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NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Alibaba Pictures Group Limited (the “Company”) is pleased to announce that a meeting of the Board will be held on Friday, December 19, 2014 at which the Board will, inter alia, approve the announcement of interim results of the Company and its subsidiaries for the six months ended June 30, 2014 and consider the payment of interim dividend, if any.

By Order of the Board
Alibaba Pictures Group Limited
Wong Lai Kin, Elsa
Company Secretary

Hong Kong, December 9, 2014

As at the date of this announcement, the Board comprises Mr. Shao Xiaofeng, Mr. Liu Chunning and Mr. Zhang Qiang, being the executive directors; and Mr. Li Lianjie, Mr. Tong Xiaomeng and Ms. Zhang Yu, being the independent non-executive directors.