment Ltd is deemed interested in the 47,000,000 shares held by Zhong Hong New World International Limited.

9. Relationship between the Substantial Shareholders/Unitholders giving notice in this form: [You may attach a chart in item 10 to show the relationship between the Substantial Shareholders/Unitholders]

underlying the rights/options/warrants/

As a percentage of total no. of voting shares/

convertible debentures:

units:

	Zhonghong Xinqi Shijie Investment Ltd holds 100% of the issued share capital of Zhonghong New World Investment Pte. Ltd. Zhonghong New World Investment Pte. Ltd. holds 100% of the issued share capital of Zhong Hong New World International Limited.
10.	Attachments (if any): 📵
	(The total file size for all attachment(s) should not exceed 1MB.)
11.	If this is a replacement of an earlier notification, please provide:
	(a) SGXNet announcement reference of the <u>first</u> notification which was announced
	on SGXNet (the "Initial Announcement"):
	(b) Date of the Initial Announcement:
	(c) 15-digit transaction reference number of the relevant transaction in the Form 3 which was attached in the Initial Announcement:
12.	Remarks (if any):
	above is calculated based on the Company's issued share capital (excluding treasury shares) of 385,765,286 shares as at 25 November 2016. The percentage of the issued share capital immediately after the transaction as set out in paragraph 7 above is calculated based on the Company's issued share capital (excluding treasury shares) of 432,765,286 shares as at 28 November 2016.
Sub	stantial Shareholder/Unitholder C
1.	Name of Substantial Shareholder/Unitholder:
	ZHONGHONG HOLDING CO., LTD.
2.	Is Substantial Shareholder/Unitholder a fund manager or a person whose interest in the securities of the Listed Issuer are held solely through fund manager(s)? Yes No
3.	Notification in respect of:
	Becoming a Substantial Shareholder/Unitholder
	Change in the percentage level of interest while still remaining a Substantial Shareholder/Unitholder
	Ceasing to be a Substantial Shareholder/Unitholder
4.	Date of acquisition of or change in interest:
	25-Nov-2016

5.	Date on which Substantial Shareholder/Unitholder became aware of the acquisition of, or the change in, interest (if different from item 4 above, please specify the date): 25-Nov-2016
6.	Explanation (if the date of becoming aware is different from the date of acquisition of, or the change in, interest):
7.	Quantum of total voting shares/units (including voting shares/units underlying rights/options/warrants/convertible debentures {conversion price known}) held by Substantial Shareholder/

Immediately before the transaction	Direct Interest	Deemed Interest	Total
No. of voting shares/units held and/or underlying the rights/options/warrants/convertible debentures:	0	81,500,000	81,500,000
As a percentage of total no. of voting shares/units:	0	21.13	21.13
Immediately after the transaction	Direct Interest	Deemed Interest	Total
	Birost mitorost	Boomoa miorest	i otai
No. of voting shares/units held and/or underlying the rights/options/warrants/convertible debentures :	0	128,500,000	128,500,000

Circumstances giving rise to deemed interests (if the interest is such): 8. [You may attach a chart in item 10 to illustrate how the Substantial Shareholder/Unitholder's deemed interest arises]

On 25 November 2016, Zhong Hong New World International Limited completed the subscription of 47,000,000 shares in the issued capital of Asiatravel.com Holdings Ltd. Zhong Hong New World International Limited is the indirect wholly owned subsidiary of Zhonghong Holding Co., Ltd..

Accordingly, pursuant to section 4 of the Securities and Futures Act, Zhonghong Holding Co., Ltd. is deemed interested in the 47,000,000 shares held by Zhong Hong New World International Limited.

9. Relationship between the Substantial Shareholders/Unitholders giving notice in this form: [You may attach a chart in item 10 to show the relationship between the Substantial Shareholders/ Unitholders]

Zhonghong Holding Co., Ltd. holds 100% of the issued share capital of Zhonghong Xinqi Shijie Investment Ltd. Zhonghong Xinqi Shijie Investment Ltd holds 100% of the issued share capital of Zhonghong New World Investment Pte. Ltd. Zhonghong New World Investment Pte. Ltd. holds 100% of the issued share capital of Zhong Hong New World International Limited.

10. Attachments (if any): 👔



Unitholder before and after the transaction:

(The total file size for all attachment(s) should not exceed 1MB.)

11.	If thi	s is a replacement of an earlier notification, please provide:
	(a)	SGXNet announcement reference of the <u>first</u> notification which was announced on SGXNet (the "Initial Announcement"):
	(b)	Date of the Initial Announcement:
	(c)	15-digit transaction reference number of the relevant transaction in the Form 3 which was attached in the Initial Announcement:
12.	Rem	narks (if any):
	above share	ercentage of the issued share capital immediately before the transaction as set out in paragraph 7 e is calculated based on the Company's issued share capital (excluding treasury shares) of 385,765,286 s as at 25 November 2016. ercentage of the issued share capital immediately after the transaction as set out in paragraph 7 above
	is calc	culated based on the Company's issued share capital (excluding treasury shares) of 432,765,286 shares 28 November 2016.
Sub	stantia	al Shareholder/Unitholder D
1.	Nam	ne of Substantial Shareholder/Unitholder:
••		NGHONG ZHUOYE GROUP LTD
2.	secu	ubstantial Shareholder/Unitholder a fund manager or a person whose interest in the urities of the Listed Issuer are held solely through fund manager(s)? Tes
3.		fication in respect of: ecoming a Substantial Shareholder/Unitholder
	√ C	Change in the percentage level of interest while still remaining a Substantial Shareholder/Unitholder
		Ceasing to be a Substantial Shareholder/Unitholder
4.	Date	e of acquisition of or change in interest:
	25-N	ov-2016
5.		e on which Substantial Shareholder/Unitholder became aware of the acquisition of, or the age in, interest (if different from item 4 above, please specify the date):
	25-No	ov-2016
6.	•	anation (if the date of becoming aware is different from the date of acquisition of, or the age in, interest):

7. Quantum of total voting shares/units (*including voting shares/units underlying rights/options/ warrants/convertible debentures {conversion price known}*) held by Substantial Shareholder/ Unitholder before and after the transaction:

Immediately before the transaction	Direct Interest	Deemed Interest	Total
No. of voting shares/units held and/or underlying the rights/options/warrants/ convertible debentures:	0	81,500,000	81,500,000
As a percentage of total no. of voting shares/units:	0	21.13	21.13
Immediately after the transaction	Direct Interest	Deemed Interest	Total
Immediately after the transaction No. of voting shares/units held and/or underlying the rights/options/warrants/ convertible debentures :	Direct Interest 0	Deemed Interest 128,500,000	<i>Total</i> 128,500,000

8. Circumstances giving rise to deemed interests (if the interest is such):
[You may attach a chart in item 10 to illustrate how the Substantial Shareholder/Unitholder's deemed interest arises]

On 25 November 2016, Zhong Hong New World International Limited completed the subscription of 47,000,000 shares in the issued capital of Asiatravel.com Holdings Ltd. Zhong Hong New World International Limited is the indirect wholly owned subsidiary of Zhonghong Zhuoye Group Ltd.

Accordingly, pursuant to section 4 of the Securities and Futures Act, Zhonghong Zhuoye Group Ltd is deemed interested in the 47,000,000 shares held by Zhong Hong New World International Limited.

9. Relationship between the Substantial Shareholders/Unitholders giving notice in this form: [You may attach a chart in item 10 to show the relationship between the Substantial Shareholders/Unitholders]

Zhonghong Zhuoye Group Ltd holds 26.55% of the issued share capital of Zhonghong Holding Co., Ltd.. Zhonghong Holding Co., Ltd. holds 100% of the issued share capital of Zhonghong Xinqi Shijie Investment Ltd. Zhonghong Xinqi Shijie Investment Ltd holds 100% of the issued share capital of Zhonghong New World Investment Pte. Ltd. Zhonghong New World Investment Pte. Ltd. holds 100% of the issued share capital of Zhong Hong New World International Limited.

10.	Attachments	(if any):	9
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(The total file size for all attachment(s) should not exceed 1MB.)

- 11. If this is a **replacement** of an earlier notification, please provide:
 - (a) SGXNet announcement reference of the **first** notification which was announced on SGXNet (the "Initial Announcement"):

(b)) Date of	the	Initial	Annou	incement:
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Sub	stantia	al S	hare	eho	old	er/	'Uι	nith	10	lde	<u>r</u>	E																				
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4.	Date	of	acq	uis	sitio	on	of	or	cl	nar	ng	e i	in	int	e	res	t:															
	25-No	ov-2	016																													
5.	Date char 25-No	nge	in, i																										tion	of, o	or th	ne
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FORM 3/	[Version 2 0	1/Effective Date	[21 March 2014]
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convertible debentures:

As a percentage of total no. of voting shares/units:	0	21.13	21.13
Immediately after the transaction	Direct Interest	Deemed Interest	Total
No. of voting shares/units held and/or underlying the rights/options/warrants/ convertible debentures :	0	128,500,000	128,500,000
As a percentage of total no. of voting shares/units:	0	29.69	29.69

8. Circumstances giving rise to deemed interests (if the interest is such): [You may attach a chart in item 10 to illustrate how the Substantial Shareholder/Unitholder's deemed interest arises1

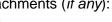
On 25 November 2016, Zhong Hong New World International Limited completed the subscription of 47,000,000 shares in the issued capital of Asiatravel.com Holdings Ltd. Zhong Hong New World International Limited is indirectly wholly owned by Wang Yonghong.

Accordingly, pursuant to section 4 of the Securities and Futures Act, Wang Yonghong is deemed interested in the 47,000,000 shares held by Zhong Hong New World International Limited.

9. Relationship between the Substantial Shareholders/Unitholders giving notice in this form: [You may attach a chart in item 10 to show the relationship between the Substantial Shareholders/ Unitholders1

Wang Yonghong holds 100% of the issued share capital of Zhonghong Zhuoye Group Ltd. Zhonghong Zhuoye Group Ltd holds 26.55% of the issued share capital of Zhonghong Holding Co., Ltd., Zhonghong Holding Co., Ltd. holds 100% of the issued share capital of Zhonghong Xingi Shijie Investment Ltd. Zhonghong Xingi Shijie Investment Ltd holds 100% of the issued share capital of Zhonghong New World Investment Pte. Ltd. Zhonghong New World Investment Pte. Ltd. holds 100% of the issued share capital of Zhong Hong New World International Limited.

10. Attachments (if any):



(The total file size for all attachment(s) should not exceed 1MB.)

11. If this is a **replacement** of an earlier notification, please provide:

a)	SGXNet announcement reference of the <u>first</u> notification which was announced on SGXNet (the "Initial Announcement"):
(b)	Date of the Initial Announcement:
(c)	15-digit transaction reference number of the relevant transaction in the Form 3 which was attached in the Initial Announcement:
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12. Remarks (if any):

The percentage of the issued share capital immediately before the transaction as set out in paragraph 7 above is calculated based on the Company's issued share capital (excluding treasury shares) of 385,765,286 shares as at 25 November 2016.

The percentage of the issued share capital immediately after the transaction as set out in paragraph 7 above is calculated based on the Company's issued share capital (excluding treasury shares) of 432,765,286 shares as at 28 November 2016.

Part IV - Transaction details

	Rights/Options/Warrants over voting shares/units Convertible debentures over voting shares/units (conversion price known)
	Others (please specify):
	Number of shares, units, rights, options, warrants and/or principal amount of convertible debentures acquired or disposed of by Substantial Shareholders/Unitholders:
	47,000,000 new ordinary shares
	Amount of consideration paid or received by Substantial Shareholders/Unitholders (excluding brokerage and stamp duties):
	\$\$9,400,000
	Circumstance giving rise to the interest or change in interest:
	Acquisition of:
	Securities via market transaction
	Securities via off-market transaction (e.g. married deals)
	Securities via physical settlement of derivatives or other securities
	Securities pursuant to rights issue
	Securities via a placement
	Securities following conversion/exercise of rights, options, warrants or other convertibles
	Disposal of:
	Securities via market transaction
	Securities via off-market transaction (e.g. married deals)
	Other circumstances:
	Acceptance of take-over offer for the Listed Issuer
	Corporate action by the Listed Issuer which Substantial Shareholders/Unitholders did not participate in (please specify):
	Zhong Hong New World International Limited has on 25 November 2016 completed the subscription of 47,000,000 shares in the issued share capital of Asiatravel.com Holdings Ltd.
	Zhong Hong New World International Limited is the wholly owned subsidiary (either directly or indirectly) of the aforementioned Substantial Shareholders. Please refer to paragraph 10 for more details.
[Others (please specify):

	Part	culars of Individual submitting this notification form to the Listed Issuer:
	(a)	Name of Individual:
		Ma Gang
	(b)	Designation (if applicable):
		Deputy General Manager, Securities Department
	(c)	Name of entity (if applicable):
		ZHONGHONG HOLDING CO., LTD
an.	T T	on Reference Number (auto-generated): 5 3 2 2 4 5 6 3 1 1 4 3