

BREADTALK GROUP LIMITED

(Company Registration No.: 200302045G)

(Incorporated in Singapore)

(the "Company")

NOTICE OF BOOKS CLOSURE

NOTICE IS HEREBY GIVEN that the Share Transfer Books and Register of Members of the BreadTalk Group Limited (the "Company") will be closed at 5.00 p.m. on 20 August 2015 for the purpose of determining the entitlements of the Company's shareholders ("Shareholders") to an interim tax-exempt (one-tier) dividend of S\$0.005 per share (the "Interim Dividend") in respect of the financial year ending 31 December 2015 and for the preparation of dividend warrants.

For avoidance of doubts, in the case where the registered Shareholders is The Central Depository (Pte) Limited ("CDP"), the dividend warrants shall be issued to the CDP and credited to the depositors securities accounts with the CDP in proportion to the number of shares of the Company standing to the credit of each depositor's securities account with CDP as at 5.00 p.m. (Singapore time) on 20 August 2015. Duly completed registrable transfers received by the Company's Share Registrar, Boardroom Corporate & Advisory Services Pte. Ltd., 50 Raffles Place, #32-01, Singapore Land Tower, Singapore 048623 up to 5.00 p.m. on 20 August 2015 will be registered to determine entitlements to the Interim Dividend. The interim dividend will be paid on 4 September 2015.

By Order of the Board of the Company

Cho Form Po
Company Secretary

Date: 5 August 2015