17LIVE GROUP LIMITED

Common Seal of Corporate Shareholder

(Incorporated as an exempted company in the Cayman Islands) (Company Registration No. 378671)

ANNUAL GENERAL MEETING - SHAREHOLDER PROXY FORM

This form of proxy has also been made available on SGXNet and the Company's website and may be accessed at the URL https://about.17.live/investor-relations/.

IMPORTANT:

- CPF or SRS investors who wish to appoint proxy(ies) should approach their CPF and/or SRS Approved Nominees to submit their votes at least seven (7) working days before the Annual General Meeting ("AGM"). This Proxy Form is not valid for use by CPF or SRS investors and shall be ineffective for all intents and purposes if used or purported to be used by them.
- 2. By submitting this Proxy Form appointing proxy(ies), the shareholder(s) accepts and agrees to the personal data privacy terms set out in the Notice of AGM dated 8 April 2024.

 3. Please read the notes overleaf which contain
- Please read the notes overleaf which contain instructions on, inter alia, the appointment of the Chairman of the Meeting or such other person(s) as a shareholder(s)'s proxy to vote on his/her/its behalf at the AGM.

I/We, NRIC/Passport/Company Registration No.								
of							(Address)	
being a member/members of 17LIVE GROUP LIMITED (the "Company"), hereby appoint:								
Name	Address	Email Address	NRIC/Pass Numbe		Proportion of Shareholdings %		Number of shares	
and/or (delete as a	and/or (delete as appropriate)							
Name	Address	Email Address	NRIC/Pass Numbe		Proportion of Shareholdings %		Number of shares	
1								
or failing the person, or either or both of the persons, referred to above, the Chairman of the Meeting as *my/our *proxy/proxies to vote for *me/us on *my/our behalf at the Annual General Meeting (the "Meeting") of the Company to be held at Suntec City Convention Centre, Meeting Room 336, Level 3, Suntec Singapore Convention & Exhibition Centre, 1 Raffles Boulevard, Suntec City, Singapore 039593 on Friday, 26 April 2024 at 10.00 a.m. (Singapore time) and at any adjournment thereof. *I/We direct *my/our *proxy/proxies to vote for or against the Resolutions proposed at the Meeting as indicated hereunder. If no specific direction as to voting is given or in the event of any other matter arising at the AGM and at any adjournment thereof, the proxy/proxies will vote or abstain from voting at his/her discretion. Voting will be conducted by poll. If you wish to cast or exercise all your votes "for" or "against" or "abstain" from voting on a resolution, please indicate with an "X" in the "For" or "Against" or "Abstain" box provided in respect of that resolution. Alternatively, please indicate the number of votes as appropriate.								
	ions relating to			For	А	gainst	Abstain	
	Directors' Statement and the Financial Statements for the financial year ended 31 December 2023							
2 Re-elect	Re-election of Dr Lai Mun Fook Steve as a Director							
	ction of Mr Tan Hup Foi as a Director							
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	of Directors' fees amounting to S\$26,065 for the financial etween 8 December 2023 to 31 December 2023							
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Approval of Directors' fees amounting to S\$473,926 for the finan-						-	
	=	, to be paid quarterly in arrears						
	ntment of Messrs Ernst & Young LLP as Auditors to issue shares							
Dated this	day of	2024		number of Sh		No. of S	Shares	
Signature of Share	holder(s), or		Regist	er of Members	•			

IMPORTANT: PLEASE READ NOTES OVERLEAF CAREFULLY BEFORE COMPLETING THIS SHAREHOLDER PROXY FORM

Notes:

- Please insert the total number of Shares held in your name in the Register of Members of the Company. If you have Shares
 entered against your name in the Depository Register (as defined in Section 81SF of the Securities and Futures Act
 2001), please use the Depositor Proxy Form instead. If no number of Shares is inserted, this proxy form shall be deemed to
 relate to all Shares held by you in the Register of Members of the Company.
- 2. A Shareholder(s) who is not a relevant intermediary (as defined in Section 181 of the Companies Act 1967) may nominate not more than two proxies, who shall be natural persons, to attend, speak and vote in his/her/its place as proxy. A proxy(ies) need not be a shareholder of the Company.
- 3. A Shareholder(s) who wishes to nominate more than one proxy must specify the proportion of the number of the Shares (expressed as a percentage of the whole) and the number of the Shares to be represented by each proxy. If no proportion of the number of the Shares is specified, the proxy whose name appears first shall be deemed to carry 100 per cent of the number of the Shares of his/her/its proxy and the proxy whose name appears second shall be deemed to be nominated in the alternate.
- 4. A Shareholder(s) who is a relevant intermediary (as defined in Section 181 of the Companies Act 1967) is entitled to appoint more than two proxies to attend, speak and vote at the AGM, but each proxy shall be appointed to exercise the rights attached to the Shares held by such Shareholders. Where such Shareholder(s) appoint more than two proxies, the number and class of Shares in relation to which each proxy has been appointed shall be specified in the form of proxy.
- 5. If a Shareholder(s) wishes to nominate a proxy(ies) or the Chairman of the Meeting, this Proxy Form must be signed by the Shareholder(s) or his/her/its attorney duly authorised in writing (or if submitted electronically via email, alternatively by way of affixation of an electronic signature by the Shareholder(s) or his/her/its attorney duly authorised in writing). In the case of joint Shareholder(s), all joint Shareholder(s) must sign this Proxy Form (or if submitted electronically via email, alternatively by way of affixation of an electronic signature by all joint Shareholder(s)). If the Shareholder(s) is a corporation, this Proxy Form must be executed under its common seal or under the hand of an officer or its attorney duly authorised in writing (or if submitted electronically via email, alternatively by way of affixation of an electronic signature of an officer or its attorney duly authorised in writing). The letter or power of attorney or a duly certified copy thereof appointing the attorney or other authority, if any, under which this Proxy Form is signed, must be attached to this Proxy Form (or if submitted electronically via email, be emailed with this Proxy Form), failing which this Proxy Form may be treated as invalid.

This Proxy Form, duly completed, must be deposited by the Shareholder(s) to the Company in the following manner:

- (a) if submitted by post, be lodged at the Company's Share Registrar, Boardroom Corporate & Advisory Services Pte. Ltd. at 1 Harbourfront Avenue, #14-07 Keppel Bay Tower, Singapore 098632; or
- (b) if submitted electronically, be submitted via email to the Company's Share Registrar at srs.proxy@boardroomlimited.com;

in each case, not later than 10.00 a.m. on 24 April 2024.

GENERAL:

The Company shall be entitled to reject any Proxy Form, which is incomplete, improperly completed or illegible, or where the true intentions of the Shareholder(s) are not ascertainable from the instruction of the Shareholder(s) specified on any Proxy Form. It is the Shareholder(s)' responsibility to ensure that this Proxy Form is properly completed. In addition, in the case of Shareholder(s) Shares entered in the Register of Members of the Company, the Company may reject a Proxy Form if the Shareholder(s) if is not shown to have Shares entered against his/her/its name in the Register of Members of the Company as at 48 hours before the time appointed for holding the Meeting. Any decision to reject this Proxy Form on the ground that it is incomplete, improperly completed or illegible will be final and binding and neither the Company nor Boardroom Corporate & Advisory Services Pte. Ltd. accepts any responsibility for the consequences of such a decision.

PERSONAL DATA PRIVACY:

By submitting an instrument appointing a proxy(ies) and/or representative(s) to attend, speak and vote at the Meeting and/or any adjournment thereof, a member of the Company (i) consents to the collection, use and disclosure of the member's personal data by the Company (or its agents) for the purpose of the processing and administration by the Company (or its agents) of proxies and representatives appointed for the Meeting (including any adjournment thereof) and the preparation and compilation of the attendance lists, minutes and other documents relating to the Meeting (including any adjournment thereof), and in order for the Company (or its agents) to comply with any applicable laws, listing rules, regulations and/or guidelines (collectively, the "Purposes"), (ii) warrants that where the member discloses the personal data of the member's proxy(ies) and/or representative(s) to the Company (or its agents), the member has obtained the prior consent of such proxy(ies) and/or representative(s) for the collection, use and disclosure by the Company (or its agents) of the personal data of such proxy(ies) and/or representative(s) for the Purposes, and (iii) agrees that the member will indemnify the Company in respect of any penalties, liabilities, claims, demands, losses and damages as a result of the member's breach of warranty.