

Incorporated in the Republic of Singapore Company Registration No.: 198303359D

Creative Files Complaint With The U.S. International Trade Commission Seeking Exclusion Orders Against Seven Smartphone Manufacturers. Parallel Patent Infringement Lawsuits Also Filed.

Creative Technology Ltd ("Creative") today announced that it filed a Complaint with the United States International Trade Commission, seeking injunctions against Samsung, LG, Sony, HTC, Lenovo/Motorola, ZTE and Blackberry. The Complaint alleges infringement of Creative's US Patent 6,928,433 ("Zen Patent").

Creative has also filed parallel Patent Infringement Lawsuits against these seven companies in the Eastern District of Texas.

The Complaint and Lawsuits are not expected to have any material impact on the net tangible assets and earnings per share of Creative for the current financial year.

Ng Keh Long Company Secretary

25 March 2016