

[FOR IMMEDIATE RELEASE]

Singapore Paincare Holdings Invests S\$1.5 Million into AI-Powered Digital Transformation for Increased Patient Efficacy

- *Singapore Paincare Holdings has also inked a partnership with digital health technology providers UCrest to support the implementation of AI technologies in more brick and mortar clinics*
- *The investment and partnership will include the launch of its own digital app through the iMedic platform for remote health consultations and chronic condition monitoring*



Picture Caption: (From left to right) Dr. Bernard Lee, Chief Executive Officer of Singapore Paincare Holdings & Eg Kah Yee, Founder and Managing Director of UCrest officiating their partnership to facilitate the adoption of AI technologies in additional physical clinics.

SINGAPORE, 14 October 2024 — SGX-listed healthcare group **Singapore Paincare Holdings** is set to blitzscale operations for its chain of clinics through an investment of S\$1.5 million as part of a digital transformation that will cut across all its clinical operations and medical processes in Singapore and across the region.

The investment will include the implementation of artificial intelligence (AI), Internet of Medical Things (IoMT), and big data analytics in its clinics nationwide, improving the delivery and accessibility of healthcare services in line with the Ministry of Health's Healthier SG programme. The digitisation of its services is also expected to elevate treatment efficiency and doctor-patient relationships across its 18 clinics and centres, which currently span specialist clinics, general practitioner clinics, and traditional Chinese medicine (TCM)-cum-physiotherapy centres.

Singapore Paincare Holdings 2.0 - Advancing Patient Efficacy Through Digital Transformation

As part of this digital transformation, Singapore Paincare Holdings has entered into a strategic partnership with cloud hospital and digital health technology specialists UCrest to strategise, design, and implement the adoption of these advanced technologies at scale. This will include the comprehensive integration of AI in all aspects of the business — from health services like chronic disease prevention and treatment, diagnosis, therapy, and active rehabilitation, to administrative workflows like clinic management, customer relationship management, and regulatory compliance.

Dr. Bernard Lee, Chief Executive Officer of Singapore Paincare Holdings, says: *“The investment to integrate advanced technologies into our clinic services represents a pivotal move in reshaping how we deliver care. We expect to achieve improved scalability over the next 12 to 18 months, and look to continue staying ahead of industry advancements through strategic collaborations with other leaders in the digital health space, like our most recent partnership with UCrest.”*

A key move towards this transformation is the newly launched **iMedic** digital application. Designed for better doctor-patient communication for those living with chronic health conditions, patients will be able to track daily health metrics such as blood pressure, glucose levels, and oxygen saturation within the app. Their assigned doctors will then be able to remotely monitor and provide urgent care through virtual consultations, all within a couple of taps.

“Traditional clinics are the backbone of our healthcare system, administering medical care in smaller communities in neighbourhoods. By offering remote consultations through the iMedic app, we are helping them extend this care to more Singaporeans anytime, anywhere. The app is a step in the right direction for empowering both patients in need and their healthcare practitioners, allowing clinics to deliver more timely and personalised care without the constraints of location,” adds **Eg Kah Yee, Founder and Managing Director of UCrest**.

Following its partnership with UCrest, Singapore Paincare is also actively working with healthcare providers across Southeast Asia and China. The group has plans to expand its presence in these regions through joint ventures or direct wholly owned setups to offer its unique technologies to new markets.

For more information about Singapore Paincare Holdings, please visit www.sgpaincare.com.

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About Singapore Paincare Holdings

Singapore Paincare Holdings is a leading medical services group in Singapore, specialising in the treatment of acute and chronic pain. With a multidisciplinary team of experienced doctors and healthcare professionals, the group offers a comprehensive range of pain management solutions, including minimally invasive procedures, rehabilitation therapies, and personalised pain treatment plans. Singapore Paincare Holdings is committed to improving the quality of life for patients by providing innovative and effective pain relief treatments in a patient-centric environment across its network of clinics and medical facilities. To learn more, please visit www.sgpaincare.com.

About UCrest Berhad

UCrest Berhad is a technology-driven company focused on digital healthcare solutions, specialising in cloud-based platforms for remote healthcare services. Through its flagship product, iMedic, UCrest enables patients and healthcare providers to connect seamlessly for telemedicine consultations, digital health records management, and personalised care management. With a vision to revolutionise healthcare accessibility and efficiency, UCrest leverages cutting-edge technology to empower medical professionals and enhance patient care across global markets. To learn more, please visit www.ucrest.net.