PRESS RELEASE

FOR IMMEDIATE RELEASE

Supratechnic Appointed Official Dealer for Honda Marine in Johor, Malacca and Pahang

Strategic Partnership Strengthens Supratechnic's Market Position, Offering Enhanced Marine Solutions Across Key Malaysian States

- Appointment as authorised Honda Marine dealer enhances Supratechnic's multi-brand portfolio
- Honda Marine's outboard engines, genuine parts, accessories, and VMTec engine oils to be regionally distributed
- Nationwide service network provides comprehensive customer support and professional aftersales services

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IMG_001 (from left): Director of Supratechnic (M) Sdn Bhd Jason Fong Jian Sheng (房坚胜), Chief Operating Officer Ms Lim Boon Sue (林文书), Victormax Sdn Bhd General Manager Mr. Chan Chung Fai (陈崇辉) and Director Heng Mok Hong (王睦丰) posing after the signing of the agreement today in Kuala Lumpur, Malaysia.

KUALA LUMPUR, 24 JUNE 2025 – **Supratechnic (M) Sdn Bhd** ("Supratechnic" or the "Company"), a wholly-owned indirect subsidiary of Singapore Mainboard-listed **USP Group Limited**, and **Malaysia's premier distributor of marine engines, hardware, and related maritime services**, today announced its appointment as the official dealer for **Honda Marine** in the states of **Johor, Malacca and Pahang**, following a strategic partnership agreement with **Victormax Sdn Bhd**, the official Honda Marine distributor in Malaysia.

Under the dealership agreement, Supratechnic will retail Honda Marine's high-performance outboard engines, genuine spare parts, marine accessories, and VMTec engine oils in Johor, Malacca and Pahang, through its strategically located branches in Muar, Johor, and Kuantan, Pahang.

Commenting on this significant milestone, **Ms Lim Boon Sue**, **Chief Operating Officer of Supratechnic**, said:

"*Honda Marine is globally respected for its superior durability, performance, and engineering excellence. We are delighted to add Honda to our premium portfolio of marine solutions. This dealership underscores our commitment to providing our customers with world-class products, backed by outstanding after-sales service and comprehensive warranty support. We look forward to further enhancing our leadership in Malaysia's marine industry through this collaboration."*

The partnership with Honda Marine strengthens Supratechnic's capability to offer professional installation, dedicated aftersales support and robust warranty programs, and ensures customers enjoy an exceptional Honda ownership experience. The partners will jointly implement marketing campaigns, regional promotional activities, and targeted dealer engagement initiatives, with the aim to drive increased brand visibility and strengthen market penetration throughout Johor, Malacca, and Pahang.

Mr. Chan Chung Fai, General Manager of Victormax said,

"The appointment of Supratechnic as Honda Marine dealer for Pahang, Johor and Malacca marks the beginning of a strategic alliance between two of the most reputable organisations in Malaysia's marine engine industry. The partnership will align our businesses with future

trends, sustainability goals and also to achieve long-term objectives of gaining market share and strengthening brand reputation in the region."

The Supratechnic brand was established in 1968. Supratechnic (M) Sdn Bhd is a wholly owned subsidiary of Singapore-based Supratechnic Pte Ltd, which is indirectly owned by **USP Group Limited** ("USP Group"), a company incorporated in 2004 and listed on the Mainboard of the Singapore Exchange (SGX) since 2007.

This latest dealership complements Supratechnic's distribution of renowned brands and further strengthens its market leadership and commitment to delivering innovative marine solutions tailored for commercial operators and recreational boaters.

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About Supratechnic (M) Sdn Bhd

The Supratechnic brand was established in 1968 and is headquartered in Shah Alam, Selangor. Supratechnic (M) Sdn Bhd is a leading distributor of premium marine engines, hardware, spare parts and ancillary services in Malaysia and Southeast Asia. Operating from eight strategic locations with a dedicated workforce exceeding 80 employees, Supratechnic serves Malaysia, Singapore, Brunei, and Indonesia. The company is committed to operational excellence, customer satisfaction and innovation, and constantly reinforces its position as the preferred marine solutions provider in the region.