

EGM PROXY FORM

IMPORTANT

1. The EGM is being convened, and will be held, by way of electronic means on 22 March 2022 at 2.30 p.m. pursuant to the COVID-19 (Temporary Measures) (Alternative Arrangements for Meetings for Companies, Variable Capital Companies, Business Trusts, Unit Trusts and Debenture Holders) Order 2020. This EGM Proxy Form will be sent to members by electronic means via publication on the Company's website at the URL https://investor.sph.com.sg/agm_egm.html and will also be made available on the SGX website at the URL <https://www.sgx.com/securities/company-announcements>. In addition, printed copies of this EGM Proxy Form will be sent by post to members.
2. Alternative arrangements relating to attendance at the EGM via electronic means (including arrangements by which the meeting can be electronically accessed via live audio-visual webcast or live audio-only stream), submission of questions to the Chairman of the EGM in advance of and/or live at the EGM, addressing of substantial and relevant questions prior to, or at, the EGM and voting by appointing the Chairman of the EGM as proxy at the EGM, are set out in the Notice of EGM.
3. **As a precautionary measure due to the COVID-19 situation in Singapore, members (including persons who hold shares through Relevant Intermediaries) will not be able to attend the EGM in person. A member (whether individual or corporate) may appoint the Chairman of the EGM as his/her/its proxy to attend, speak and vote on his/her/its behalf at the EGM if such member wishes to exercise his/her/its voting rights at the EGM.**
4. This EGM Proxy Form is not valid for use by persons who hold shares through Relevant Intermediaries and shall be ineffective for all intents and purposes if used or purported to be used by them. CPFIS Members and SRS Investors who wish to appoint the Chairman of the EGM as proxy should approach their respective CPF agent banks or SRS approved banks to submit their votes by 5.00 p.m. on 11 March 2022, being 7 working days before the date of the EGM.
5. By submitting an instrument of proxy appointing the Chairman of the EGM as proxy, the member accepts and agrees to the personal data privacy terms set out in the Notice of EGM.
6. All capitalised terms used in this EGM Proxy Form which are not otherwise defined herein shall bear the same meanings ascribed to them in the Cuscaden Composite Document to shareholders of the Company dated 28 February 2022.
7. **Please read the notes overleaf which contain instructions on, *inter alia*, the appointment of the Chairman of the EGM as a member's proxy to attend, speak and vote on his/her/its behalf at the EGM.**

I/We, _____ (Name) _____ (NRIC/Passport/UEN No.)

of _____ (Address)

being a member/members of SINGAPORE PRESS HOLDINGS LIMITED (the "**Company**"), hereby appoint the Chairman of the EGM as my/our proxy to attend, speak and vote for me/us on my/our behalf at the EGM to be convened and held by way of electronic means on 22 March 2022 at 2.30 p.m. (Singapore time) and at any adjournment thereof.

I/We direct the Chairman of the EGM as my/our proxy to vote for or against, or to abstain from voting on, the Ordinary Resolution to be proposed at the EGM as indicated hereunder:

	For	Against	Abstain
ORDINARY RESOLUTION: THE DISTRIBUTION IN SPECIE			

*Voting will be conducted by poll. If you wish to appoint the Chairman of the EGM as your proxy to cast all your votes "**For**" or "**Against**" the resolution, please indicate with a tick "✓" in the "**For**" or "**Against**" box provided in respect of the resolution. Alternatively, please indicate the number of votes "**For**" or "**Against**" in the "**For**" or "**Against**" box provided in respect of the resolution. If you wish to appoint the Chairman of the EGM as your proxy to abstain from voting on the resolution, please indicate with a tick "✓" in the "**Abstain**" box provided in respect of the resolution. Alternatively, please indicate the number of shares the Chairman of the EGM as your proxy is directed to abstain from voting in the "**Abstain**" box provided in respect of that resolution. **In the absence of specific directions in respect of a resolution, the appointment of the Chairman of the EGM as your proxy for the resolution will be treated as invalid.***

Total Number of Ordinary Shares Held

 Signature(s) of Member(s) or Common Seal

 Date

IMPORTANT: PLEASE READ NOTES OVERLEAF

Notes:

1. **As a precautionary measure due to the COVID-19 situation in Singapore, members (including persons who hold shares through Relevant Intermediaries) will not be able to attend the EGM in person.** A member (whether individual or corporate) may appoint the Chairman of the EGM as his/her/its proxy to attend, speak and vote on his/her/its behalf at the EGM if such member wishes to exercise his/her/its voting rights at the EGM. This EGM Proxy Form may be accessed at the Company's website at the URL https://investor.sph.com.sg/agm_egm.html, and will also be made available on the SGX website at the URL <https://www.sgx.com/securities/company-announcements>. Where a member appoints the Chairman of the EGM as his/her/its proxy, he/she/it must give specific instructions as to voting or abstention from voting, in respect of a resolution in the form of proxy, failing which the appointment of the Chairman of the EGM as proxy for that resolution will be treated as invalid.
2. This EGM Proxy Form is not valid for use by persons who hold shares through Relevant Intermediaries and shall be ineffective for all intents and purposes if used or purported to be used by them. CPFIS Members or SRS Investors who wish to appoint the Chairman of the EGM as proxy should approach their respective CPF agent banks or SRS approved banks to submit their votes **by 5.00 p.m. on 11 March 2022**, being 7 working days before the date of the EGM. Persons who hold shares through Relevant Intermediaries, other than CPFIS Members and SRS Investors, who wish to appoint the Chairman of the EGM as proxy should contact the Relevant Intermediary through which they hold such shares as soon as possible in order for the necessary arrangements to be made.
3. The Chairman of the EGM, as proxy, need not be a member.
4. If a member has shares entered against his/her/its name in the Depository Register, he/she/it should insert that number of shares. If the member has shares registered in his/her/its name in the Register of Members (maintained by or on behalf of the Company), he/she/it should insert that number of shares. If the member has shares entered against his/her/its name in the Depository Register and shares registered in his/her/its name in the Register of Members, he/she/it should insert the aggregate number of shares. If no number is inserted, this EGM Proxy Form appointing the Chairman of the EGM as proxy will be deemed to relate to all the shares held by the member.
5. The instrument appointing the Chairman of the EGM as proxy must be submitted to the Company in the following manner:
 - (a) if submitted electronically, by:
 - (i) submitting it via email to the Company's Share Register at sg.is.sphproxy@sg.tricorglobal.com; or
 - (ii) uploading it via the Company's website at the URL https://investor.sph.com.sg/agm_egm.html;
 - (b) if submitted by post, by lodging it with the Company's Share Registrar, Tricor Barbinder Share Registration Services (A division of Tricor Singapore Pte. Ltd.), at 80 Robinson Road, #11-02, Singapore 068898; or
 - (c) if submitted in person, by depositing it at the "SPH AGM/EGM/Scheme dropbox" at the Company's Share Registrar, Tricor Barbinder Share Registration Services (A division of Tricor Singapore Pte. Ltd.), at 80 Robinson Road, #11-02, Singapore 068898;in each case, **by 2.30 p.m. on 19 March 2022**, being 72 hours before the time appointed for holding the EGM.
6. A member who wishes to submit an EGM Proxy Form must complete and sign the EGM Proxy Form, before submitting it by post or in person to the addresses provided above, or before scanning and sending it by email to the email address provided above or uploading it onto the Company's website at the URL provided above.

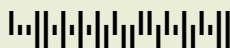
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7. The instrument appointing the Chairman of the EGM as proxy must be under the hand of the appointor or of his attorney duly authorised in writing. Where the instrument appointing the Chairman of the EGM as proxy is executed by a corporation, it must be executed either under its seal or under the hand of an officer or attorney duly authorised.
8. Where an instrument appointing the Chairman of the EGM as proxy is signed on behalf of the appointor by an attorney, the letter or power of attorney or a duly certified copy thereof must (failing previous registration with the Company), if the instrument appointing the Chairman of the EGM as proxy is submitted by post or in person, be lodged with the instrument appointing a proxy or, if the instrument appointing the Chairman of the EGM as proxy is submitted electronically, be emailed or uploaded (as the case may be) with the instrument appointing a proxy, failing which the instrument may be treated as invalid.
9. Any reference to a time of day is made by reference to Singapore time.
10. The Company shall be entitled to reject the instrument appointing the Chairman of the EGM as proxy if it is incomplete, improperly completed or illegible or where the true intentions of the appointor are not ascertainable from the instructions of the appointor specified in the instrument appointing the Chairman of the EGM as proxy (including any related attachment). In addition, in the case of members whose shares are entered against their names in the Depository Register, the Company may reject any instrument appointing the Chairman of the EGM as proxy lodged or submitted if such members are not shown to have shares entered against their names in the Depository Register 72 hours before the time appointed for holding the EGM as certified by The Central Depository (Pte) Limited to the Company.
11. The Cuscaden Composite Document dated 28 February 2022 will be made available on the Company's website and may be accessed at the URL https://investor.sph.com.sg/agm_egm.html. The Cuscaden Composite Document may also be viewed on the SGX website at <https://www.sgx.com/securities/company-announcements>. Printed copies of the Cuscaden Composite Document will be made available to members upon request. Please refer to Note 12 below on how to make a request.
12. A member may request a printed copy of the Cuscaden Composite Document by submitting the request to the Company's Share Registrar, Tricor Barbinder Share Registration Services (A division of Tricor Singapore Pte. Ltd.), by post to 80 Robinson Road, #11-02, Singapore 068898 or via email to sg.is.sphproxy@sg.tricorglobal.com. To be valid, the request must:
 - (a) be addressed to Singapore Press Holdings Limited c/o the Company's Share Registrar, Tricor Barbinder Share Registration Services (A division of Tricor Singapore Pte. Ltd.);
 - (b) state the following:
 - (i) the document requested;
 - (ii) the full name of the member;
 - (iii) the mailing address;
 - (iv) the manner in which the member holds shares in the Company (e.g., via CDP, CPF/SRS and/or scrip); and
 - (v) the member's CDP Securities Account No. (if his shares in the Company are held through CDP); and
 - (c) be received by the Company's Share Registrar no later than 15 March 2022.

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Postage will be paid by addressee. For posting in Singapore only.

**BUSINESS REPLY SERVICE
PERMIT No. 07859**



**Singapore Press Holdings Limited
c/o Tricor Barbinder Share Registration Services
(A division of Tricor Singapore Pte. Ltd.)
80 Robinson Road
#11-02
Singapore 068898**

Glue all sides firmly

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