NEWS RELEASE

KINGSMEN REPORTS 49.9% RISE IN 1H 2026 NET PROFIT TO S$2.4 MILLION

- Revenue at S$168.5 million
- Pipeline of projects secured stands strong at S$392 million
- Expects growth momentum to continue

1H 2026 Results Highlights

	1H 2026	1H 2025	Change
Revenue	S$168.5m	S$162.1m	3.9%
Gross Profit	S$39.3m	S$39.9m	-1.6%
Net Profit	S$2.4m	S$1.6m	49.9%
EPS	1.20 cents	0.79 cents	51.9%

"As Kingsmen celebrates its Golden Jubilee in 2026, we reflect on five decades of building a design-led brand renowned for quality and service. Demand across all our business segments remains robust, underpinned by clients' increasing emphasis on creating innovative and immersive experiences for their audiences. By staying attuned to evolving market trends, strengthening operational discipline, embracing technological innovation, and deepening client partnerships, we are confident in our ability to remain relevant and resilient. Together, these strengths position Kingsmen to capitalise on future opportunities and deliver sustainable long-term growth." said **Mr Anthony Chong, Group Chief Executive of Kingsmen**.

Singapore, August 13, 2026 – Kingsmen Creatives Ltd. ("Kingsmen") ("金明创新"), and its subsidiaries (the "Group"), a leading creator of experiences, today announced a net profit of S$2.4 million for the six months ended June 30, 2026 ("1H 2026") compared to a net profit of S$1.6 million for the previous corresponding period ("1H 2025"). Group revenue increased 3.9% to S$168.5 million in 1H 2026, compared to S$162.1 million in 1H 2025.

The **Exhibitions, Thematic & Attractions division** registered revenue of S$65.9 million in 1H 2026, a decrease of S$4.0 million, or 5.7%, from S$69.9 million in 1H 2025. Revenue continued to be supported by clients' demand for immersive, experience-led platforms to engage audiences through new shows, branded environments and experiential activations. The period-on-period decline was primarily attributable to the phased ramp-up of new projects, which resulted in lower revenue contributions during 1H 2026.

The **Retail & Corporate Interiors division** recorded revenue of S$81.3 million in 1H 2026, an increase of S$3.7 million, or 4.8%, compared to S$77.6 million in 1H 2025. The division benefitted from opportunities arising as brands sought to refresh their retail environments or roll out new concepts to strengthen their positioning and enhance connections with their audiences.

The **Research & Design division** achieved revenue of S$10.6 million in 1H 2026, an increase of S$0.9 million, or 8.8%, from S$9.7 million in 1H 2025. The division's strength in integrating compelling storytelling, sensory engagement and technology-driven solutions into innovative and experiential designs for clients remained aligned with market demands and continued to play a strategic role in the Group's developments.

The **Experiential Marketing division** registered revenue of S$10.7 million in 1H 2026, an increase of S$5.8 million, or 119.1%, compared to S$4.9 million in 1H 2025. The division successfully pursued opportunities arising from clients seeking activation events and conferences to engage meaningfully with their audiences, generating a pipeline of projects for execution and delivery.

<u>Outlook for the rest of 2026 and beyond</u>

Sharing the Group's outlook for the rest of 2026 and beyond, Mr Chong said: "We remain confident in our growth trajectory, supported by the growing demand for experiences that integrate creative design, compelling storytelling, sensory engagement and technology-driven solutions. Backed by our comprehensive suite of capabilities and deep industry expertise, our Exhibitions, Thematic & Attractions division is well positioned to capitalise on brands' increasing need for innovative partners capable of translating brand strategies into immersive and scalable experiences that engage audiences. Our Retail & Corporate Interiors division continues to see opportunities across the region, as brands invest in differentiated environments that strengthen consumer connections and enhance brand relevance. By further integrating our research, design, production and delivery capabilities, we are strengthening our end-to-end experiential capabilities to deliver scalable, innovative solutions that create enduring value for our clients."

As at 31 July 2026, the Group has secured contracts amounting to S$392 million, of which S$265 million is expected to be recognised in 2026.

About Kingsmen Creatives Ltd.

Listed on the Mainboard of the Singapore Exchange, Kingsmen is a leading creator of experiences. Established in 1976, the Group has a network of offices and full service facilities serving global clients in Exhibitions, Thematic & Attractions, Retail & Corporate Interiors, Research & Design, and Experiential Marketing.

Kingsmen's creative capabilities and seamless end-to-end solutions, through its vertically and horizontally integrated service offerings, coupled with its network of offices and partners, provide clients the benefits of flexibility, speed and value. Building on its design-led, quality and service-driven culture, the Group has established a reputation and visible brand that is synonymous with creative and innovative solutions.

The Group serves a long-standing base of clients from diverse industries including well-known names such as Chanel, Changi Airport Group, DBS, Gucci, Hong Kong & Shanghai Disneyland, LVMH Group, Ralph Lauren, Resorts World Sentosa, Singapore GP, TAG Heuer, Tax Free World Association, Tiffany & Co. and Universal Studios.

For more information, please visit: http://www.kingsmen-int.com/.

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