MEDIA RELEASE

MindChamps Appoints Former Dibber Global CIO Marvin D'Souza to Accelerate Technology-Driven Global Expansion

Singapore, 10 July 2026 – MindChamps PreSchool Limited has appointed **Marvin D'Souza** as **Chief Business Development Officer (CBDO) and Chief Operating Officer (COO), Singapore**, as the Group enters its next phase of technology-driven growth and international expansion.

In this dual leadership role, Marvin will oversee business development initiatives across Singapore, while leveraging his extensive experience in technology, digital transformation and business integration as the Group continues to expand its capabilities and global reach.

Marvin joins MindChamps from Dibber Education Group, Europe's largest early childhood education group, where he most recently served as CEO, Gulf Cooperation Council (GCC) countries and India, and Global Chief Information Officer. Headquartered in Norway, Dibber operates more than 600 centres across multiple countries. During his tenure, Marvin led large-scale operational, technology and digital transformation initiatives across international markets.

A key focus of Marvin's appointment will be to build on the strong technology and operational foundations already established within MindChamps. Leveraging MindChamps' investments in data, automation, artificial intelligence and proprietary digital platforms, he will support the continued integration and scalability of these capabilities as the Group expands globally.

"Behind the scenes, alongside our patented and research-based proprietary programmes, we have built cutting-edge EdTech platforms that connect and engage parents, teachers and educators across our centres globally," said David Chiem, Founder CEO of MindChamps. "Marvin's experience in technology, digital transformation and business integration will complement our efforts as we continue to enhance these capabilities and support the growth of the MindChamps Movement worldwide."

Commenting on his appointment, Marvin D'Souza said: "Throughout my career, I have had the opportunity to work with leading global organisations across education and technology. What stood out to me about MindChamps is that it is more than an education company. It is a Movement built on research, innovation, and a genuine commitment to shaping the future of education."

The appointment reflects MindChamps' continued commitment to building the ChampionGOLD Standard in education technology, integrating research, innovation and digital capabilities to shape the future of education.

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About MindChamps
MindChamps is a global leader in early learning and preschool education, recognised for its patented research-backed curriculum and commitment to nurturing the Champion Mindset in children. With centres across Singapore, Australia, the Philippines, Malaysia, Indonesia, Myanmar the Maldives and soon, the US, MindChamps continues to advance its mission of challenging and lifting education standards worldwide.

*"**MindChamps is the Global Education Movement of the 21st Century**.*
While the companies featured in my prior books (Mercedes-Benz, The Ritz Carlton Hotel Company and Starbucks) demonstrate impressive brand power, none have been in a position to fundamentally shape society on par with MindChamps."

Dr Joseph A. Michelli
No. 1 New York Times & Wall Street Journal Bestselling Author

While there are thousands of education brands across world, only MindChamps:

1. Is hailed as a Global Education Movement by No. 1 New York Times and Wall Street Journal bestselling author, Dr Joseph A. Michelli.
2. Has successfully created a breakthrough education methodology that has attained patent programme status across four continents - the US (Patent No: 11,790,800), UK (Patent No: GB2607416), Australia (Patent No: 2022202096) and Singapore (Patent No: 10202113952V).
3. Has world-renowned neuroscientist Emeritus Professor Allan Snyder, Fellow of the Royal Society and Marconi Prize Winner, as its Chancellor and Chair of the MindChamps Global Research & Programme Development Team, comprising of award-winning, world leading experts in the 4 Domains of • Education • Psychology • Neuroscience • Theatre
4. Has created the revolutionary 3-Mind Education Model - the Champion, Learning and Creative Minds.
5. Has a proprietary Reading & Writing programme backed by research, producing over 200 eBooks.
6. Has the proven Optimal Flow Method™ and Art of Learning techniques, along with Champion Mindset coaching, which have enabled students to achieve up to 6 grade improvements in English, Maths, Science and Chinese, as verified by Forvis Mazars, a leading internationally integrated partnership, specialising in audit, accountancy, advisory and tax services.
7. Has been accorded the WIPO-IPOS IP Award by the World Intellectual Property Organization for excellence in the brand's Trademark Portfolio.
8. Requires all its teachers to undergo up to 200 hours of professional training and accreditation, regardless of previous teaching experience or qualifications.
9. Has its research and education philosophy published in 4 bestselling books by major world publishing houses.
10. Nurtures every child to face the unpredictable world with the mindset of 100% Respect, Zero Fear!