



News Release

Singtel reinforces business priorities with senior management changes

Singapore, 21 November 2024 – The Singtel Group today announced changes to its senior management, a move designed to strengthen its leadership bench strength and support the new business priorities of its Singtel28 growth plan. All changes will take effect 1 January 2025.

Reorganisation and new appointments

The Group's Business Development function will be expanded and renamed International Digital Services, led by Ms Anna Yip as CEO. The unit will focus on building new telco-related digital services in the region, strengthening partnerships and enhancing synergies across the Group and regional associates. Ms Yip will relinquish her role as Singtel Singapore's Deputy CEO, which she has held since the integration of the Singapore consumer and enterprise units.

Singtel veteran Mr Mark Chong will be appointed Group Chief Corporate Officer. He returns from a two-year secondment to Thai regional associate AIS where he serves as Deputy CEO. Mr Chong has held various roles in his 27 years with Singtel, the most recent being the Group's Chief Technology Officer from 2017 to 2022.

Ms Lim Cheng Cheng will be stepping down from her role as Group Chief Corporate Officer as she leaves the company for a new professional opportunity. Since joining Singtel in 2012 as Vice President of Group Strategic Investment, she has held key leadership positions including Managing Director, Group Strategic Investment and Group CFO.

Expanding the management bench

In addition, the Group Management Committee will be expanded to include 2 new executives.

Ms Gan Siok Hoon, currently Managing Director of Group Finance, will be appointed Deputy Chief Corporate Officer. Ms Gan has been with Singtel for 25 years, during which she held various leadership positions including Deputy CFO of Optus and Managing Director of Consumer Sales and Marketing, Singtel Singapore.

Mr Sam Liew, Chief Executive of NCS' Government Strategic Business Group, the digital catalyst for governments across Asia Pacific, will also be appointed to the Group Management Committee. Before joining NCS in 2021, Mr Liew served as Managing Director of the Technology Group at GIC and, prior to that, as Managing Director of Accenture's ASEAN technology division.

Mr Stephen Rue, who started his CEO tenure at Optus in Australia on 4 November, is also part of the Group Management Committee which has now expanded to 13 members from 11.

Mr Yuen Kuan Moon, Singtel GCEO said, "We are reorganising and strengthening our leadership bench as we move into the next phase of our Singtel28 growth plan. These moves will support our new business priorities after we restructured our business to focus on connectivity, digital services and



digital infrastructure over the past three years. With Stephen on board, Mark's return to the Group, and the inclusion of Siok Hoon and Sam as new members of the Group Management Committee, we are well-positioned to continue executing our Singtel28 plan, lifting business performance, and delivering sustained value to our shareholders."

He added, "I would like to extend our heartfelt thanks and appreciation to Cheng for her valuable contributions to the company over the years and wish her the very best in her future endeavours."

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About Singtel

Singtel is Asia's leading communications technology group, providing a portfolio of services from next-generation communication, 5G and technology services to infotainment to both consumers and businesses. The Group has presence in Asia, Australia and Africa and reaches over 780 million mobile customers in 21 countries. Its infrastructure and technology services for businesses span 21 countries, with more than 428 direct points of presence in 362 cities.

For consumers, Singtel delivers a complete and integrated suite of services, including mobile, broadband and TV. For businesses, Singtel offers a complementary array of workforce mobility solutions, data hosting, cloud, network infrastructure, analytics and cyber security capabilities.

Singtel is dedicated to continuous innovation, harnessing technology to create new and exciting customer experiences and shape a more sustainable, digital future.

For more information, visit www.singtel.com.

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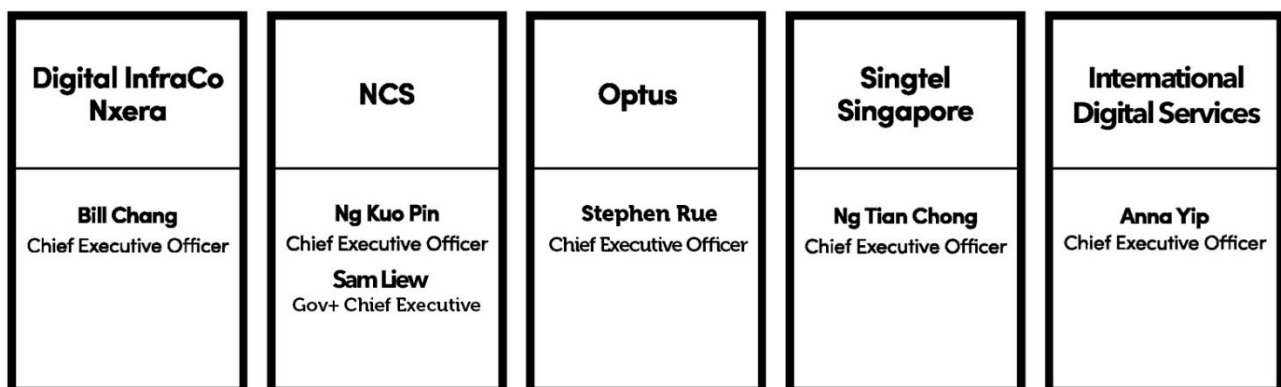
GROUP ORGANISATION CHART



GROUP FUNCTIONS ⁽¹⁾



OPERATING UNITS AND SUBSIDIARIES



With effect from 1 January 2025

Note:

⁽¹⁾ The Group Chief Internal Auditor reports functionally to the Audit Committee and administratively to the Group Chief Executive Officer.



APPENDIX 2 - MANAGEMENT APPOINTMENTS

Mark Chong, 61 (at 1 Jan 2025)
Group Chief Corporate Officer
Group Management Committee
Singtel Group

Mr Mark Chong brings a wealth of experience to Singtel Group, having been with the organisation for 27 years. His most recent role was as Deputy CEO of Advanced Info Service Plc (AIS), Singtel's associate company in Thailand. Mr Chong also serves on the AIS Board and is a member of the Executive Committee.

Before his role at AIS, Mr Chong was Singtel Group's Chief Technology Officer for 6 years, from 2017 to 2022, leading the Group's technology strategy and driving innovations that transformed its networks and business operations in Singapore and Australia. Between 2013 and 2017, he served as CEO of International, being responsible for Singtel's overseas associate businesses.

Since joining Singtel in 1997, Mr Chong has held various executive positions, including Executive Vice President of Networks in Singapore, Chief Operating Officer of AIS and Vice President of Singtel's Global Accounts. He has also represented Singtel on the boards of publicly listed companies such as Globe Telecom, Bharti Infratel, CS Loxinfo, and several submarine cable joint ventures. Currently, he is a Board Member of the Civil Aviation Authority of Singapore.

Mr Chong holds a Bachelors Degree in Electronics Engineering and a Masters Degree in Research in Electronic Systems from ENSERG, Grenoble, France, achieved on a Singapore Government scholarship. He also earned a Master of Business Administration from the National University of Singapore. Mr Chong is a fellow with the Singapore Computer Society.

Sam Liew, 51 (at 1 Jan 2025)
Chief Executive, Government Strategic Business Group (Gov+), NCS
Group Management Committee
Singtel Group

Mr Sam Liew is currently the Chief Executive, Government Strategic Business Group (Gov+) at NCS, leading a dedicated group of practices to build NCS' digital government portfolio, and drive collaboration efforts to propel NCS as the go-to digital catalyst for governments and smart cities across Asia Pacific. His key focus is to help government agencies digitalise the core of public services to enable holistic public service transformation.

Prior to NCS, Mr Liew was the Managing Director of GIC. He was the Director, Technology Group and also heads GIC's Business partner and Solutions Division. Mr Liew was also a member of GIC's Corporate Management Committee and the Group Risk Committee. In addition to these corporate roles, Mr Liew co-chaired the Business Continuity Management Committee and was part of GIC's Technology Investment Business Group.

Before GIC, Mr Liew was Managing Director at Accenture ASEAN Technology. He also led Accenture's Asia Pacific Communications Centre of Excellence delivering business solutions across Asia. He was also a member of Accenture's Global Technology Leadership Council and ASEAN Geographical Leadership Council.

Mr Liew currently serves as Board Director on the Gardens by the Bay Board. He also sits on the Board of Singapore Management University's (SMU) School of Computing and Information Systems and Singapore Polytechnic's School of computing. In addition, he serves as Council Member on Enterprise Singapore's IT Standards Committee. Mr Liew also serves as President for the Singapore Computer Society (SCS). He has been conferred a Fellow by SCS. Mr Liew holds a Bachelors Degree in Accountancy from Nanyang Technological University, Singapore.



Gan Siok Hoon, 50 (at 1 Jan 2025)
Deputy Group Chief Corporate Officer
Group Management Committee
Singtel Group

Ms Gan Siok Hoon will be appointed Deputy Group Chief Corporate Officer on 1 January 2025. In this capacity, she will oversee key corporate functions including Group Property and Group Procurement.

Ms Gan is a seasoned leader in the telco industry with over 25 years of experience at Singtel, spanning Marketing, Sales, Business Strategy, and Finance. She began her career as an auditor at Ernst & Young before joining Singtel in 1999 as Finance Director for Consumer Business. Over the years, she has held several key leadership roles, including Deputy CFO of Optus (Singtel's Australian subsidiary), Vice President of Retail & Channel Sales, and Managing Director of Mobile Marketing & Sales at Singtel Singapore. In her most recent role as Managing Director of Group Finance, Ms Gan led critical functions such as Investor Relations, Group Business Performance, and Digital Strategy & Partnerships.

Ms Gan is passionate about giving back to the community. She serves as Vice President of the Home Detention Advisory Committee and as a Council Member of the Mandatory Aftercare Committee under the Singapore Prison Service. Additionally, she is a board member of The Turning Point, a charity halfway house for female offenders, and previously served as Vice President of the Singapore Retailers Association.

Ms Gan holds a Master of Science in Management from Stanford University and a Bachelor's Degree in Accountancy from Nanyang Technological University. She is also a Chartered Accountant with the Institute of Singapore Chartered Accountants.