



SPDR GOLD SHARES (GLD®)

The Award-Winning Gold ETF

As the world's largest and most liquid gold ETF, GLD® offers global investors an easy, flexible and relatively cost-efficient way to invest in gold.

Widely recognized by investors and the industry, GLD was recently awarded:

- 🏆 Best ETF Product – Asia Asset Management Best of the Best Awards 2016
- 🏆 Best-in-Class, US ETF Commodities Precious Metals ETF – BENCHMARK Fund of the Year Awards 2016
- 🏆 Top Traded ETF – SGX Annual Awards 2016

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SPDR® GOLD TRUST has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Trust or any Authorized Participant will arrange to send you the prospectus if you request it by calling toll free at 1-866-320-4053 or contacting State Street Global Markets, LLC, One Lincoln Street, Attn: SPDR® Gold Shares, 30th Floor, Boston, MA 02111.