

QUARTERLY UPDATE PURSUANT TO RULE 1313(2) OF THE LISTING MANUAL

F J BENJAMIN HOLDINGS LTD (the “Company”) was placed on the watch-list under financial entry criteria pursuant to Rule 1311(1) of the Listing Manual (the “Listing Manual”) of the Singapore Exchange Securities Trading Limited (the “SGX-ST”) on 5 December 2016.

The Company was placed on the watch-list under minimum trading price entry criteria pursuant to Rule 1311(2) of the Listing Manual of the Singapore Exchange Securities Trading Limited on 3 March 2016.

In accordance with Rule 1313(2) of the SGX-ST Listing Manual, the Board of Directors of the Company would like to provide the following quarterly update on the Company, together with its subsidiaries (collectively, the ‘Group’).

Update on Financial Situation

For 2Q17, revenue decreased by 12% to \$62.5 million, compared to \$70.9 million in 2Q16. The decrease in turnover of \$8.4 million was mainly due to the discontinued brands and businesses which followed our restructuring plans. Gross profit margin improved to 39% from 38% in the previous corresponding quarter.

The Group recorded a loss after tax of \$7.3 million in 2Q17 from \$3.7 million in 2Q16 exacerbated by foreign exchange translation loss of \$3.2 million (\$32,000 loss in 2Q16).

Update on Future Direction

The Company had announced on 14 November 2016 (“Announcement”) its entry into a non-binding term sheet with an international third party (“Third party”) regarding a potential transaction which may enhance or unlock shareholder value (“Potential Transaction”). Further to the Announcement, the Board wishes to announce that the Company is still in discussions with the Third Party in relation to the Potential Transaction.

The Board will update shareholders on any material developments in due course and the Company will make further announcements as and when there are any subsequent developments.

The Company is aware of the deadline given by SGX-ST for its removal from the watch-list. The Company will endeavour to meet the requirements of Rule 1314 of Listing Manual to be removed from the Watch-List.

BY ORDER OF THE BOARD

Karen Chong Mee Keng
Company Secretary
14 February 2017