BREADTALK GROUP LIMITED

Company Registration Number: 200302045G

TRANSFER OF TREASURY SHARES

Pursuant to Rule 704(28) of the Listing Manual of the Singapore Exchange Securities of Trading Limited, BreadTalk Group Limited (the "Company") wishes to announce that it has on 27 June 2014 transferred a total of 495,694 treasury shares to its employees pursuant to BreadTalk Group Limited Restricted Share Grant Plan. The following are the details on the transfer of treasury shares:

(a)	Date of transfer:	27 June 2014
(b)	Purpose of transfer:	Release of share awards under the BreadTalk Group Limited Restricted Share Grant Plan
(c)	Number of treasury shares transferred:	495,694
(d)	Number of treasury shares held before transfer:	498,784
(e)	Number of treasury shares held after transfer:	3,090
(f)	Percentage of the number of treasury shares against the total number of ordinary shares outstanding before transfer:	0.18% ⁽¹⁾
(g)	Percentage of the number of treasury shares against the total number of shares outstanding after transfer:	0.001% ⁽²⁾
(h)	Value of the treasury shares transferred:	S\$525,958

Notes: (1) The percentage is based on 281,394,454 issued ordinary shares (excluding 498,784 treasury shares) in the share capital of the Company immediately before the above-mentioned share transfer as at 27 June 2014.

(2) The percentage is based on 281,890,148 issued ordinary shares (excluding 3,090 treasury shares) in the share capital of the Company immediately after the above-mentioned share transfer as at 27 June 2014.

BY ORDER OF THE BOARD

Lawrence Yeo Kia Yeow, Group Chief Financial Officer

Date: 27 June 2014