

Thomson Medical Group Takes Ownership of SmartParents.Sg, Bringing 40 Years of Medical Experience into the Digital World

SINGAPORE, 14 February 2019 — SGX Mainboard-listed Thomson Medical Group Limited (“TMG”, or “the Group”), one of Asia’s largest listed healthcare players, today announced plans to take ownership of the SmartParents platform which operates the popular one-stop parenting portal SmartParents.Sg, from Mediacorp. TMG, which celebrates the 40th Anniversary of the founding of Thomson Medical this year, will work with stakeholders in the parenting community, including Mediacorp to grow the content and service offerings on SmartParents.Sg and turn it into a major regional platform.

2. With SmartParents, Thomson Medical will be able to enhance its relevance to and better engage today’s young parents, many of whom are digital natives. The combination of Thomson Medical’s strong heritage in healthcare and SmartParents’ popular digital platform will create a unique proposition - a one-stop resource fortified by the medical expertise and experience of a well-regarded healthcare facility. Thomson Medical aims to turn SmartParents into the reliable and relatable platform for every family in the region.

3. The move to own SmartParents is part of Thomson Medical’s strategic transformation into a modern integrated health, medical and lifestyle platform. SmartParents will extend and expand its outreach to become the premier digital community for parents in Singapore and the region, giving parents and parents-to-be a one-stop portal featuring parenting advice, health and wellness information and lifestyle tips. Thomson Medical also plans to introduce e-commerce to this digital platform, so that the community will have access to goods and services for parents and children.

4. Says Mrs Mega Shuen, CEO of Thomson Medical, “As we celebrate 40 years of helping generations of families become successful parents, our collective knowledge and experience has put us in the best position to understand the parenting journey. In this regard, we are excited to build on SmartParents’ current 100,000-strong community to create a major regional platform to serve and engage even more families and parents for many years to come.”

5. Ms Irene Lim, Chief Customer Officer of Mediacorp said, “We are delighted that SmartParents, under TMG’s ownership, will continue to serve digitally-savvy and forward-thinking mums and dads in Singapore with its illuminating content. We hope that this creative IP will support TMG’s efforts to expand its reach and deepen its partnership with parents on their joyful, heroic journeys. Congratulations to TMG on its milestone celebration.”

About Thomson Medical Group Limited

Listed on the Mainboard of the Singapore Exchange, Thomson Medical Group Limited is one of Asia's largest healthcare players. The Group's healthcare business includes Thomson Medical Pte Ltd and TMC Life Sciences Berhad. Established in 1979, Thomson Medical Pte Ltd is Singapore's largest private provider of healthcare services for women and children. It owns and operates the iconic Thomson Medical Centre and a network of specialist medical clinics and facilities in Singapore. TMC Life Sciences Berhad is a multi-disciplinary healthcare company listed on Bursa Malaysia. It operates Thomson Hospital Kota Damansara, a tertiary hospital located in Kota Damansara, and the award-winning TMC Fertility Centre which is the industry leader in assisted reproduction technologies in Malaysia. TMC Life Sciences Berhad also owns Thomson Iskandar Medical Hub, which is adjacent to Vantage Bay Healthcare City in Iskandar Malaysia. Sited on freehold waterfront land in Johor Bahru's City Centre, Vantage Bay Healthcare City is conceived as a first-of-its-kind integrated medical, education and wellness hub.

For more information, please visit: www.thomsonmedicalgroup.com.

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