



SATS LAUNCHES READY TO TRAVEL – A PREDICTIVE MOBILE TRAVEL CONCIERGE

- The app provides travellers with predictive advice for stress-free travel
- Real-time point-to-point airport advisory to guide users around the airport
- In-app purchase of pocket WiFi services, insurance and over 10,000 attractions across 90 countries

Singapore, 11 August 2017 – SATS Ltd. (SATS), Asia’s leading provider of Gateway Services and Food Solutions, announced the launch of *Ready To Travel*, a mobile travel concierge, at NATAS Fair today. The app will be available for download on Apple App Store and Google Play.

Ready To Travel is an important step by SATS into the digital future of ground handling and is in line with SATS vision to feed and connect Asia with quality, safe food and seamless connectivity. The app is targeted at the fast growing millennial traveller segment in Asia. With *Ready To Travel*, SATS can support the traveller from pre-trip to on-trip, providing seamless digital connectivity with its existing physical ground handling touchpoints. Through this platform, SATS can connect its partners and own suite of services such as lounges to provide Next-Generation ground handling services to passengers of its airline customers.

Alex Hungate, SATS President and Chief Executive Officer, said, “We are proud to launch *Ready To Travel*, the latest in a series of innovative products and services from SATS that help our customers to become more competitive. The millennial generation is now entering the peak of their careers and they are disrupting the travel industry and changing the way people travel. With *Ready To Travel*, SATS becomes the first ground handler to offer a seamless service that integrates the physical and digital aspects of the customer experience.”

Travel Made Easy

Ready To Travel aims to be the personal travel concierge that provides travellers with an enriching, seamless and hassle-free travel experience.



Users can use the app to:

- **Receive notifications on the go**

As users move in their journey timeline from pre-trip to near-trip to on-trip, they will be prompted with vital travel information such as time to the airport, travel check-in time, boarding gate time, passport renewal, and visa applications.

Singaporeans can now also eRegister with Ministry of Foreign Affairs (MFA) of Singapore using *Ready To Travel*. The app also pushes travel notices and advisories to Singaporean travellers that are specific to their countries of destination.

- **Getting through the airport with real-time point-to-point airport advisory**

A unique feature of the app is the ability to navigate your way through the airport with real-time point-to-point directional information. Instead of a static map, users will be guided through the airport in real-time. At launch, users will be able to use this feature in four airports – Singapore Changi Airport, Bangkok Suvarnabhumi Airport, Tokyo Narita Airport and Hong Kong Chek Lap Kok Airport. SATS will add more airports in the coming months.

- **Stay connected**

Catering to the need for millennial travellers to stay connected, *Ready To Travel* offers the added convenience of allowing users to purchase pocket WiFi services and have it delivered to their homes before their trips. With WiFi connectivity extending to 50 countries, users will be sure to stay connected throughout their travels.

- **Enjoy peace of mind and a host of great deals all year round**

In addition, users can also access other travel essentials via the app such as insurance, access to SATS Premier Lounges and other services.

Said Leo Costes, Managing Director, General Insurance, AXA Insurance, “By providing users of *Ready To Travel* with a simple, direct way of purchasing insurance during their trip planning phase, we complement their digital user experience by being present exactly where and when they need us. Through our partnership with SATS, we are setting a new standard in the digital insurance space, delivering insurance coverage seamlessly so millennial travellers can focus on what matters most to them – their trip experience.”

- **Plan your own unique travel experience**

Users can choose from a comprehensive selection of more than 10,000 attractions to build an itinerary and share it with friends. They can also book these adventures via the app. Working with tourism boards, travel agencies and travel bloggers, Ready To Travel



has travel experience to offer travellers looking for gastronomical adventure, great outdoors or luxury travel.

“Put together by travellers for travellers, *Ready To Travel* App is providing travellers with a convenient one stop travel advisory, as well as generate the impetus to purvey great travel content worldwide. Taiwan Tourism board is pleased to support travel players such as Ready To Travel in the development of a strong pipeline of differentiated travel related services and content” Said Dr Trust H.J. Lin, Director of Taiwan Tourism Bureau.

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About SATS Ltd.

SATS is Asia's leading provider of Gateway Services and Food Solutions.

Our comprehensive gateway services encompass airfreight handling, passenger services, ramp handling, baggage handling, aviation security services, aircraft interior and exterior cleaning as well as cruise centre management. Our food solutions include airline catering, institutional and remote catering, aviation laundry as well as food distribution and logistics. SATS is present at 55 cities, 47 airports and 14 countries across Asia and the Middle East.

SATS has been listed on the Singapore Exchange since May 2000. For more information, please visit www.sats.com.sg

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