



ASIA ENTERPRISES HOLDING LIMITED

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(Company Registration No. 200501021H)
(Incorporated in the Republic of Singapore)

Invitation to Asia Enterprises Shareholders Day

Asia Enterprises Holding Limited (“**Asia Enterprises**” or the “**Company**”) cordially invites its shareholders to attend a Shareholders Day on 10 October 2015.

Asia Enterprises is holding the Shareholders Day to provide an opportunity for its shareholders to meet the Company's management. At the event, the management will deliver a presentation to give shareholders a better understanding of Asia Enterprises' business and financials as well as the dynamics of the steel industry. The management will also address queries that shareholders may have during a Question & Answer session.

Programme for the Event

Date	:	10 October 2015 (Saturday)
Venue	:	M2 Academy 218 Orchard Road, orchardgateway@emerald Level 8, Room 8-2 Singapore 238851
Time	:	10.00 am Registration 10.15 am Management Presentation / Question & Answer Session 11.15 am Refreshments / Informal Dialogue with Management 12.00 pm End of Programme
Attire	:	Smart Casual

Shareholders whose names appear in the register of shareholders of Asia Enterprises, including all shareholders (being depositors) whose securities accounts with the Central Depository (Pte) Limited hold shares of Asia Enterprises, as at 5.00 pm on 25 September 2015 are eligible to attend. Shareholders who are unable to attend will not be permitted to appoint proxies to attend in their place. As this is an informal meeting, please note that no resolutions will be considered.

Due to capacity constraints, registration of attendance is on a first-come, first-served basis. To register your attendance for the event, please send an email to herman@octant.com.sg or lisa@octant.com.sg with the following information by **5.00 pm on 25 September 2015**:

- 1) Full name
- 2) NRIC / Passport number
- 3) Contact number (Mobile / Home)

You will be notified only upon successful registration of your attendance by 5 October 2015 via email.

Please note that the presentation at the event will also be made available to all shareholders through SGXNET and the Company's website after the Shareholders Day.

By Order of the Board

Lee Yih Chyi
Managing Director

14 September 2015

About Asia Enterprises

Since 1973, Asia Enterprises has grown into a major distributor of a wide range of steel products to industrial end-users in Singapore and the Asia-Pacific region. It has also built a strong reputation in the marine and offshore sector.

Supported by three facilities in Singapore – two warehouses and a steel processing plant-cum-warehouse with a combined land area of 45,934 square metres – Asia Enterprises supplies over 1,200 steel products to more than 700 active customers involved primarily in marine and offshore, oil and gas, construction, as well as precision metal stamping, manufacturing and engineering/fabrication industries.

The Group was listed on the Main Board of the SGX-ST on 1 September 2005.

For further information on Asia Enterprises, please visit the Group's website at: www.asiaenterprises.com.sg

MEDIA AND INVESTOR RELATIONS CONTACT

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