



PROP Nex LIMITED

ANNUAL GENERAL MEETING
2025



A photograph of a couple from behind, looking at a two-story house with a brown roof and white-trimmed windows. The scene is outdoors with trees in the background. A semi-transparent blue banner covers the bottom half of the image, containing white text.

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01 FINANCIAL HIGHLIGHTS

Income Statement

(in \$'000)	FY2024	FY2023	+/- (%)
Revenue	782,954	838,100	(6.6)
Cost of services rendered	(711,976)	(757,116)	(6.0)
Gross profit	70,978	80,984	(12.4)
Gross profit margin	9.1%	9.7%	(0.6)
Finance income	5,633	4,486	25.6
Other income	9,721	7,879	23.4
Staff costs	(19,576)	(17,719)	10.5
Depreciation and amortisation	(2,949)	(3,491)	(15.5)
Finance costs	(26)	(36)	(27.8)
Other expenses	(15,041)	(19,436)	(22.6)
Reversal of impairment losses	1,062	6,815	(84.4)
Profit before tax	49,802	59,482	(16.3)
Tax expense	(8,155)	(9,872)	(17.4)
Profit for the year	41,647	49,610	(16.1)
Net profit margin	5.3%	5.9%	(0.6)
Profit attributable to owners	40,923	47,807	(14.4)
Earnings per share (cents)	5.53	6.46	(14.4)



(in \$'M)	FY2024	FY2023	+/- (%)
Project Marketing	185.6	242.3	(23.4)
Private Resale	181.8	185.6	(2.1)
HDB Resale	156.1	144.4	8.0
Rental	181.1	180.6	0.3
Landed Resale	41.0	39.7	3.4
Commercial & Industrial	28.2	34.1	(17.3)

Balance Sheet

(in \$'000)	FY2024	FY2023	+/-
Non-current assets	13,222	19,572	(6,350)
Current assets	272,482	323,491	(51,009)
Trade and other receivables	129,390	184,631	(55,241)
Cash and cash equivalents	111,838	133,417	(21,579)
Other investments	31,254	5,443	25,811
Total assets	285,704	343,063	(57,359)
Non-current liabilities	1,314	1,103	211
Current liabilities	159,636	215,734	(56,098)
Trade and other payables	146,566	200,667	(54,101)
Current tax liabilities	8,667	10,141	(1,474)
Others	4,403	4,926	(523)
Total liabilities	160,950	216,837	(55,887)
Total equity	124,754	126,226	(1,472)
Total equity and liabilities	285,704	343,063	(57,359)



Key Financial Ratios	FY2024	FY2023
Net asset value per share (cents)	16.68	16.91
Market capitalisation (\$'M)	699.3	688.2
Return on equity (%)	33.2	38.2
Current ratio (times)	1.71	1.50

Cash Flows Summary

(in \$'000)	FY2024	FY2023
Operating activities	38,037	58,294
Investing activities	(14,261)	(11,554)
Financing activities	(45,293)	(52,214)
Net decrease in cash	(21,517)	(5,474)
Cash at beginning of year	133,355	138,829
Cash at end of year	111,838	133,355

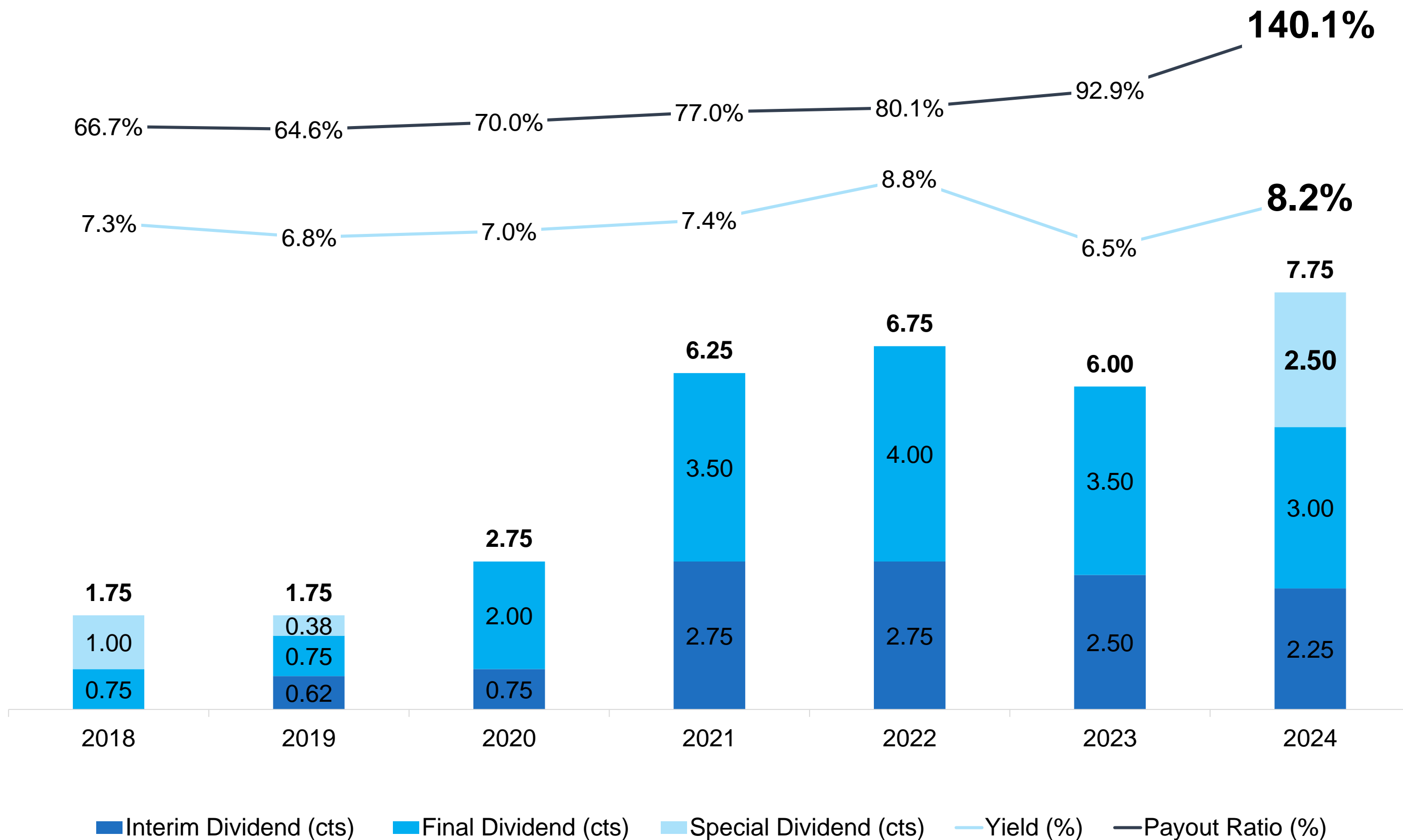
Analysis of cash and cash equivalents

Cash at banks (including brokerage account)	17,402
Fixed deposits	103,436
Cash and bank balances	120,838
Less: Long-term deposits	(9,000)
Cash and cash equivalents	111,838



Major Cash Flows Items (\$'000)	FY2024
Cash from operations	38,037
Add/(Less):	
Interest received	5,761
Dividends paid to Shareholders	(42,550)
Dividends paid to NCI	(563)
Decrease in long-term deposits	5,710
Acquisition of other investments	(25,500)
Payment of lease liabilities (rental)	(2,154)
Others	(258)
Net decrease in cash	(21,517)

Dividend History



- Special dividend of **2.50 cts/share** to commemorate 25th anniversary in 2025
- Total dividend of **7.75 cts/share** for FY2024 - the highest since listing

Notes:

- Dividends in FY2018 to FY2022 have been adjusted for 1-for-1 bonus issue completed on 5 May 2023
- Yield is based on the closing share price on 31 December of each respective financial year



02 BUSINESS OVERVIEW

PropNex Differentiators



**Asset
Light
Cash
Generator**



**Diversified
Revenue
Segments with
Leading Market
Shares**



**Largest Local
Sales Force
and Still
Growing**



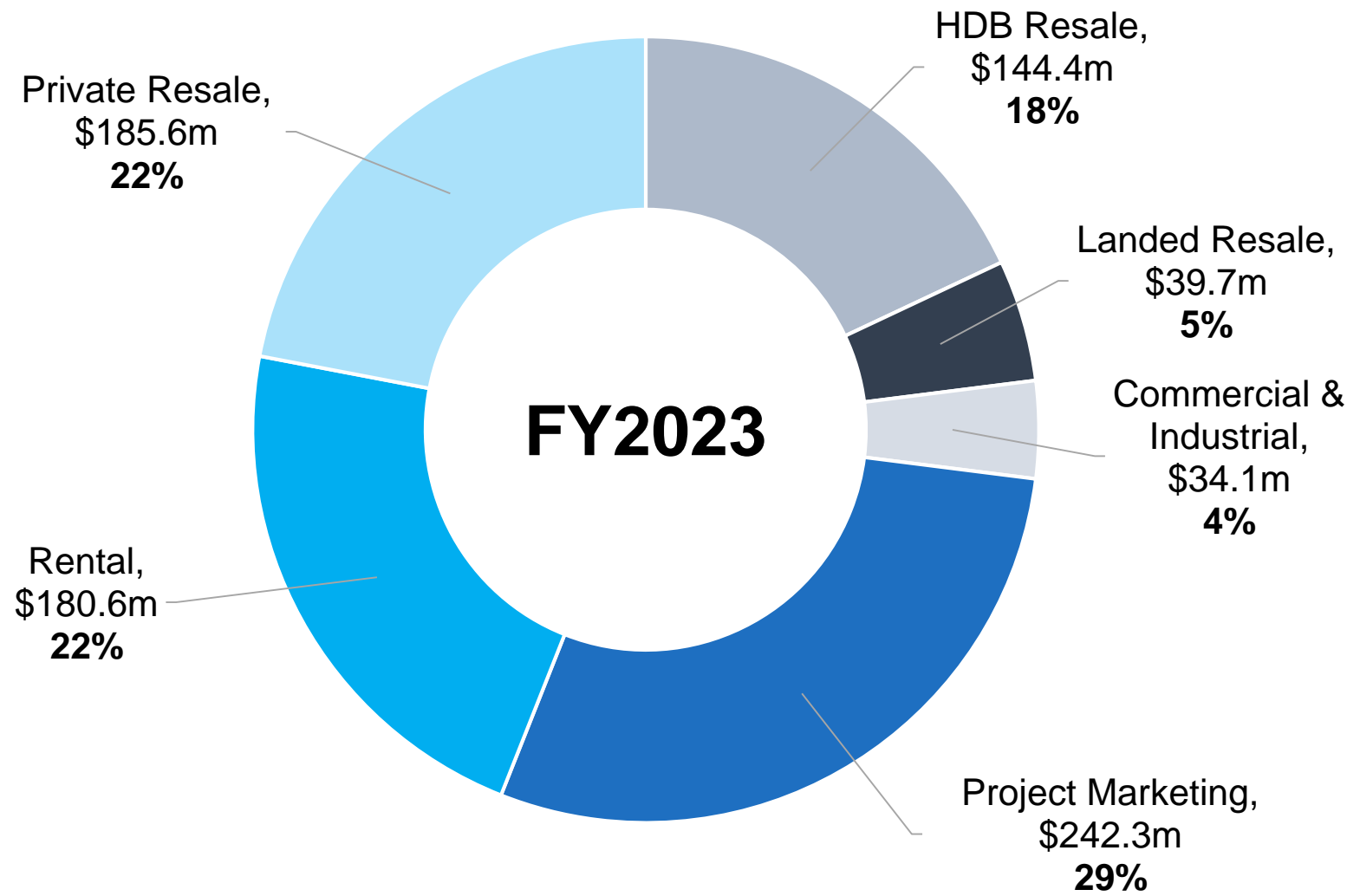
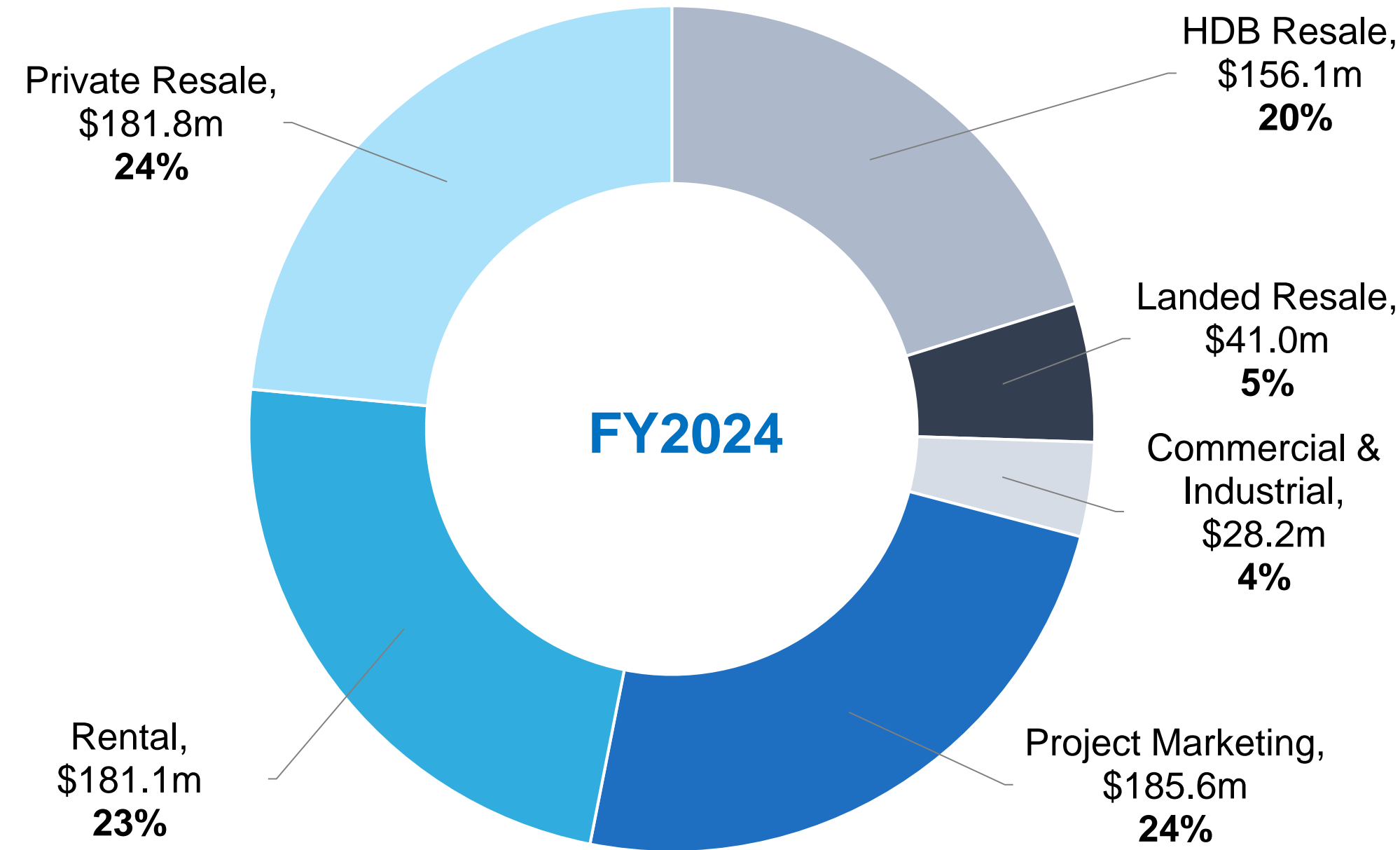
**Strong
Management &
Positive
Workplace Culture**



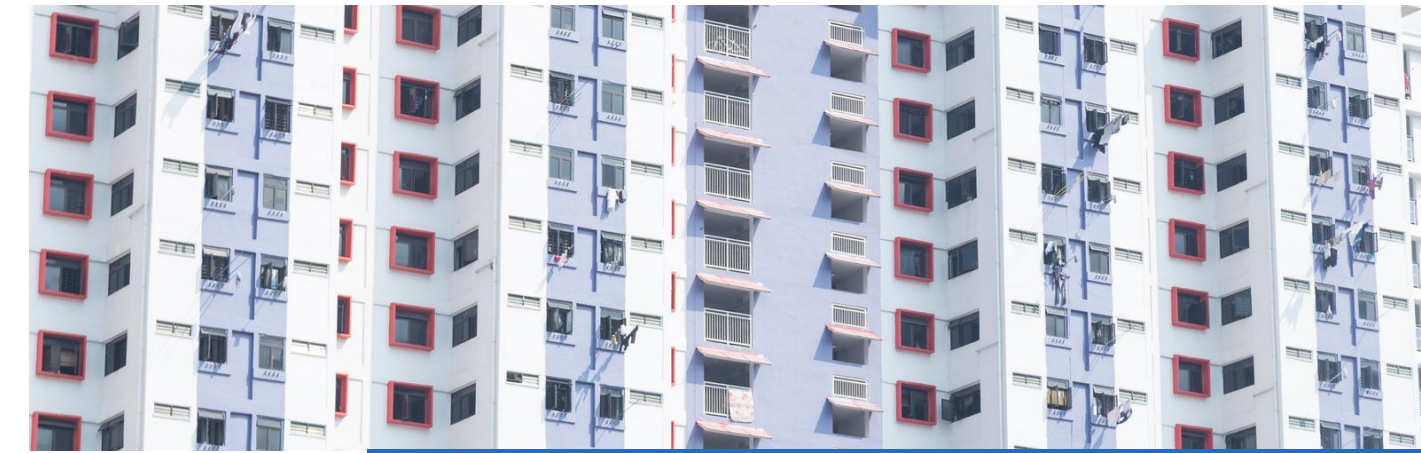
**Leading Edge in
Training &
Technology**

Diversified Revenue Segments

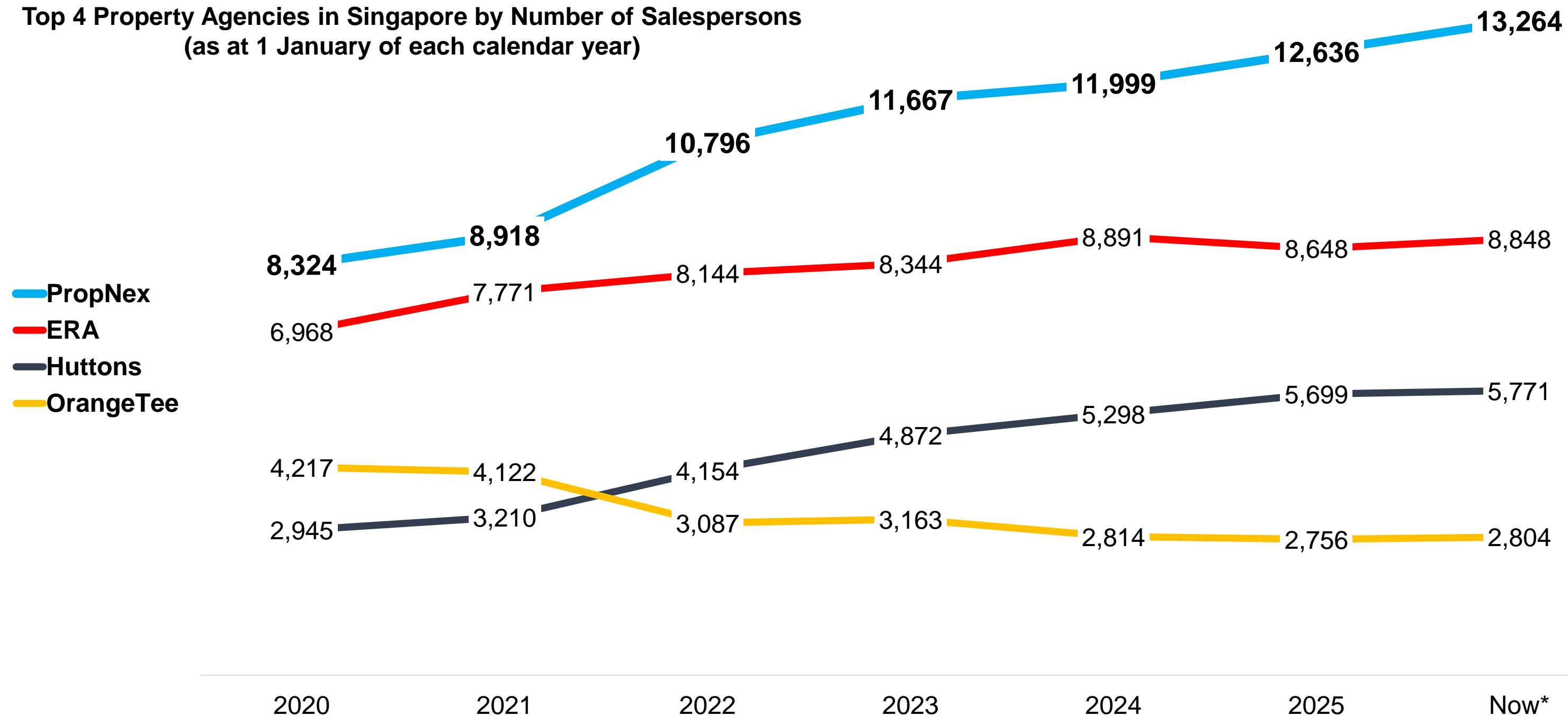
Significant market shares in **6 property segments**
provide a **broader revenue base** and **risk diversification**



Largest Real Estate Sales Force in Singapore



Top 4 Property Agencies in Singapore by Number of Salespersons
(as at 1 January of each calendar year)



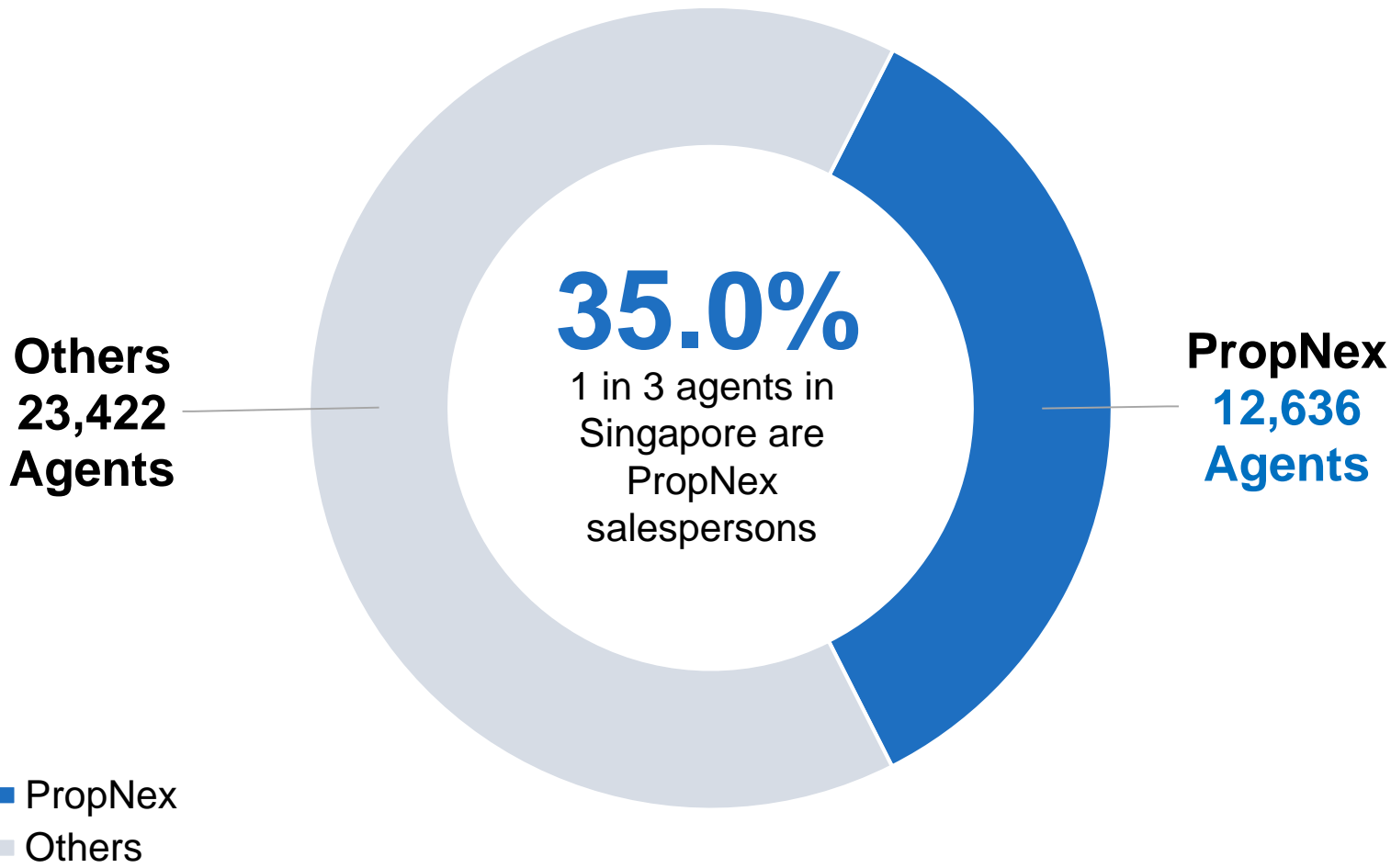
* Source: The Council for Estate Agencies ("CEA") as at 22 April 2025

Market Share Performance

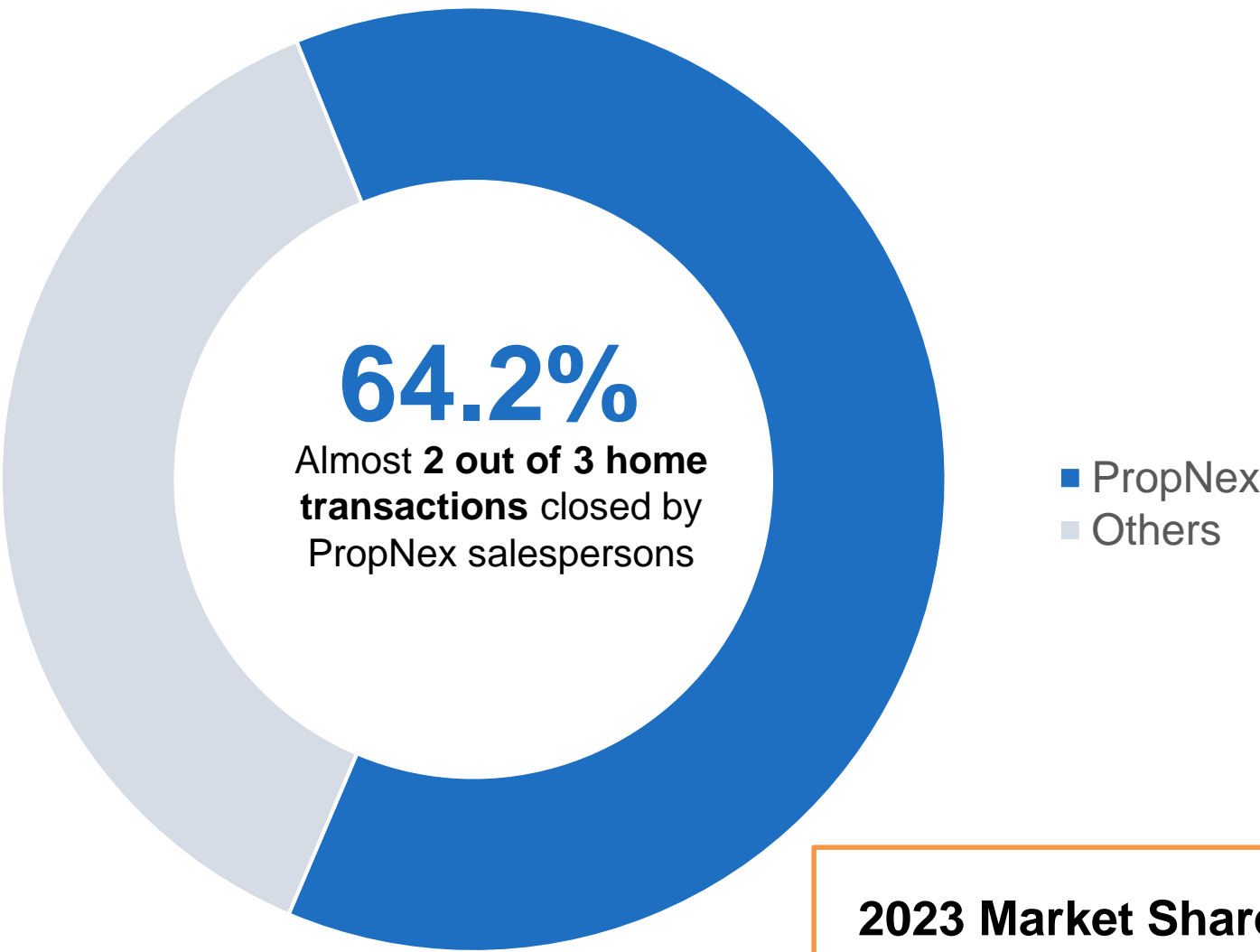
HDB resale, Private Residential new launches and Private Residential resale
(including landed, non-landed and EC) transactions



Market Share: By No. of Agents⁽¹⁾



Market Share: By Transaction Volume for 2024⁽²⁾⁽³⁾



2023 Market Share: 62.5%

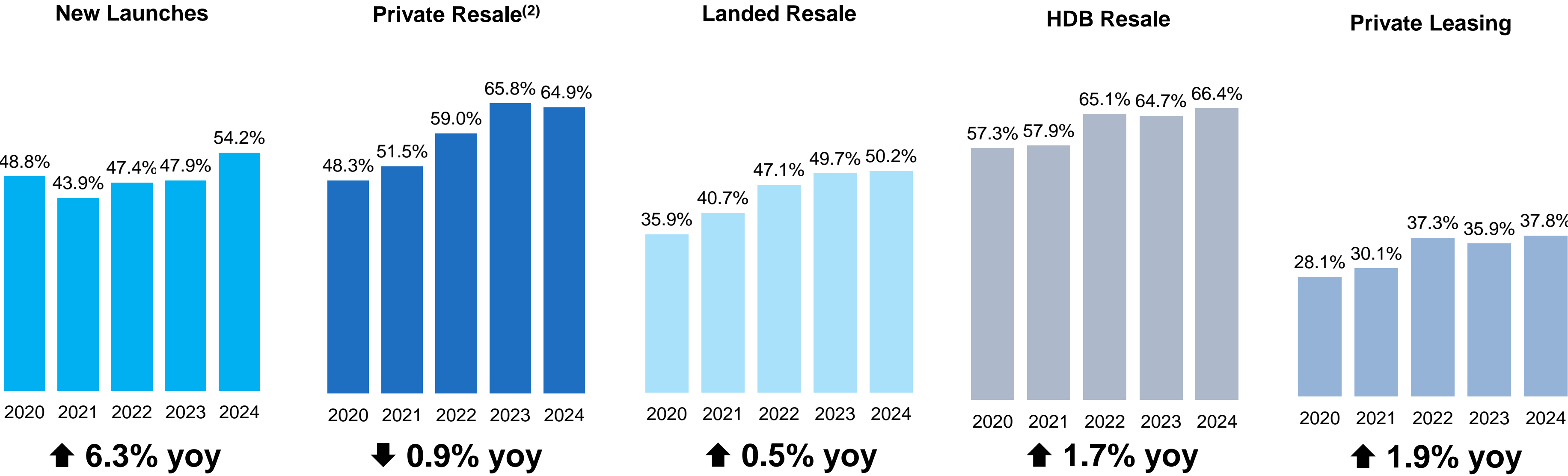
⁽¹⁾ Total 36,058 salespersons as at 1 January 2025 extracted from CEA

⁽²⁾ HDB resale, Private Residential new launches and Private Residential resale (including landed, non-landed and EC) transactions. The market share information is based on the volume of transactions and includes transactions where PropNex salespersons act on behalf of buyers and sellers in co-broking with external agencies. The industry data for 2024 was retrieved from URA REALIS, HDB and Singapore's Open Data on 28 January 2025.

⁽³⁾ Source: Frost & Sullivan Pte Ltd, URA REALIS, HDB, Singapore's Open Data and PropNex.

Market Leadership

Leading Market Share in our Segments



⁽¹⁾ The market share information is based on the volume of transactions and includes transactions where PropNex salespersons act on behalf of buyers and sellers in co broking with external agencies. The industry data for 2024 was retrieved from URA REALIS, HDB and Singapore's Open Data on 28 January 2025, while the industry data for the historical period (2020-2023) was retrieved in February-March of each respective year.

⁽²⁾ This includes EC, landed and non-landed property transactions.

⁽³⁾ Source: Frost & Sullivan Pte Ltd, URA REALIS, HDB, Singapore's Open Data and PropNex.



PropNex

Geographical Footprint

Over **16,000** salespersons in **24** offices
across **5** countries (excluding Singapore HQ)

Local presence through offices,
franchises and licensing arrangements

CAMBODIA
Since 2021
1 office

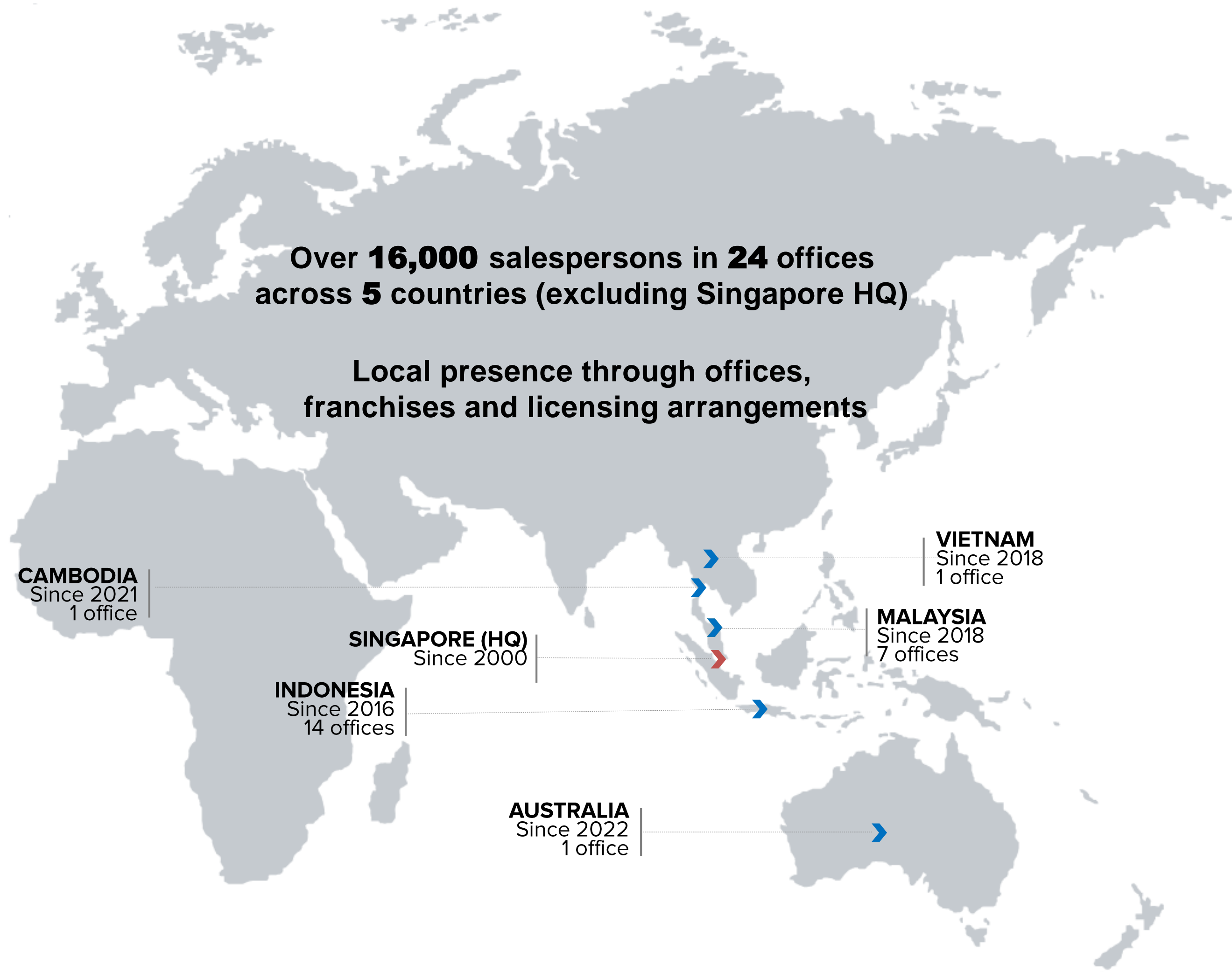
INDONESIA
Since 2016
14 offices

SINGAPORE (HQ)
Since 2000

AUSTRALIA
Since 2022
1 office

MALAYSIA
Since 2018
7 offices

VIETNAM
Since 2018
1 office



2024 Awards & Accolades



Fortune Southeast Asia 500 2024

- PropNex ranked #395
- Only real estate agency in Singapore in the list

Based on total revenue for fiscal year 2023 of top-grossing companies from Indonesia, Thailand, Malaysia, Singapore, Vietnam, the Philippines and Cambodia; 84 companies came from Singapore.

Singapore Business Review Technology Excellence Awards 2024

- Winner, PropTech Award

Highlights success in equipping our salesforce with cutting-edge digital tools to enhance their efficiency and effectiveness in the real estate market.



The Edge Singapore's Centurion Club

- Winner for third consecutive year
- Highest Returns to Shareholders over three years
- Highest Weighted ROE over three years
- Overall Real Estate Sector Winner

Outstanding listed companies with market capitalisation between \$100 million and \$999 million

Singapore's Fastest Growing Companies 2024

- Ranked #60

Singapore's Best Employers 2024

- Ranked #67

Rankings by The Straits Times and Statista

The only real estate brokerage company in the Top 70 ranking for Singapore's Best Employers 2024.

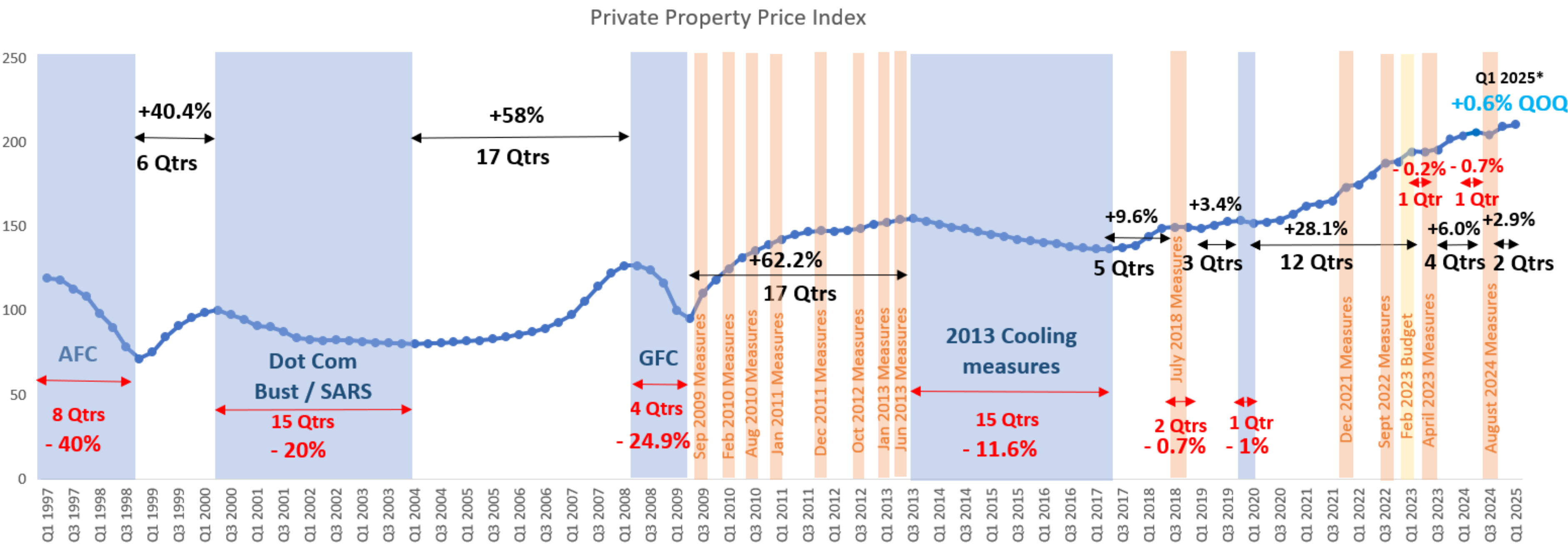




03 MARKET OVERVIEW

Private Residential Prices

Proven track record through crises and cooling measures
Private Home Prices grew by 0.6% QoQ in Q1 2025



Source: PropNex Research & URA (* Flash estimates released on 1 Apr 2025)

Private Residential Prices



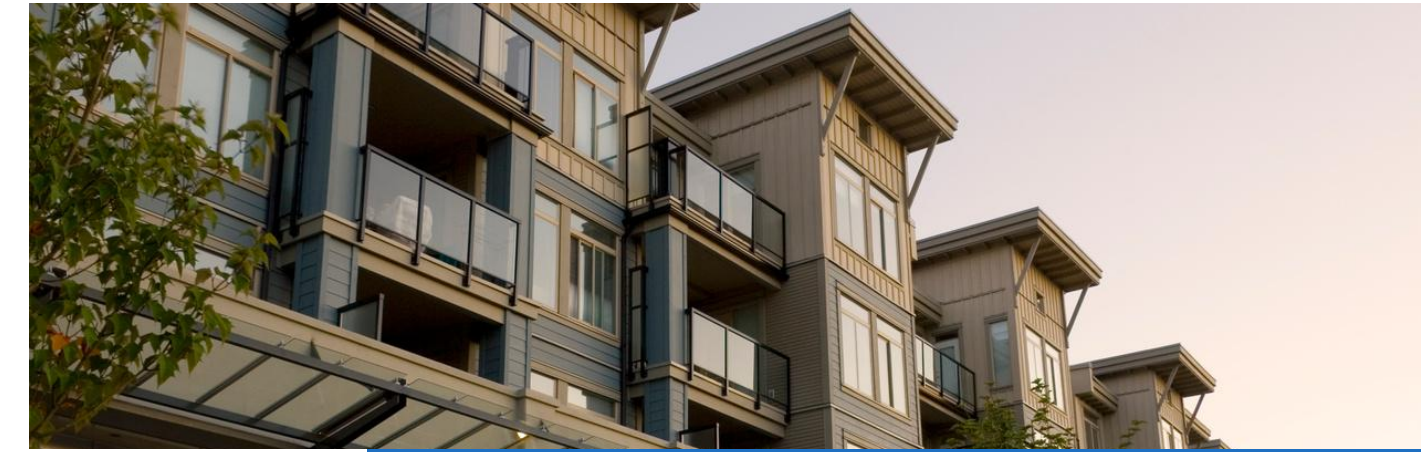
Year	YoY change
2010	17.6%
2011	5.9%
2012	2.8%
2013	1.1%
2014	-4.0%
2015	-3.7%
2016	-3.1%
2017	1.1%
2018	7.9%
2019	2.7%
2020	2.2%
2021	10.6%
2022	8.6%
2023	6.8%
2024	3.9%

Year	QoQ change
Q1 2017	-0.4%
Q2 2017	-0.1%
Q3 2017	0.7%
Q4 2017	0.8%
Q1 2018	3.9%
Q2 2018	3.4%
Q3 2018	0.5%
Q4 2018	-0.1%
Q1 2019	-0.7%
Q2 2019	1.5%
Q3 2019	1.3%
Q4 2019	0.5%
Q1 2020	-1.0%
Q2 2020	0.3%
Q3 2020	0.8%
Q4 2020	2.1%

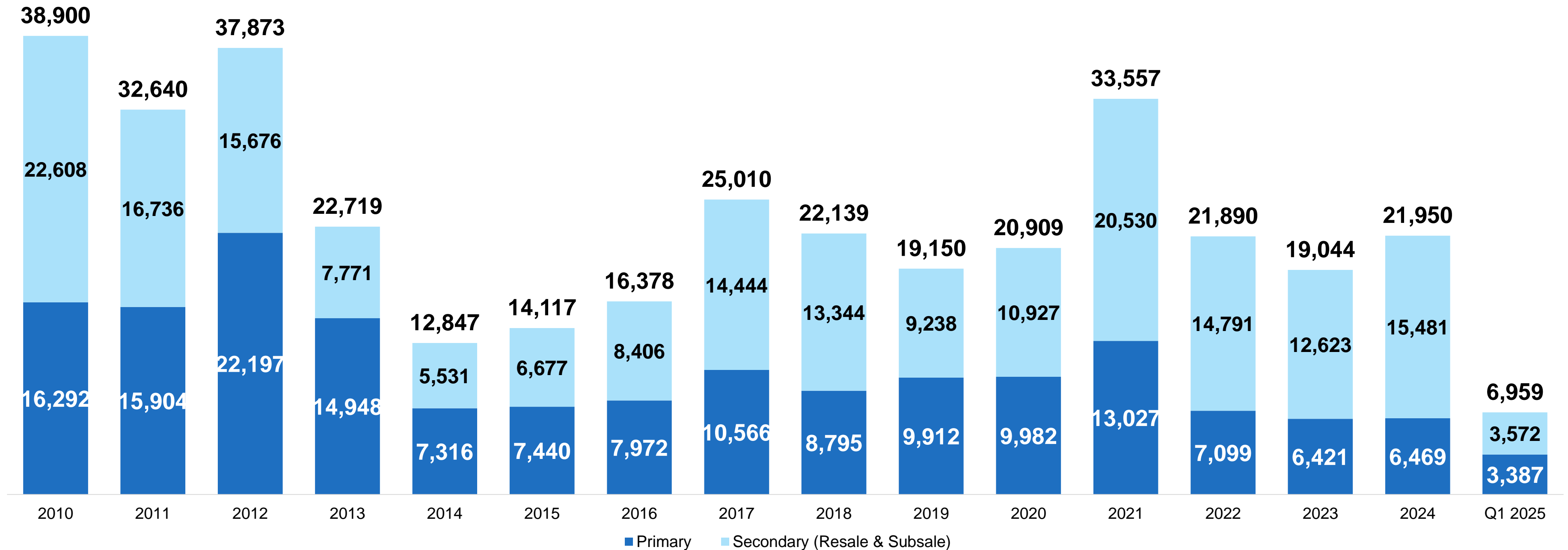
Year	QoQ change	
Q1 2021	3.3%	+10.6%
Q2 2021	0.8%	
Q3 2021	1.1%	
Q4 2021	5.0%	
Q1 2022	0.7%	+8.6%
Q2 2022	3.5%	
Q3 2022	3.8%	
Q4 2022	0.4%	
Q1 2023	3.3%	+6.8%
Q2 2023	-0.2%	
Q3 2023	0.8%	
Q4 2023	2.8%	
Q1 2024	1.4%	+3.9%
Q2 2024	0.9%	
Q3 2024	-0.7%	
Q4 2024	2.3%	
Q1 2025*	0.6%	

Source: PropNex Research & URA (* Flash estimates released on 1 Apr 2025)

Private Home Sales (Volume)



Total Private Home Sales (Primary vs Secondary)



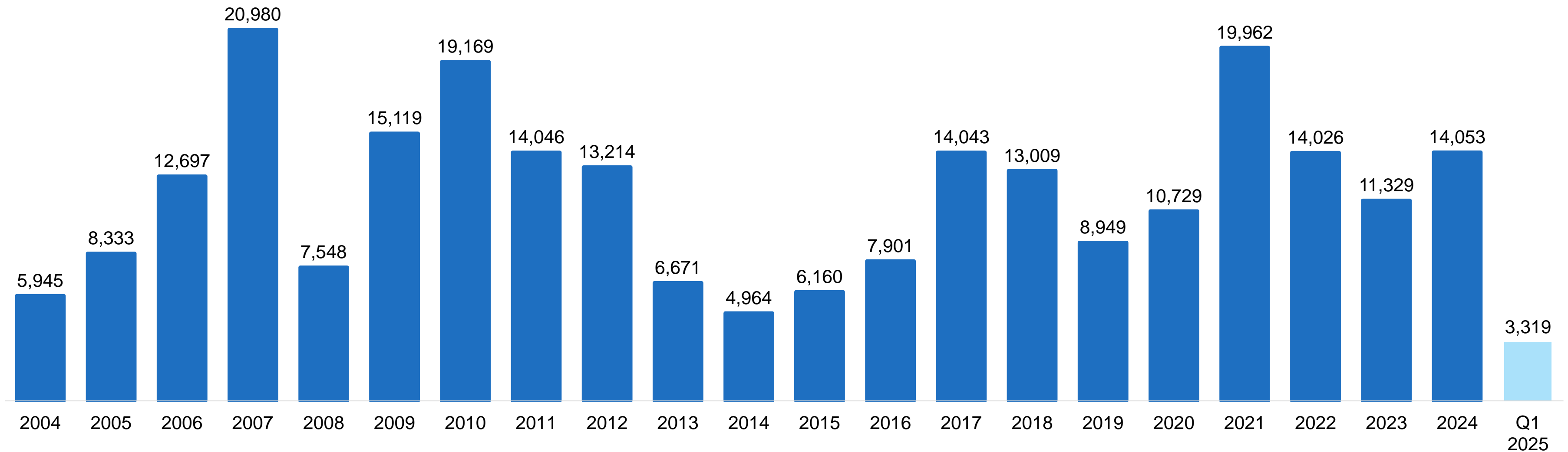
Source: PropNex Research & URA, URA Realis (Data up to 31 Mar 2025)

Private Resale Volume

The resale market saw **over 3,300** homes being resold in Q1 2025



Private residential resale volume (ex. EC)

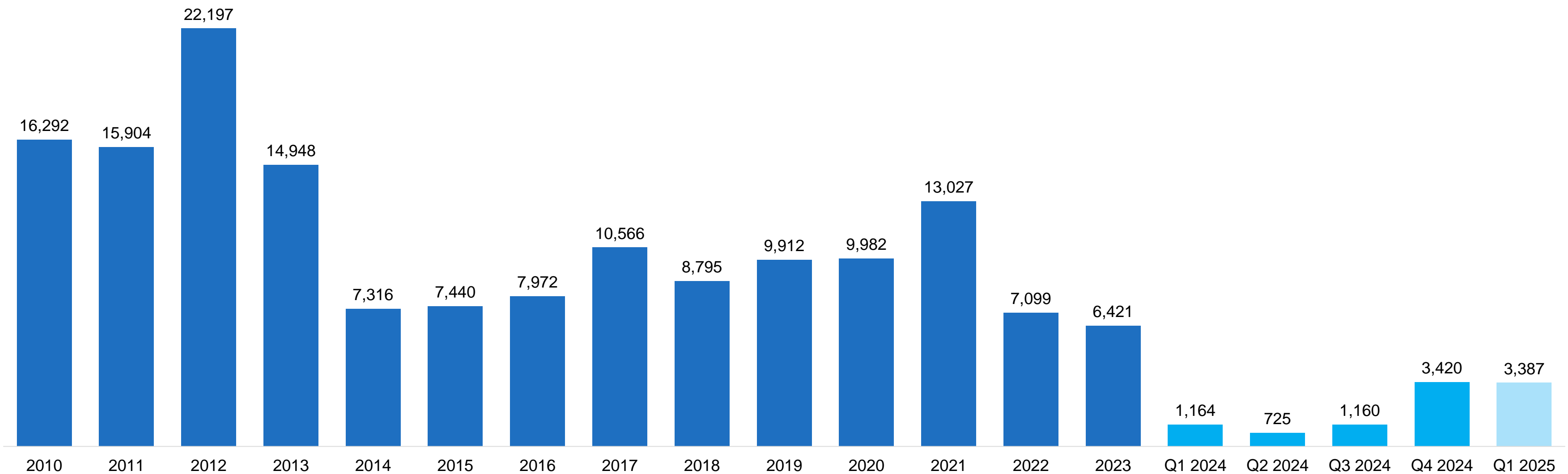


Private New Home Sales Volume

Developers sold **3,387** new homes in Q1 2025



Annual developers' sales (ex. EC)



Source: PropNex Research & URA, URA Realis (Data up to 31 Mar 2025)

HDB Resale Prices

HDB resale prices have grown **1.5%** in Q1 2025

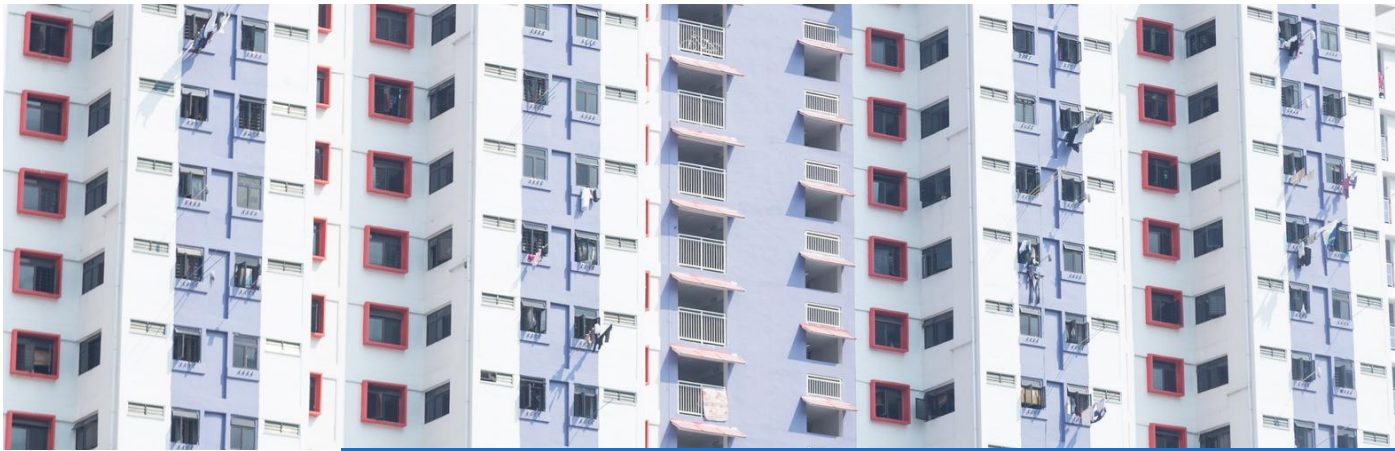


Year	YoY change	Year	QoQ change	Year	QoQ change
2010	14.1%	Q1 2017	-0.5%	Q1 2021	3.0%
2011	10.7%	Q2 2017	-0.1%	Q2 2021	3.0%
2012	6.5%	Q3 2017	-0.7%	Q3 2021	2.9%
2013	-0.6%	Q4 2017	-0.2%	Q4 2021	3.4%
2014	-6.0%	Q1 2018	-0.8%	Q1 2022	2.4%
2015	-1.6%	Q2 2018	0.1%	Q2 2022	2.8%
2016	-0.1%	Q3 2018	-0.5%	Q3 2022	2.6%
2017	-1.5%	Q4 2018	-0.1%	Q4 2022	2.3%
2018	-0.9%	Q1 2019	-0.3%	Q1 2023	1.0%
2019	0.1%	Q2 2019	-0.2%	Q2 2023	1.5%
2020	5.0%	Q3 2019	0.1%	Q3 2023	1.3%
2021	12.7%	Q4 2019	0.4%	Q4 2023	1.1%
2022	10.4%	Q1 2020	0.0%	Q1 2024	1.8%
2023	4.9%	Q2 2020	0.3%	Q2 2024	2.3%
2024	9.7%	Q3 2020	1.5%	Q3 2024	2.7%
		Q4 2020	3.1%	Q4 2024	2.6%
				Q1 2025*	1.5%

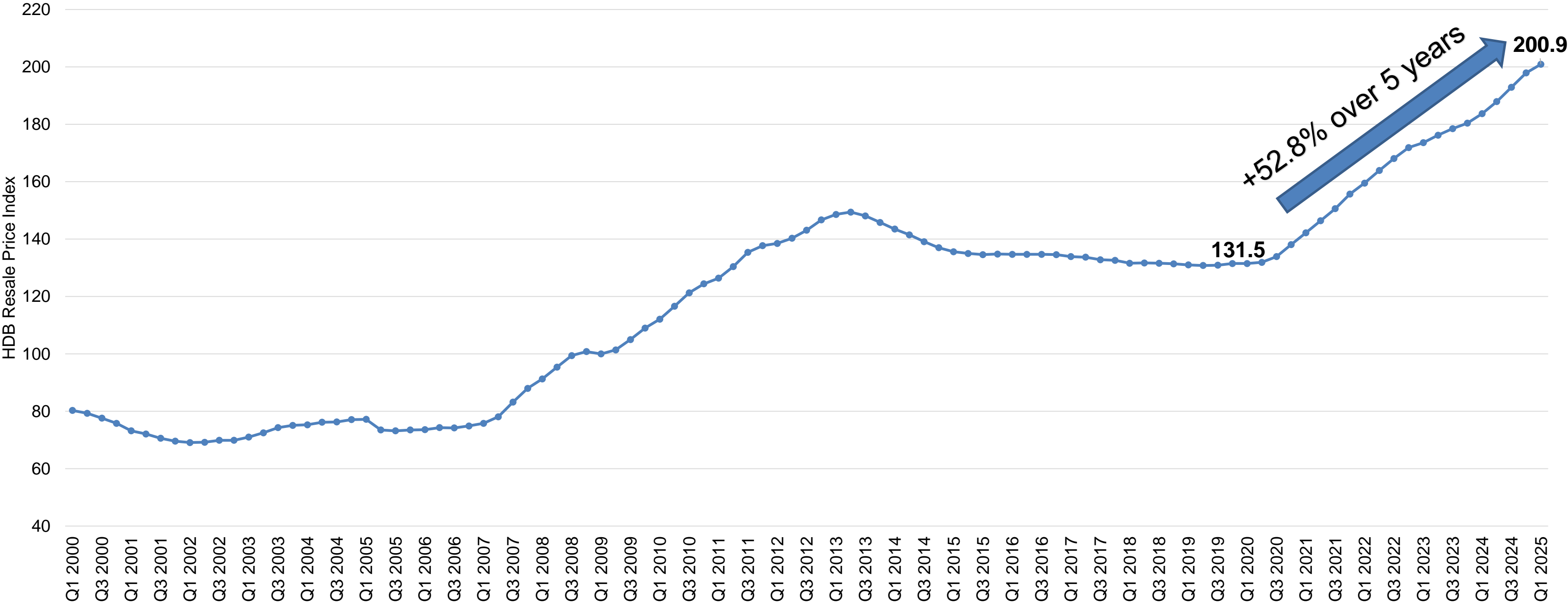
Source: PropNex Research & HDB (* Flash estimates released on 1 Apr 2025)

HDB Resale Prices

HDB resale prices grew by **52.8%** since Q1 2020



HDB Resale Price Index

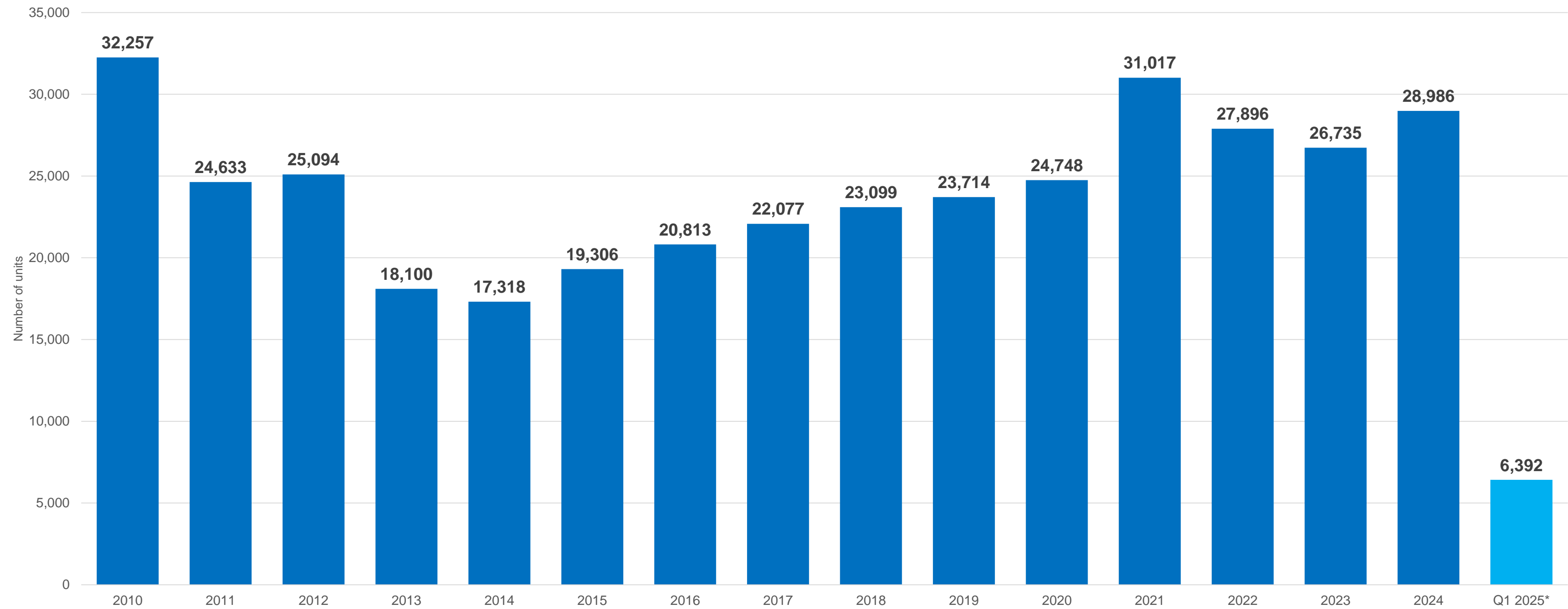


Source: PropNex Research & URA (* Flash estimates released on 1 Apr 2025)

HDB Resale Volume



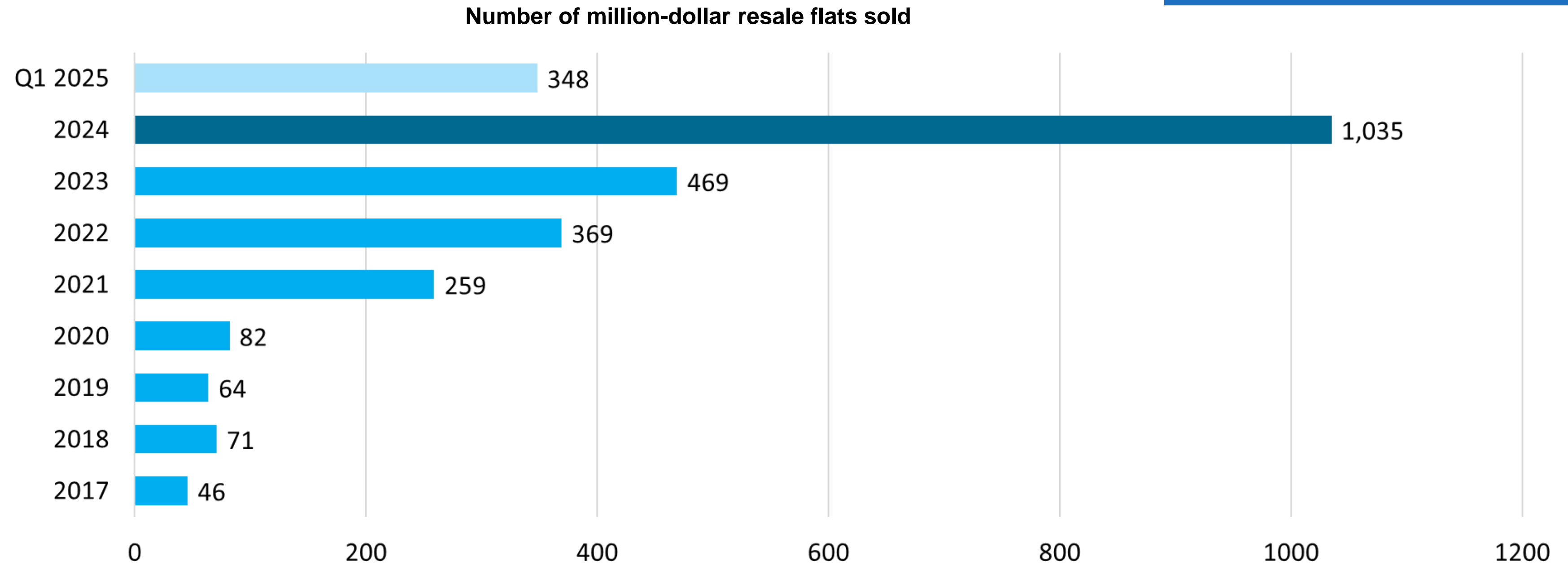
Annual HDB flat resale volume



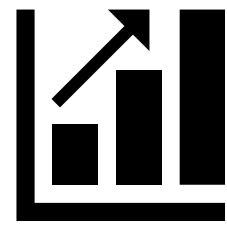
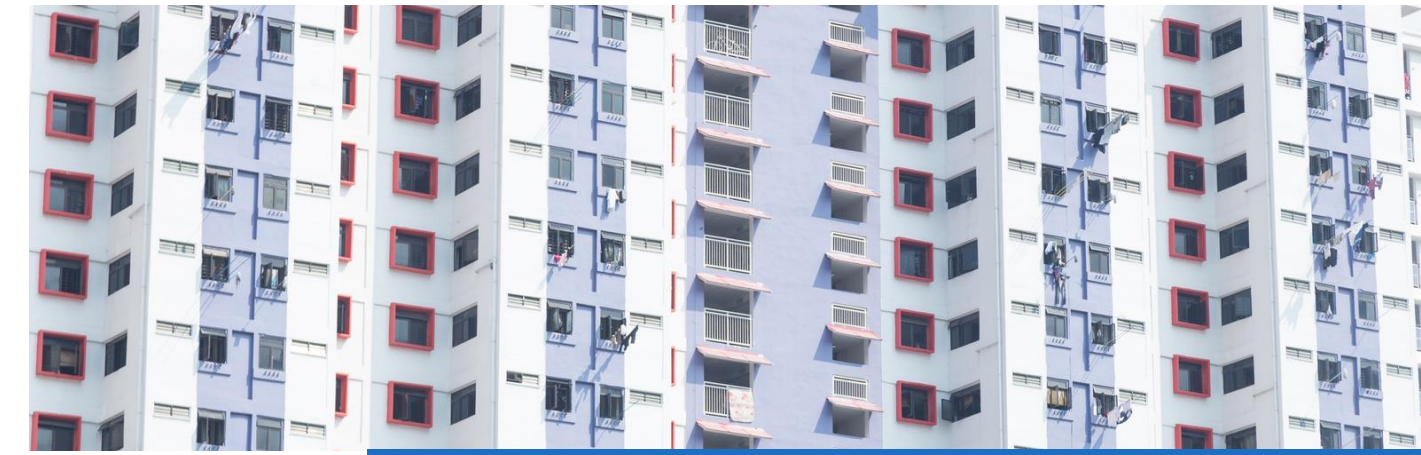
Source: PropNex Research & HDB (*data up to 27 Mar 2025)

Million-dollar Resale Flats

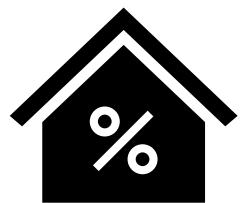
Record-breaking number sold; new record price set for resale flats



What Will Support Property Demand in 2025?



**Stable
Economy**



**Stabilizing
Interest
Rates**



**Growing
Population**



**Tight Job
Market**

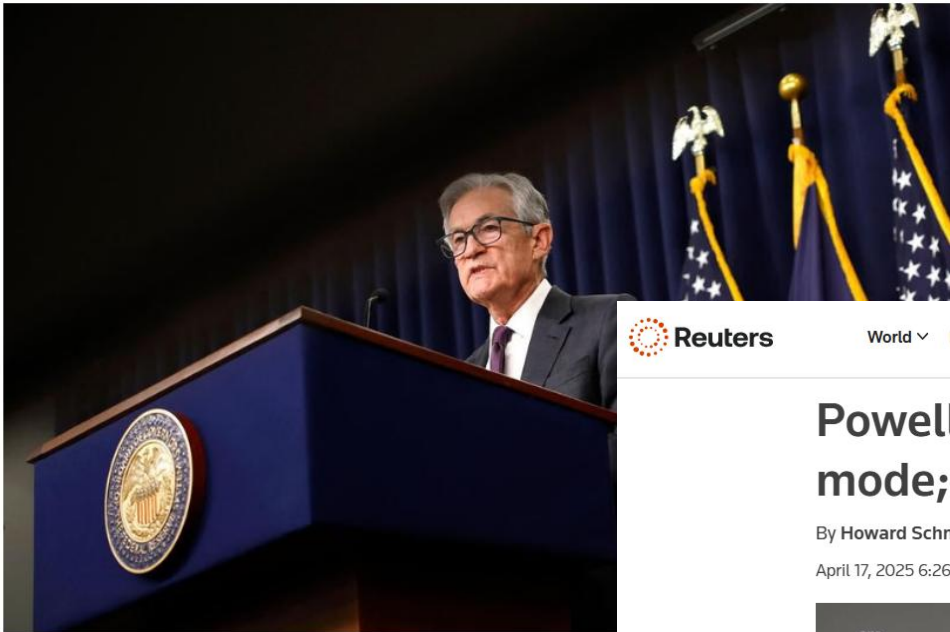


Moderating interest rates

THE STRAITS TIMES

BUSINESS

US Fed holds interest rates again but still sees two cuts coming in 2025



Federal Reserve chairman Jerome Powell said the risk of recession had risen slightly in rec

UPDATED MAR 20, 2025, 11:33 AM -

WASHINGTON – The US Federal Reserve left interest rate for a second straight meeting, as officials stuck to their pr more cuts in 2025 despite bracing for higher inflation and

Source: The Straits Times (20 March 2025)

World ▾ Business ▾ Markets ▾ Sustainability ▾ Legal ▾ Breakingviews ▾ Technology ▾ Investigati

Powell says Fed remains in wait-and-see mode; markets processing policy shifts

By Howard Schneider and Ann Saphir

April 17, 2025 6:26 AM GMT+8 · Updated 4 days ago

THE ECONOMIC CLUB OF CHICAGO

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The second one is how long does it take for the tariffs to have their effects on inflation?

Summary

Companies

- Rush of imports to beat tariffs may slow Q1 GDP
- Economy, labor market remain solid
- Repeats Fed could face tough scenario of rising prices, weak growth

CHICAGO, April 16 (Reuters) - U.S. Federal Reserve Chair Jerome Powell said on Wednesday the Fed would wait for more data on the economy's direction before changing interest rates, but cautioned that President Donald Trump's tariff policies risked pushing inflation and employment further from the central bank's goals.

Source: Reuters (17 April 2025)



Fixed 2-year loan rates (%)

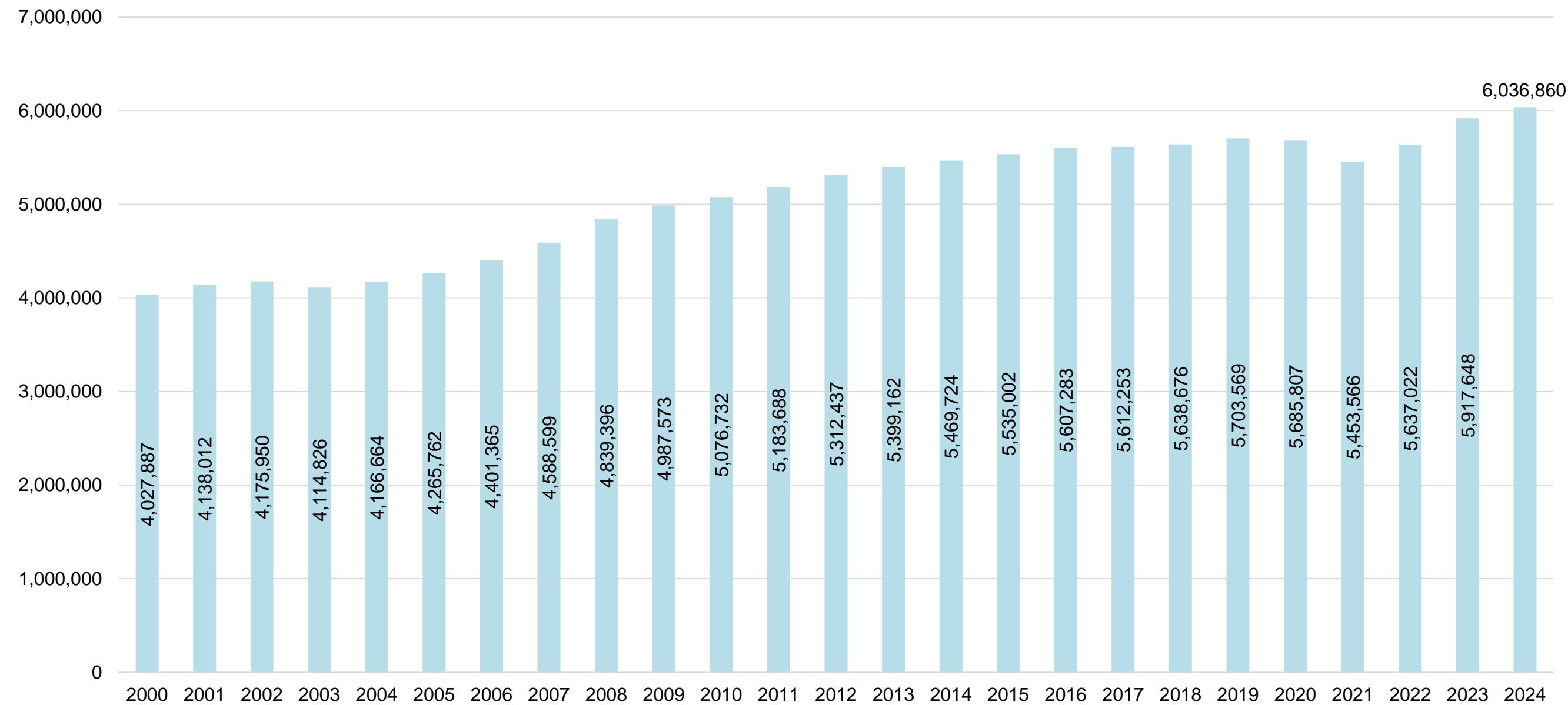
Bank	Current rates (in Mar 2025)	Peak rates (in Jan 2023)
DBS	2.50% p.a.*	4.25% p.a.
OCBC	2.50% p.a.*	4.50% p.a.
UOB	2.45% p.a.*	4.30% p.a.
HSBC	2.40% p.a.*	4.25% p.a.

Source: Singcap (updated 30 Mar 2025)
*For loans above \$1 million

Demand Driver: Growing Population



Singapore Population (Number)

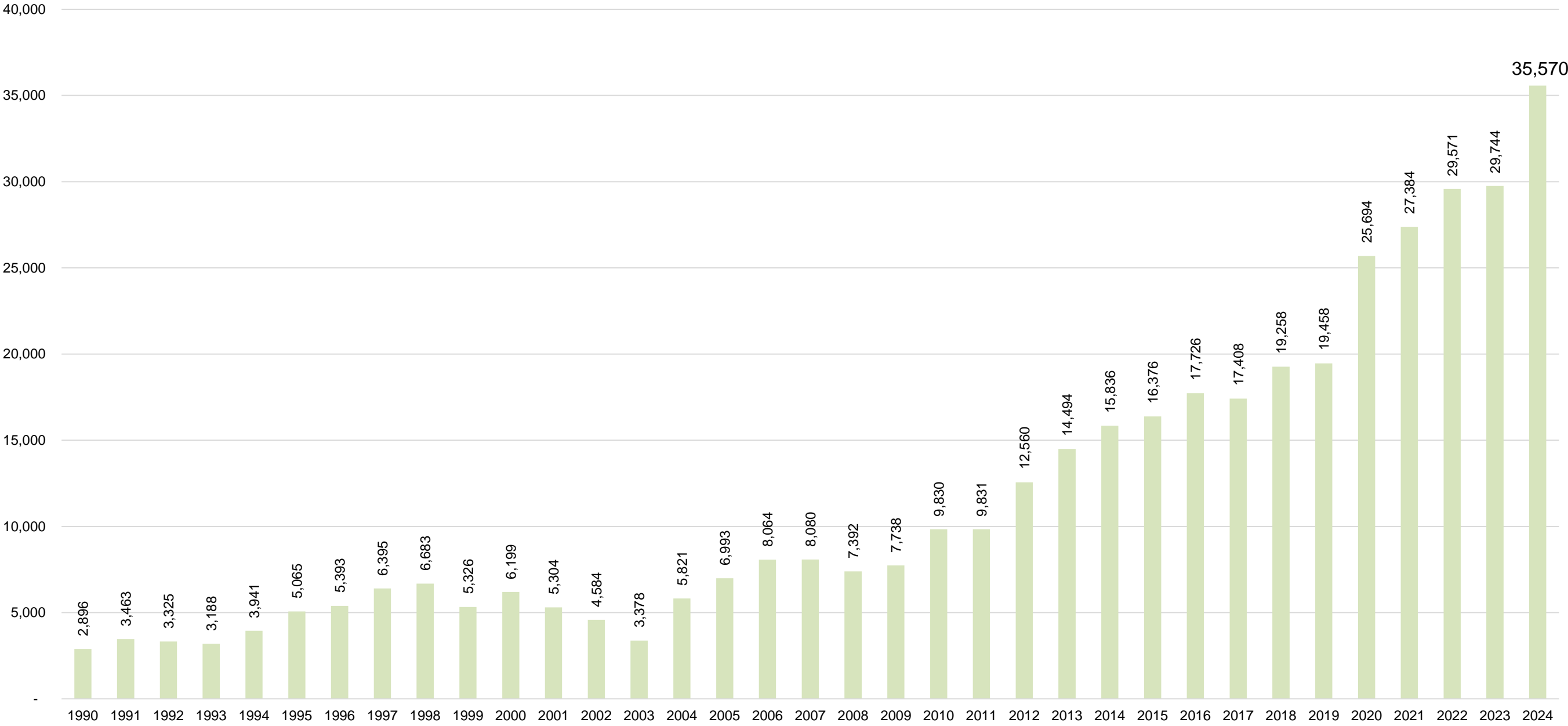


Source: PropNex Research & Singstat (Total Population refers to both citizen and non-citizen population)

Demand Driver: Rising Personal Savings

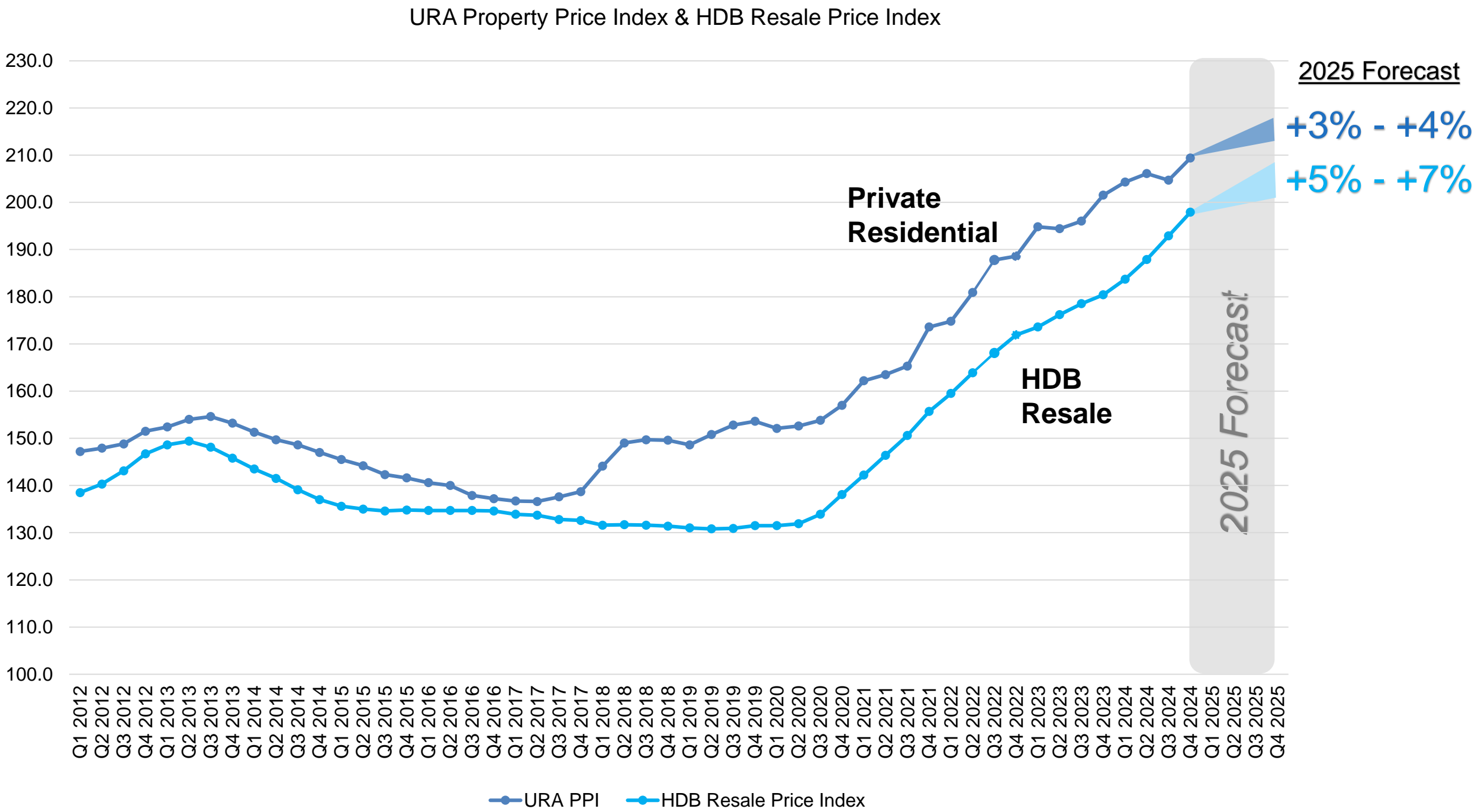


Personal Savings (SGD\$ Mil) by year (end of period)



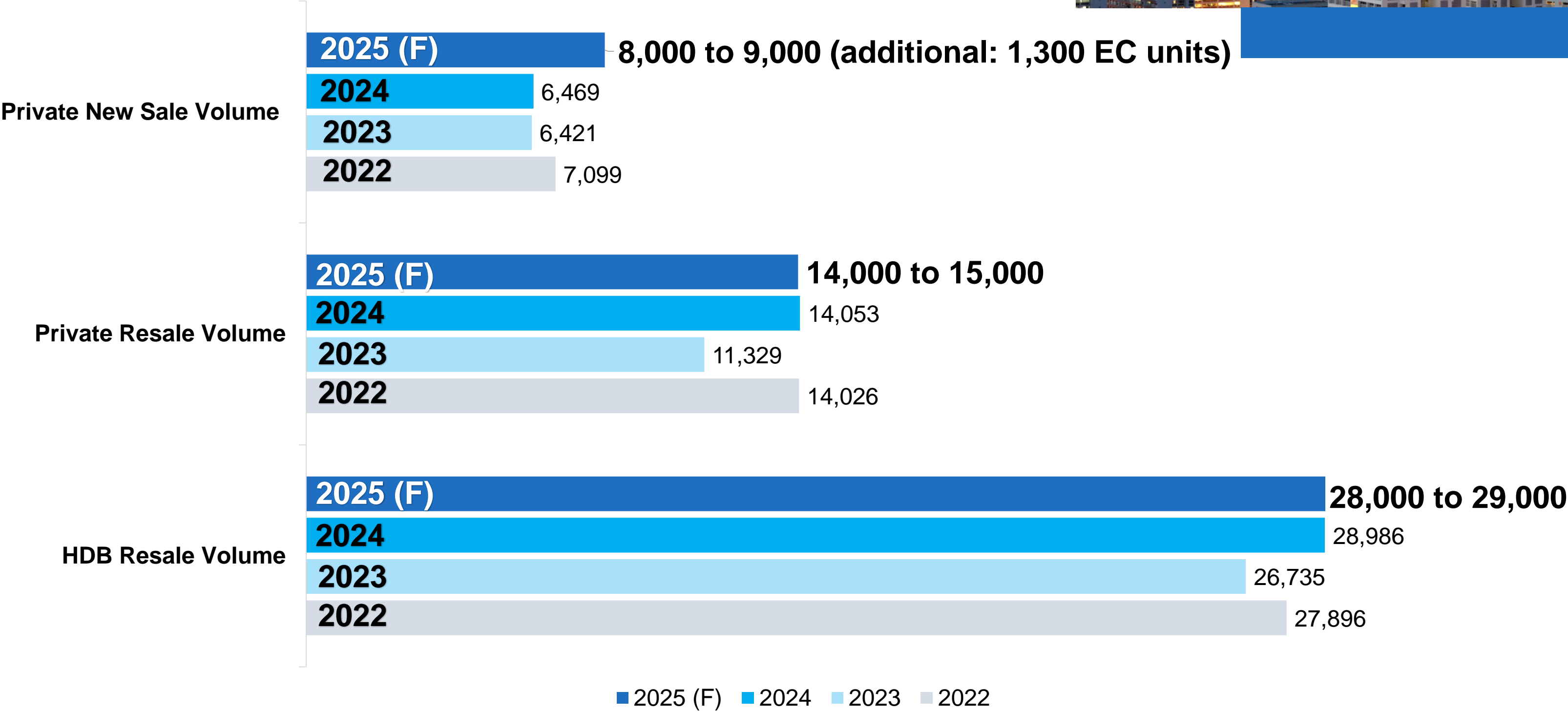
Source: PropNex Research & Singstat (Personal saving refers to the amount of available funds after consumption and before the purchase of assets or repayments of debts)

Forecast: Home Prices to Grow at Moderated Pace in 2025



	HDB Resale Price Index	Private Residential Price Index
Year	YoY change	YoY change
2013	-0.6%	1.1%
2014	-6.0%	-4.0%
2015	-1.6%	-3.7%
2016	-0.1%	-3.1%
2017	-1.5%	1.1%
2018	-0.9%	7.9%
2019	0.1%	2.7%
2020	5.0%	2.2%
2021	12.7%	10.6%
2022	10.4%	8.6%
2023	4.9%	6.8%
2024	9.7%	3.9%
2025 (F)	5% - 7%	3% - 4%

Volume of Transactions Forecasts 2025



Projects Lined-up In 2025

S/N	Appointed Project	Location	District	Region	Tenure	Developer	No. of Units	Date of Launch / Estimated Date of Preview
1	The Orie	Lorong 1 Toa Payoh	12	RCR	99	CDL, Frasers Property, and Sekisui House	777	Launched on 18 Jan 2025
2	Bagnall Haus (fka Bagnall Court)	Upper East coast Road	16	OCR	FH	Roxy Pacific Holdings	113	Launched on 18 Jan 2025
3	ELTA	Clementi Ave 1	5	OCR	99	CSC Land Group and MCL Land	501	Launched on 22 Feb 2025
4	Parktown Residence (Mixed Dev)	Tampines Ave 11	18	OCR	99	UOL Group, Singapore Land (SingLand) &CapitaLand Development	1193	Launched on 22 Feb 2025
5	Aurea	802 Beach Road	7	CCR	99	Perennial Holdings and Far East Organization	188	Launched on 8 Mar 2025
6	Lentor Central Residences	Lentor Central	26	OCR	99	Hong Leong Holdings, Guocoland and CSC Land Group	477	Launched on 8 Mar 2025
7	Aurelle of Tampines (EC)	Tampines Street 62	18	OCR	99	Sim Lian Group	760	Launched on 8 Mar 2025
8	21 Anderson (fka Royal Oak Residence)	21 Anderson Road	10	CCR	FH	Kheng Leong	18	Launched on 2 Apr 2025
9	One Marina Gardens	Marina Gardens Lane	1	RCR	99	Kingsford Group, Obsidian Development and Polarix Cultural & Science Park Investment	937	Launched on 12 Apr 2025
10	Bloomsbury Residences	Media Circle	5	RCR	99	Qingjian Realty and China Communications Construction Co	358	Launched on 12 Apr 2025
11	Arina East Residences	Tanjong Rhu Road	15	RCR	FH	ZACD Group and Hong How Group	107	2Q 2025
12	Artisan 8	Sin Ming Road	20	RCR	FH	Apex Asia Development	34	2Q 2025
13	Lyndenwoods	71 Science Park Drive	5	RCR	99	Capitaland Development	300	2Q 2025
14	UpperHouse @ Orchard Boulevard	Orchard Boulevard	10	CCR	99	UOL and Sing Land Group	301	3Q 2025
15	The Robertson Opus	11 Unity Street	9	CCR	999	Fraser Property	348	3Q 2025
16	W Residences Singapore- Marina View	Marina View	1	CCR	99	IOI Properties Group	683	3Q 2025
17	Springleaf Residence	Upper Thomson Road	26	OCR	99	GuocoLand and Hong Leong Holdings	940	3Q 2025
18	River Green	River Valley Green	9	CCR	99	Wing Tai Holdings	524	3Q 2025
19	Otto Place (EC)	Plantation Close	24	OCR	99	Hoi Hup Realty and Sunway Developments	560	3Q 2025
20	One Leonie Residences	Leonie Hill	9	CCR	FH	Far East Organisation	25	3Q 2025
21	132 Sophia Road	132 Sophia Road	9	CCR	103	Sin Thai Hin Holdings	45	3Q 2025
22	Canberra Crescent GLS	Canberra Crescent	27	OCR	99	Kheng Leong and Low Keng Huat	375	3Q 2025
23	The Sen	De Souza Avenue	21	RCR	99	Sustained Land	347	3Q 2025
24	Faber walk GLS	Faber Walk	5	OCR	99	GuocoLand, Hong Leong Holdings and Mitsui Fudosan	399	4Q 2025
25	Zion Road (Parcel A)	Zion Road	9	CCR	99	CDL and Mitsui Fudosan	706	4Q 2025
26	(fka Delfi Orchard)	402 Orchard Road	9	CCR	FH	CDL	-	4Q 2025
27	Promenade Peak	Zion Road	9	CCR	99	Allgreen Properties	610	4Q 2025
28	Margaret Drive GLS	Margaret Drive	3	RCR	99	GuocoLand and Hong Leong Holdings	460	4Q 2025
29	Holland Drive GLS	Holland Drive GLS	10	CCR	99	Capitaland and UOL	666	2H 2025
30	Villa Natura	Tung Po Avenue	26	OCR	FH	Aurum Gravis Pte Ltd	11	2H 2025
31	Newport Residences	80 Anson Road	2	CCR	FH	CDL	246	2025
32	TBA	2,4,6 Mount Emily Road	9	CCR	FH	ZACD Group	16	2025
33	Keppel Bay Plot 6	Keppel Bay	4	RCR	99	Keppel Land	86	2025

Estimated 33 projects to be launched in 2025 with total of 13,111 units

PropNex Inventory: Existing & 2025 Projects

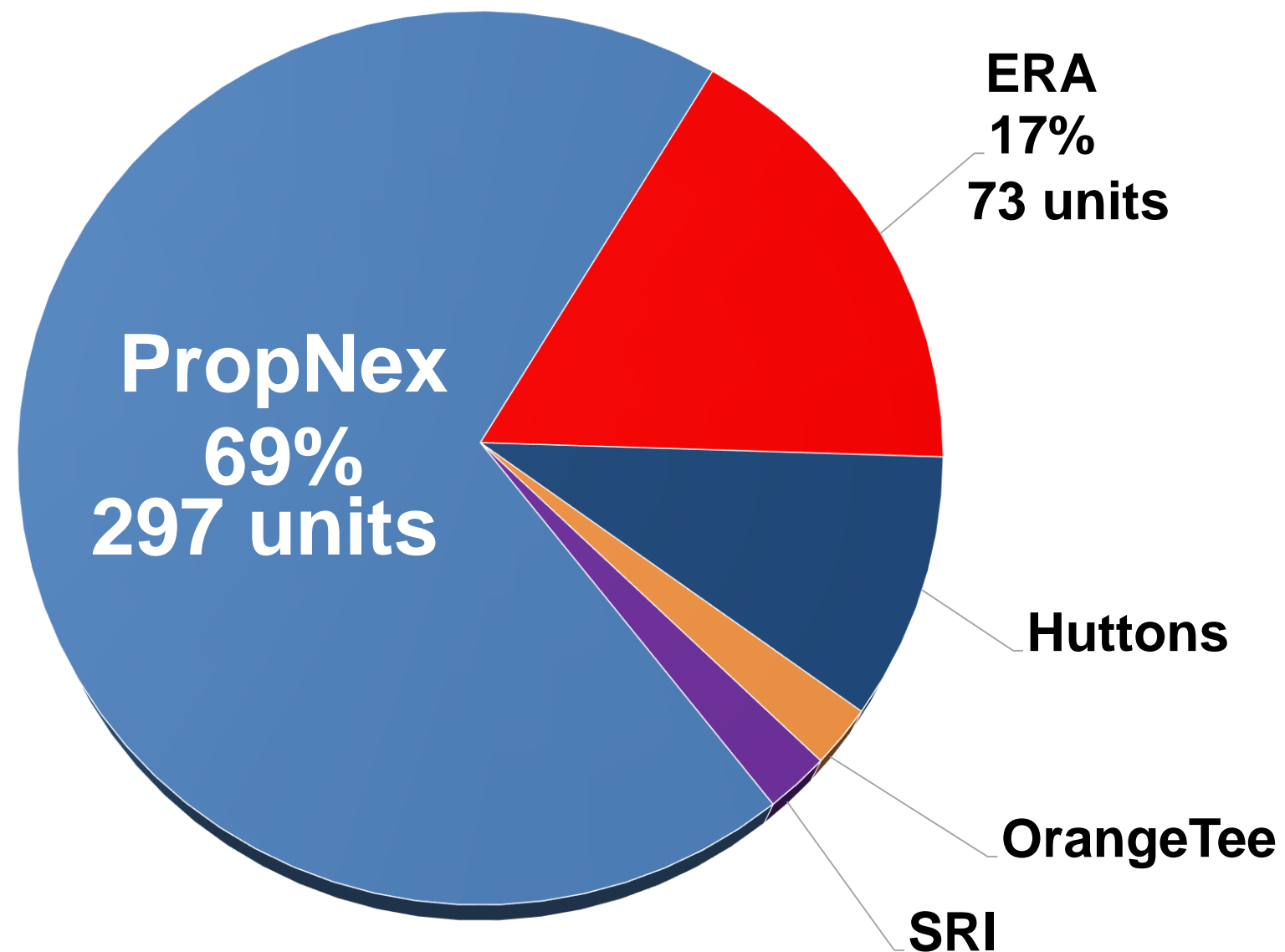


Existing Number of Projects Marketing at 1 January 2025	Existing Number of Units Marketing at 1 January 2025
79	4,569
Number of PropNex Appointed Projects To Be Launched Or Launched in 2025	Estimated Number of Units To Be Launched or Launched in 2025
33	13,111
Total Number of Projects Marketing in 2025	Total Number of Units Marketing in 2025
112	17,680

Launched Projects Selling Well



Market Share By Transaction Volume

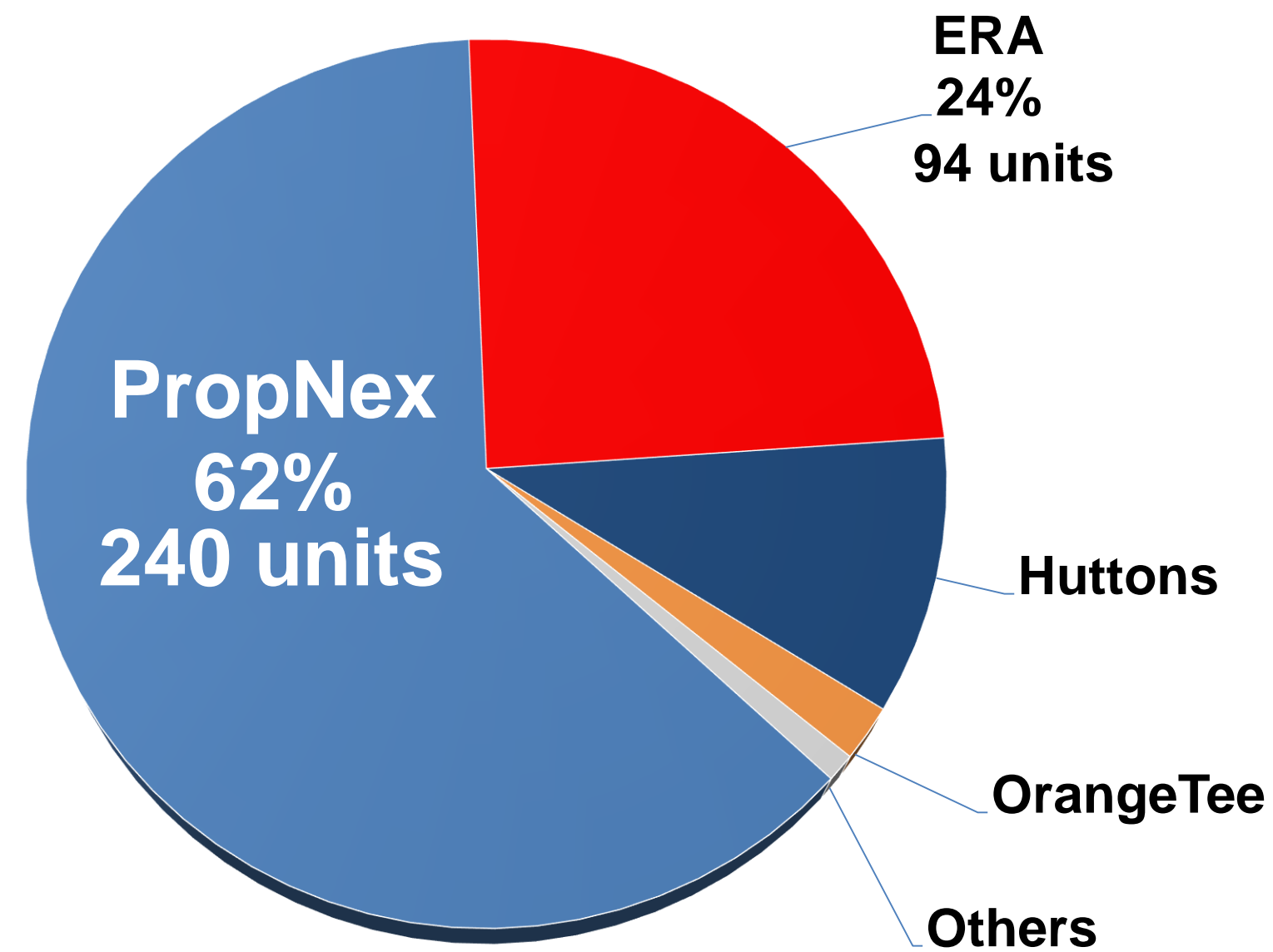


**Total 431 out of 474 units sold
@ 21 Apr 2025**

Launched Projects Selling Well



Market Share By Transaction Volume



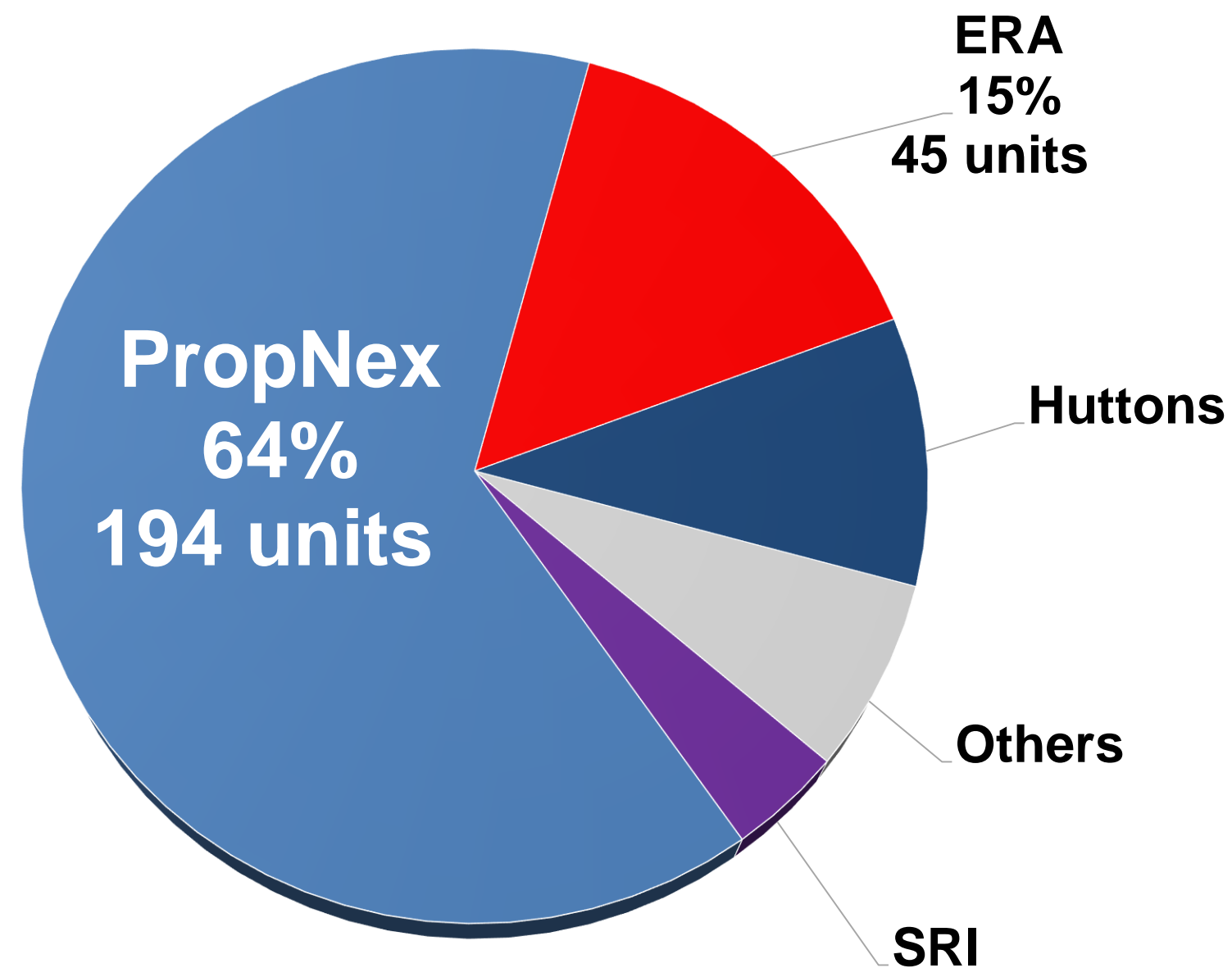
THE BOTANY DAIRY FARM

**Total 385 out of 386 units sold
@ 21 Apr 2025**

Launched Projects Selling Well



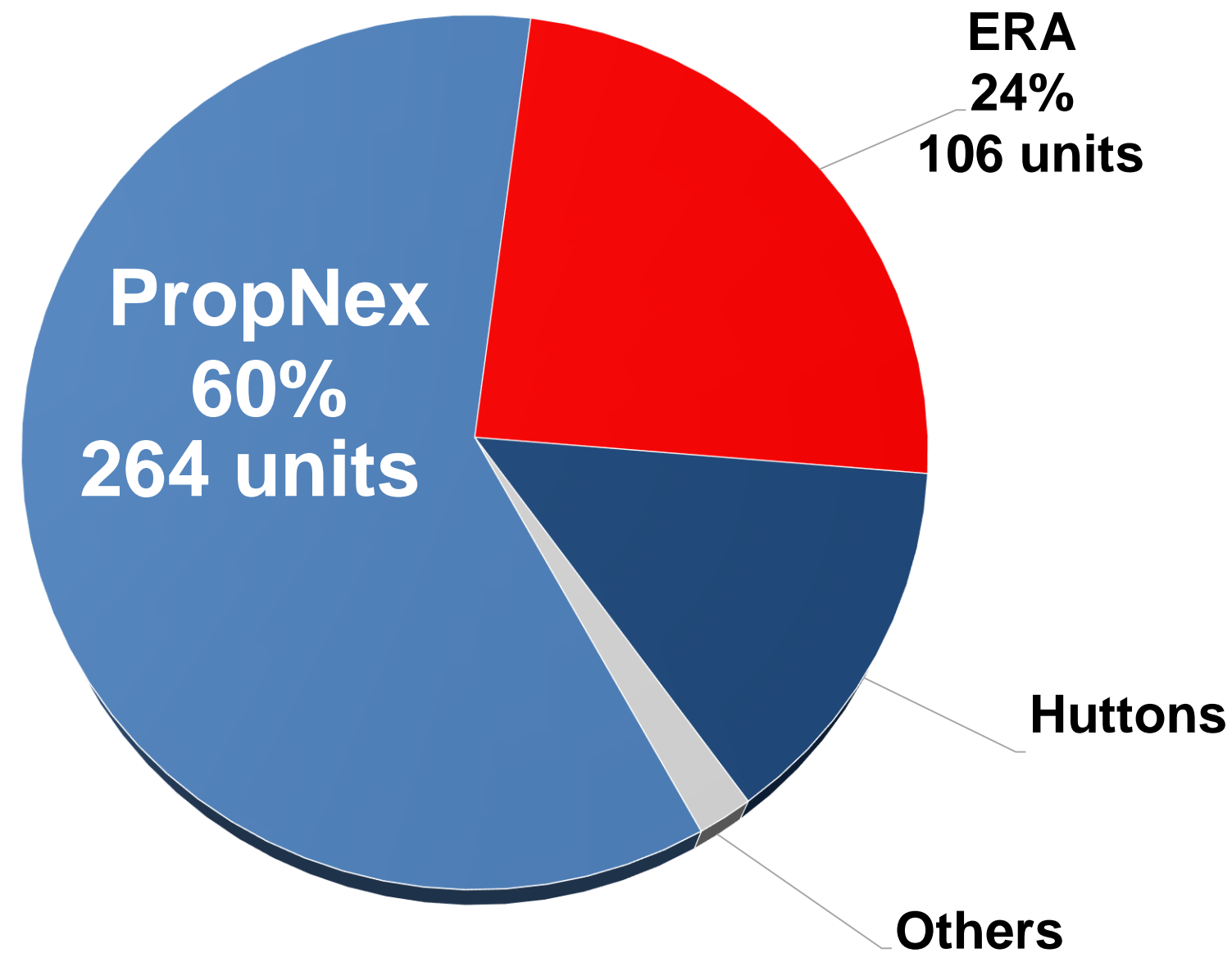
Market Share By Transaction Volume



**Total 304 out of 341 units sold
@ 21 Apr 2025**

Launched Projects Selling Well

Market Share By Transaction Volume



PINETREE HILL

**Total 438 out of 520 units sold
@ 21 Apr 2025**



NAVA GROVE

TOTAL 423 OUT OF 552 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

232 units

Next Highest JMA (ERA): 82 Units



CHUAN PARK

鑫丰瑞府

TOTAL 750 OUT OF 916 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

351 units

Next Highest JMA (ERA): 221 Units



EMERALD

KATONG

TOTAL 845 OUT OF 846 UNITS SOLD

PropNex sold the **MOST NUMBER OF UNITS:**

395 units

Next Highest JMA (ERA): 248 Units



TOTAL 694 OUT OF 777 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

290 units

Next Highest JMA (ERA): 180 Units



TOTAL 328 OUT OF 501 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

175 units

Next Highest JMA (ERA): 95 Units



PARKTOWN

RESIDENCE

TOTAL 1,064 OUT OF 1,193 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

494 units

Next Highest JMA (ERA): 329 Units



**LENTOR
CENTRAL**
RESIDENCES

TOTAL 466 OUT OF 477 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

267 units

Next Highest JMA (ERA): 97 Units





Aurelle

TAMPINES

TOTAL 760 OUT OF 760 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

360 units

Next Highest JMA (ERA): 192 Units



ONE MARINA GARDENS

TOTAL 380 OUT OF 937 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

185 units

Next Highest JMA (ERA): 100 Units



TOTAL 94 OUT OF 358 UNITS SOLD

PropNex sold the MOST NUMBER OF UNITS:

62 units

Next Highest JMA (ERA): 17 Units



04 CORPORATE ACTIVITIES & OUTREACH



Property Wealth System (“PWS”) & Property XPO

PWS for consumers
held **2 times** in 2024

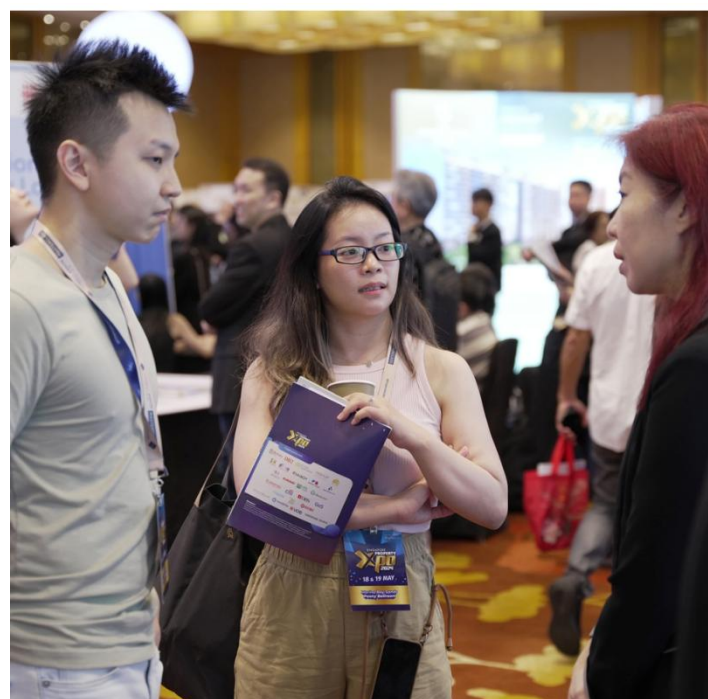
**18 & 19 May 2024 @ Marina
Bay Sands Convention Centre**
More than 2,700 attendees

**19 & 20 October 2024 @
Suntec City Convention Centre**
Over 1,000 attendees



UPCOMING FOR 2025:

17 & 18 May 2025
18 & 19 October 2025



Mega Consumer Empowerment Seminars (“CES”)

Education series empowering consumers with the latest real estate market trends and investment insights

Three Sessions of Mega CES conducted in 2024;
Full house of thousands of consumers combined.



24 August 2024, Mega CES 1
Voco Hotel



28 September 2024, Mega CES 2
Voco Hotel



26 October 2024, Mega CES 3
InterContinental Singapore

Recent CES Conducted in 2025

Education series empowering consumers with the latest real estate market trends and investment insights

Over 700 attendees



15 February 2025, Mega CES
InterContinental Singapore

Over 500 attendees



26 March 2025, Mega CES
InterContinental Singapore

This Saturday: Over 700
consumers registered

A promotional poster for a PropNex event. The background features a red and white geometric design with a large red arrow pointing downwards. Text on the poster includes the PropNex logo, the title 'World in Chaos, Markets in Shock', the subtitle 'Buy, Sell, or Hold Property Now?', the date '26 APR 2-4.30PM', and the venue 'InterContinental Hotel Grand Ballroom L2, 80 Middle Rd'. At the bottom, three speakers are featured: Ismail Gafoor (CEO, PropNex), Kelvin Fong (Deputy CEO, PropNex), and Selena Ling (Chief Economist, OCBC). A QR code is located in the bottom right corner.

PropNex

World in Chaos, Markets in Shock

Buy, Sell, or Hold Property Now?

26 APR
2-4.30PM

InterContinental Hotel
Grand Ballroom L2
80 Middle Rd

Ismail Gafoor, CEO, PropNex
Kelvin Fong, Deputy CEO, PropNex
Selena Ling, Chief Economist, OCBC

PropNex Financial Literacy Programme

PropNex Monopoly Championship

Third year running since 2021

Over 15,000 registrants

Grand Finals on 22 September 2024

1, 2, 8 & 9 June 2024

PropNex collaborated with National Family Festival for 2 years running, with **over 2,800 participants** took part in the family fun challenge for financial literacy programme.



PWS Agent

11 & 12 July 2024

Marriott Hotel

Powerful trainings with more than 1,000 salespersons registered. Held 3 times in 2024.

SESSIONS IN 2025:

18 & 19 March 2025 (Over 300 pax)

6 & 7 May 2025

8 & 9 July 2025



Advanced Sales Techniques (AST)

Hundreds of salespersons attended the AST trainings headed by Co-Founder, Alan Lim.

9 sessions conducted in Singapore and overseas (Cambodia & KL)

SESSIONS IN 2025:

26 & 27 February 2025 (Concluded)
15 & 16 April 2025 (Concluded)



Powerful Bootcamps

Over **7 Bootcamps** conducted for close to 1,000 salespersons in 2024.

XBC (Formerly SBC): 5 times in 2024

XBC 2.0 (Formerly LBC): 2 times in 2024

SESSIONS IN 2025:

5 & 6 March 2025 (Concluded)
9 & 10 April 2025 (Concluded)

UPCOMING IN 2025:

13 & 14 May 2025
9 & 10 September 2025



Dynamic IT Trainings

To further empower our salespersons

Supreme Pay Per Click Trainings

conducted by Chief Technology Officer,
Michael Koh



Ensuring our salespersons are equipped
with latest tech tools update

INVESTMENT SUITE 3.0

New Features of ProMap



2025: Touchpoints with Salespersons

JUMPSTART 2025

Over **4,000 PropNex teammates** and partners came together at Marina Bay Sands for Jumpstart 2025, our signature annual event to launch the year with purpose and clarity.



2025: Touchpoints with Salespersons

MEGA CHINESE NEW YEAR CELEBRATION 2025

Over 3,000 PropNexians, partners and management staff celebrated the spectacular Year of the Snake at Marina Bay Sands earlier this year, displaying unity and strength



2025: Touchpoints with Salespersons

PROPnex SALES SUMMIT 10 MARCH 2025

Over 4,000 salespersons packed The Star Theatre to witness the reveal of a refreshed brand logo. For the first time since 2000, PropNex embraced an enhanced logo that embodied our Vision, Core Values, Mission, and People. Deputy CEO Kelvin Fong also launched his new book *Property Wealth System Vol. 2*



Impacting Communities

PropNex continues to give back to charity with **over \$2.5 million** contribution in 2024.

PropNex salespersons donate trees through **National Parks Board's Garden City Fund Plant-A-Tree programme**. Over 270 trees planted since 2023.



Impacting Communities

As part of our 25th anniversary celebrations, we unveiled a gift to the nation and to all families in Singapore—the **PropNex Family Zone**, Singapore's first-ever family-themed destination playground spanning over 64,000 sq ft, located at Gardens by the Bay.

This is a collaboration with **Community Chest, Families for Life, Gardens by the Bay, and Ministry of Social and Family Development.**

It was officially launched on 5 April 2025 by **Deputy Prime Minister and Minister for Trade and Industry, Mr Gan Kim Yong**, together with Minister of State for Social and Family Development, Ms Sun Xueling.



Impacting Communities

PropNex Family Day on 12 April 2025 attracting over 1,000 visitors including members of public, PropNex salespersons and staff.

Families had fun at the PropNex Family Zone and carnival games, including free goodie bags for 500 families.





Thank you

