



Investor Day 2017

Bill Chang

CEO, Group Enterprise

09 Jun 17



FY17 Group Enterprise Highlights

Operating Revenue



\$6.6b +3.2%

 **Cyber Security**

Revenue \$473m

FY18 revenue guidance:
\$550m - 650m

 **#1 Market Leadership**

APAC

Enterprise Data Services

 **Cloud**




Telco Cloud of the Year



Best Cloud Computing Adoption Project – G-Cloud

ICT Revenue



\$2.9b +11%

45% of FY17 revenue mix

FY18 ICT revenue guidance:
To grow mid-single digit %

 **Smart & Safe City**

Smart Urban Habitat

Launch of IntelliSURF™ Sentinel

Continued growth & momentum

1. IDC Asia/Pacific Semiannual Telecom Services Tracker, 1H 2016. Fixed Networks refers to Leased lines, ELine, IPVPN, EVPN

Resilient core business performance

Market Leadership

**#1 International
IPVPN in APeJ**

**#1 EVPN and Eline in
APeJ**

1 IPLC in Singapore¹

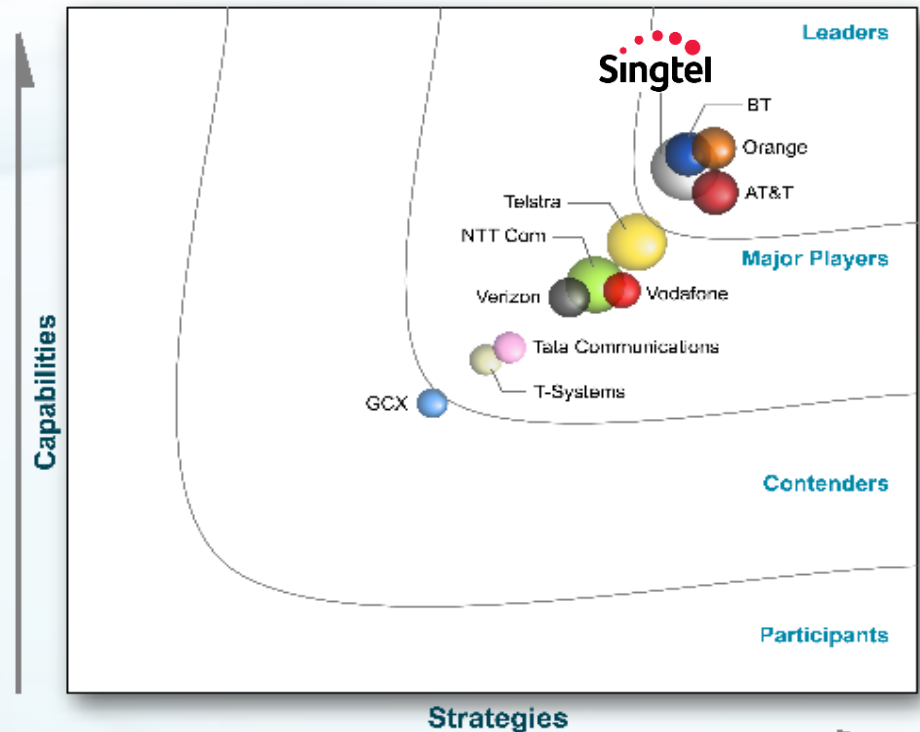
**# 1 Domestic Data in
Singapore²**

Source: IDC Asia/Pacific Semiannual Telecom Services Tracker, 1H 2016

1. Leased line + Eline market revenue for Local Singapore
2. Leased Line+ Eline+ MPLS+ EVPN for Local Singapore

Leader in APAC Telco services

IDC ITMarketScape:
Asia/Pacific Next-Generation Telcos: Telecom Services 2016–2017

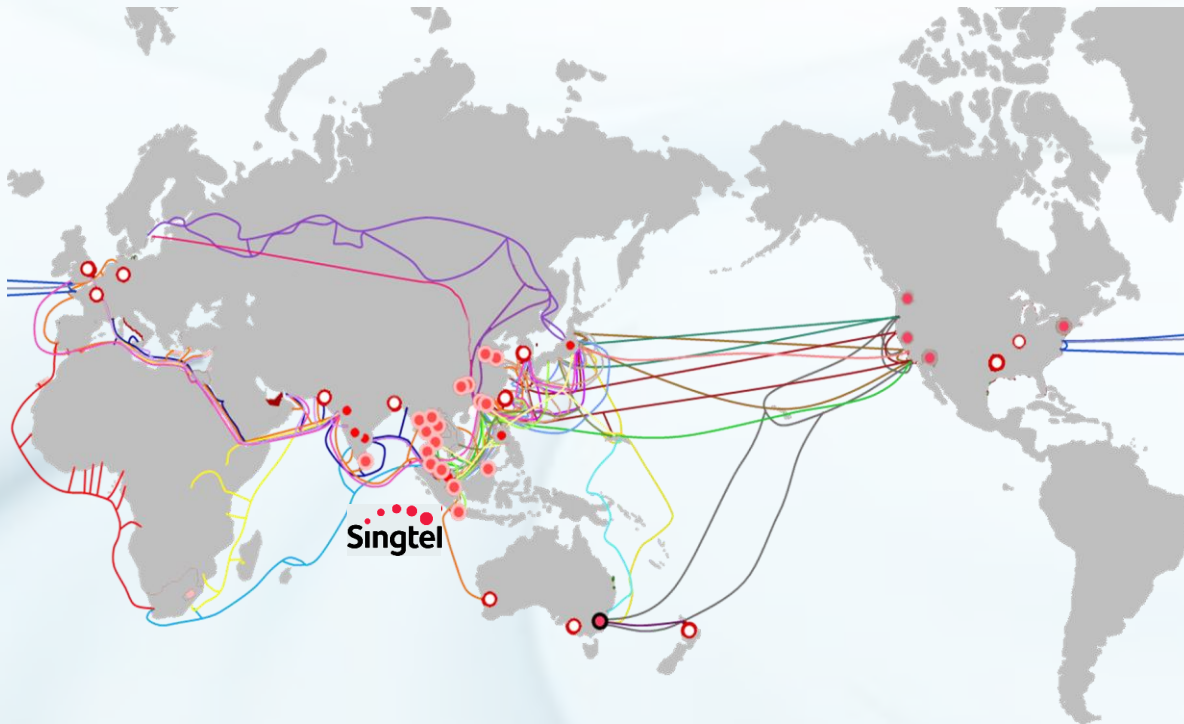


Source: IDC, 2016

Source: IDC ITMarketScape: Asia/Pacific Next-Generation Telcos: Telecom Services 2016-2017 Vendor Assessment, by Nikhil Batra, Hugh Ujhazy, Sandra Ng and Shiv Putcha, February 2017, IDC #AP42353917

Extending our core carriage leadership

Most extensive sub sea cable operator in APAC



High concentration of MPLS POPs in key business cities

With **325 cities**
and **370 POPs**

Leading SD WAN provider in APAC

Unifying disparate networks via **Singtel SD Wan**



Accelerate our growth engines

Cyber Security



To be a leading global managed security services provider

Enterprise Cloud



To be a leading trusted enterprise cloud service provider in Asia Pacific

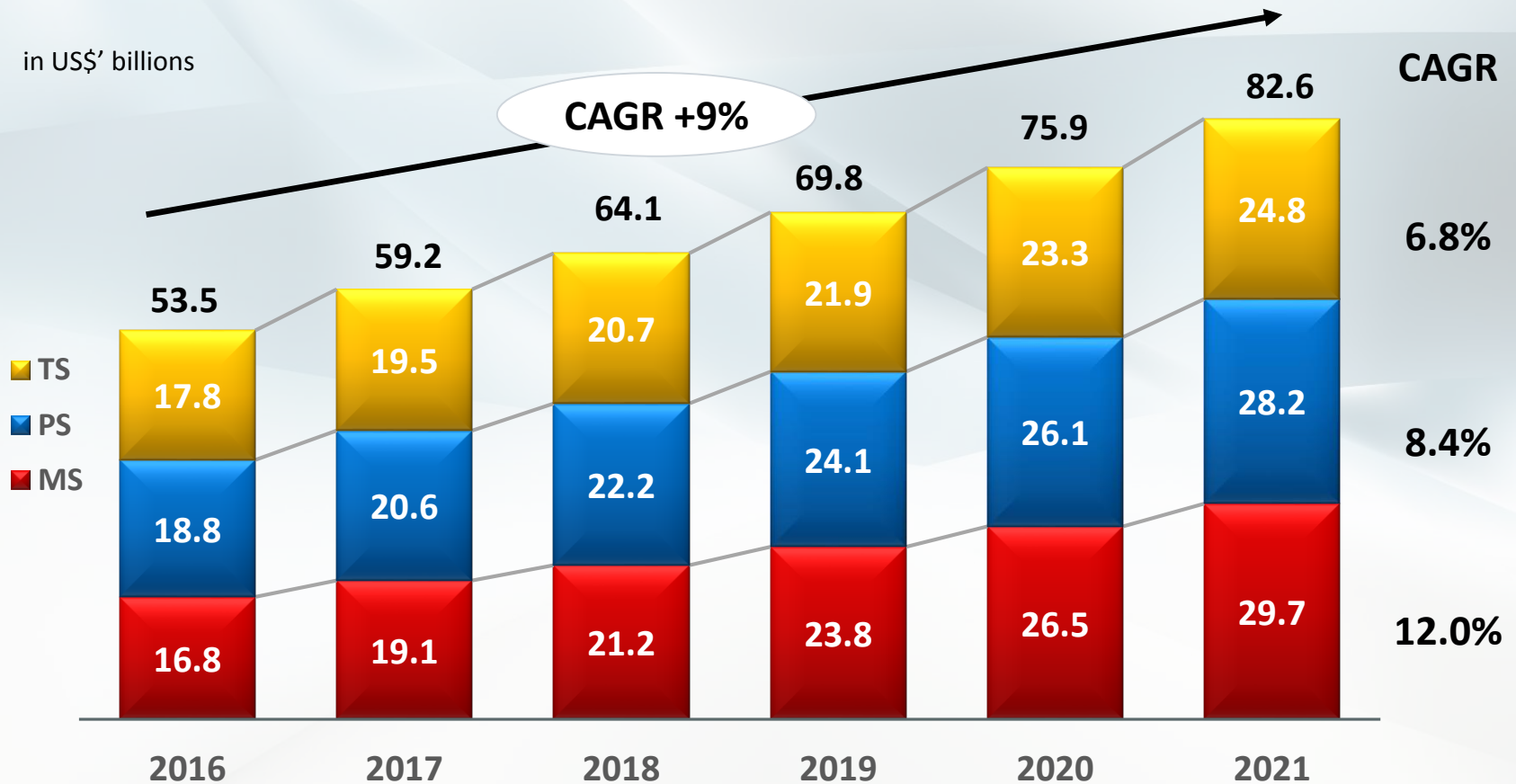
Smart & Safe Cities



To be the lead partner for Singapore's Smart Nation program and leverage it to address Smart Cities program in the region

Large and growing Cyber Security services market opportunity

in US\$' billions



Source: Gartner, Forecast: Information Security, Worldwide, 2015-2021, 1Q17 Update
 Chart created by Singtel based on Gartner's Research






















MS: Managed Security Service: Remote management and/or monitoring of IT security functions delivered via remote security operations centers (SOCs), not through personnel on-site.

PS: Professional Services includes professional / advisory services to help companies analyze business operations and technology strategies. Include two subsegments: business and IT consulting

TS: Includes Hardware Support and Implementation

Managed Security Services market is competitive & fragmented

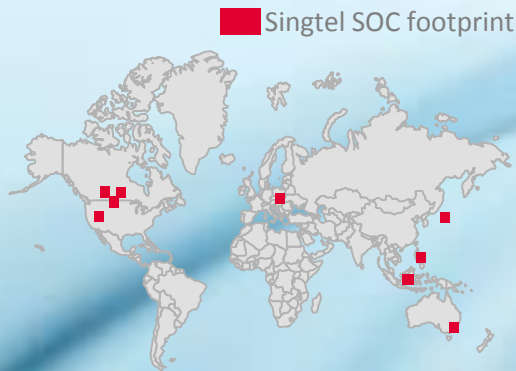
4 types of players compete in MSS

CSPs/ Carriers	      
System Integrators	   
Product Vendors	      
Pure-Play MSSPs	  

Singtel's vision to be a leading global MSSP

Services

Global ASOC footprint and threat telemetry



Industry leading and comprehensive Managed Security Services capabilities through world class partnerships



Basic MSSP with managed SOC to provide L1/L2/L3 analyses for threat assessment

End-to-end Managed services across the protection stack and security operations

Developing our deep capabilities

R&D for Next Gen Security offerings

NEXTGEN



Cloud Security



Spiderlabs capabilities



Expanding our Cyber Security capabilities globally

Globe ASOC launched in the Philippines



Partnership with TIS in Japan



Optus Advanced Security Operations Centre



Launch of NUS-Singtel Cyber Security R&D Laboratory in Singapore



Enterprise clients are increasingly looking at cloud options

Customer benefits



■ Cost Efficiency

- Reduce capital expenditure and labour costs
- Pay-per-use billing model



■ Agility

- Greater convenience and control



■ Scalability

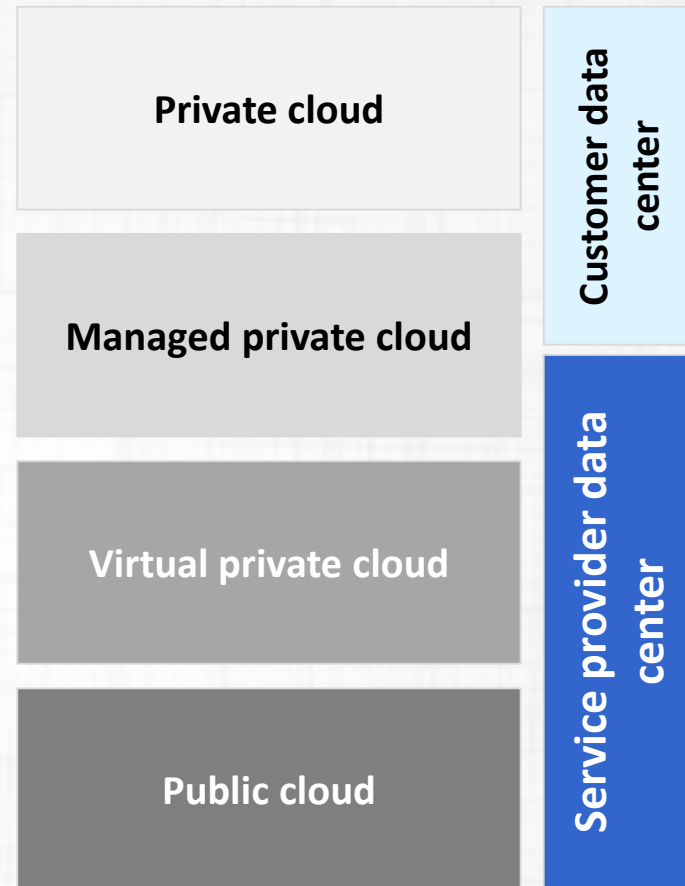
- Able to address dynamic requirements



■ Security & Reliability

- Peace of mind with enhanced security and service level guarantees

Different cloud deployment models



Singtel aims to be a leading cloud service provider with differentiated cloud platforms & service offerings

A **trusted partner** to **meet every need** from **start to end** of customers' cloud journey...

Consult & Advise

- Understand the unique **business and IT needs** of customers' organization
- Offer **expert advice** on cloud adoption

Migration implementation services : cloud security services, app migration, software optimisation and hybrid infrastructure management

Implement & Transform

Manage & Operate

Cloud asset management platform - Liquid Sky, security monitoring, cloud infrastructure monitoring and management

Developing repeatable, differentiated and efficient Hybrid Cloud solutions

Security

Interoperability

Manageability

Gaining momentum for Cloud in our core markets

Extend leadership in the Government & Enterprise Cloud Business

Drive Cloud Automation & Orchestration

Help SMEs to seize digital opportunities

myBusiness
Apps, Insights and Opportunities for your business



I need email and office collaboration tools



I want to build a website



I need to set up my domain and email hosting service

Accelerate Customer Digital Transformation

Cloud Operating Model

Cloud Operating Model to standardize in the areas of Policies, Governance and Service operations



Cloud Lifecycle Services

Standardize the definition and delivery of Cloud Advisory, Transformation and Operations Services



Data Centre West



Tier 3+ standard
BCA-IMDA Green Mark Platinum



Singtel Cloud Connect

Enables a secured & low latency access to public cloud providers in the region

Government tenders worth an estimated S\$2.4 billion to be given out

Today 25 May 17



Singapore government to spend S\$2.4bn on technology initiatives

ComputerWeekly.com 24 May 17

Funding will go towards building a national sensor platform, boosting the government's cyber security capabilities and driving the use of robots

Singapore

Government to call for S\$2.4b of ICT tenders this year for Smart Nation projects

Channel NewsAsia
24 May 17

Up for grabs: S\$2.4b of government tenders in Smart Nation drive

Infocom technology projects will see NLB, MOE, MPA investing in digital and data, cyber-security and Smart Nation applications

© Thursday, May 25, 2017 - 05:50

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The Business Times
25 May 17

We are creating a strong portfolio of Smart City capabilities

Smart City Applications	Suite of Smart City solutions						
Command & Control	NCS IntelliSURF™ improves situational awareness	IntelliSURF™ - Intelligent Smart Nation Operating Platform					
Data Fusion & Analytics	Strong capabilities in an array of analytics	Geo Analytics	Advanced Analytics	Brand Intelligence	Machine Learning/ AI		
IOT Application Platform	Integrate with various IOT management systems	Sensor Management Platform	Video Management System				
Cloud	Supported by efficient Hybrid Cloud solutions	Security	Interoperability	Manageability			
Networks	Network agnostic						
Devices with Embedded software	Sensors to monitor environment and operation						

Security

- Cloud security
- Data security
- Cyber Security
- NW Security
- OT Security
- Physical Security

Leadership in building a Safe and Smart Nation

Iconic Smart Nation projects



Outdoor Surveillance



Automated Robotic Dispensing System



Next-Generation Electronic Road Pricing System



Smart Estate



**Public Safety
(Road Safety)**



Continuous Care Management



MyTransport.SG



Smart Campus

Core capabilities

Sensors & IOT Management



Mobile, Wifi, Video, Social & Customer Data Analytics



Intelligent Command & Control



Cyber Security & OT Security



Building IP and deepening our capabilities

Analytics/ Artificial Intelligence



Intelligent Command & Control



Cyber-Physical Security



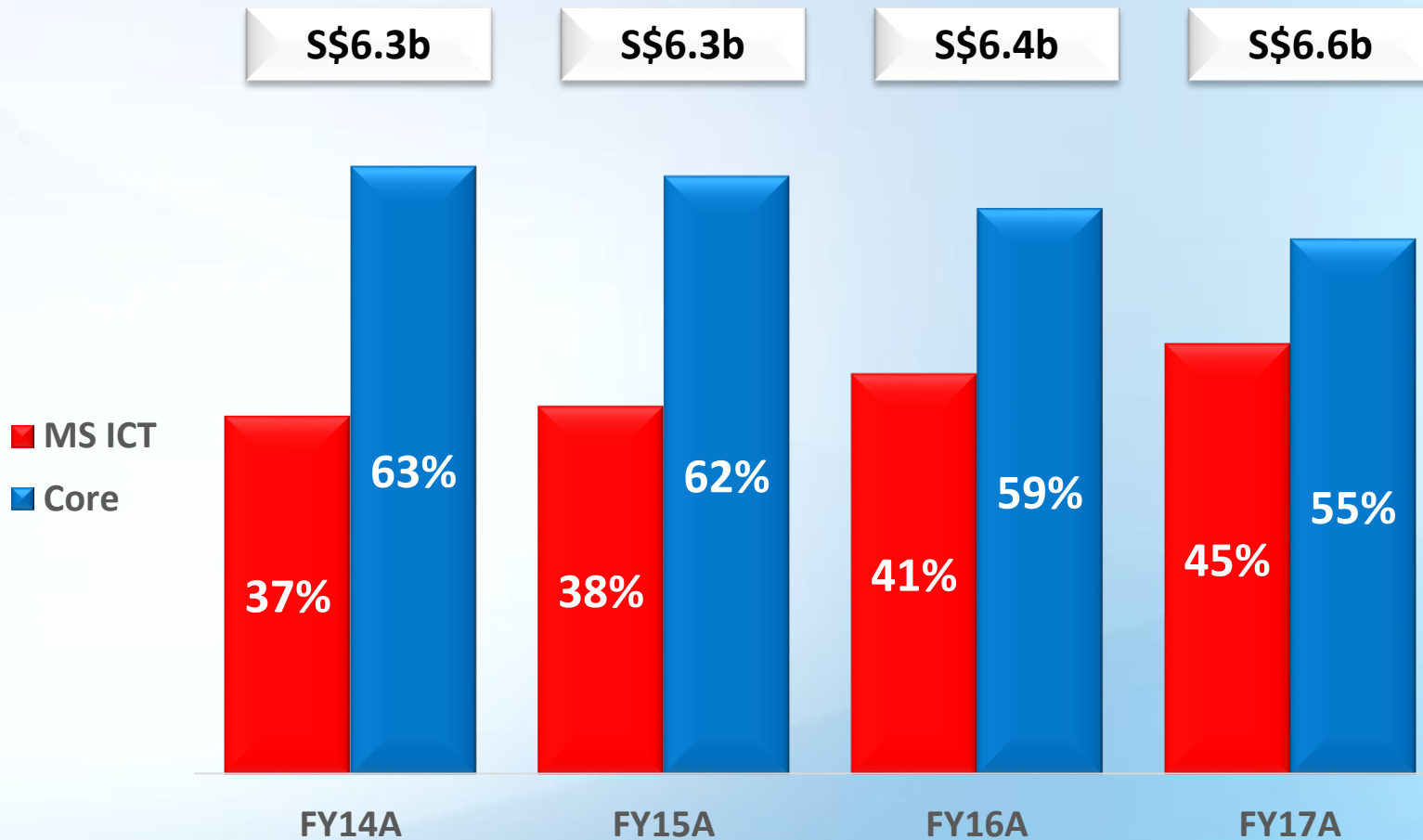
Internet of Things (IOT)



Agile Computing



Changing Core Telco vs ICT mix over past years



Industry wins and recognition in 2016

Telco

Frost & Sullivan Asia Pacific ICT Awards 2016

- Telecom Group Of The Year
- Telco Cloud Service Provider of the Year

NetworkWorld Asia Readers' Choice Awards

Best in Managed Infrastructure Services (2012-2016)

World Communication Awards 2016

Best Enterprise Service - ConnectPlus SD-WAN

Asia Communications Awards 2016

- Best Customer Care : Business
- Satellite Operator of the Year

TMT Technology Awards 2016

Best Telecommunications Company – Asia Pacific

Singapore Media Awards 2016

Best Business to Business Campaign - 99% SME



ComputerWorld Singapore Customer Care Awards

- Telecommunications Services (2008-2016)
- VOIP/ IP Telephony Systems (2015-2016)
- System Integrator (2014-2016)



ComputerWorld Hong Kong Awards

Global WAN Connectivity Service Provider of the Year (2015 – 2016)



Global Carrier Awards 2016

Project of the Year – Subsea award (SEA-ME-WE 5)



VSAT Stellar Awards 2016

Service Provider of the Year



HWM+HardwareZone.com Tech Awards: Readers' Choice

- Best Telco (2010-2016)
- Best Fibre Broadband Service (2010-2016)



Telco Cloud Forum Awards 2017

Best Telco Cloud SDN/NFV Project



IDC Fixed Line Tracker 2H2015*

- Market Leadership for International IPVPN and E-LAN Service APEJ
- Market Leadership for International E-Line and Dedicated Leased Line Services APEJ

Cloud



Telco Cloud Forum Awards 2016

Telco Cloud of the Year



Cloud & DevOps World Awards 2016

Best Cloud Computing Adoption Project – G-Cloud

Cyber



Frost & Sullivan Singapore Excellence Awards 2016

Managed Security Service Provider of the Year



NetworkWorld Asia Information Management Awards

- Best in Security as a Service (2012-2016)
- Best in Disaster Recovery & Business Continuity (2014-2016)



SC Awards 2016

Best Managed Security Service (Trustwave)



Forrester Wave

Global Leader in MSSP (Trustwave)

*Source: IDC'S Asia/Pacific Telecom Services Database for 2015-16



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