



FOR IMMEDIATE RELEASE

YUUZOO SIGNS EXCLUSIVE CONTENT DEAL WITH AUSTRALIA BASED X-CAST TO BRING GLOBAL CELEBRITIES AND 40 TOP US CHANNELS TO ITS USERS

Key Highlights of the deal:

- YuuZoo becomes X-Cast's exclusive partner for social broadcasting in SEA and China
- Consumers will through YuuZoo have exclusive access to live performances by leading entertainers as well as 40 top US channels
- All payments for pay per view events (PPV) globally for X-Cast will be through YuuZoo's proprietary payment platform YuuPay

Singapore, March 4th 2015: Singapore Exchange Listed YuuZoo Corporation ("**YuuZoo**" **SGX: AFC**), the world's first 3rd generation social m-commerce network, today announced that it has signed an agreement with Australia-based **X-Cast** to be the exclusive Social Broadcasting partner of X-Cast in Asia. Through the tie-up YuuZoo users will be able to watch exclusive performances by their favourite DJ's and artists.

YuuZoo will also manage all payments for pay per view events (PPV), globally for X-Cast through its proprietary payment platform, YuuPay.

YuuZoo users will receive a notification when their chosen entertainers or favourite channels are on live broadcast or streaming. They can access the exclusive content across multiple devices including smartphones. In addition to live events, YuuZoo also gets exclusive rights to broadcast 40 top US channels including RushTV from Redbull, Eurochannels and Tuff TV.

Online streaming is going from strength-to-strength as watching online via smartphones and desktops is replacing TV. There is huge and fast growing demand to watch compelling live content anywhere and on any device.

Says YuuZoo Chairman & CEO Thomas Zilliacus: "The partnership with X-Cast is in line with our strategy to provide our end-customers with exclusive content. This partnership will generate revenue in the form of advertising and payments through Pay per View (PPV) videos and live streaming events. X-cast will use our proprietary payment platform YuuPay for all payments worldwide. We look forward to working with X-cast in bringing new compelling content to our users."

Says Ron Creevey, Founder & CEO of X-Cast, "We are excited to bring exclusive content to the vast audience YuuZoo has in Asia. We look forward to combine the advanced technologies of X-Cast and YuuZoo and create a game changer in Social Broadcasting. We estimate that payments for pay per view events (PPV) globally for X-Cast, which all will be channelled through YuuPay, will be a minimum of US\$20 million a year."

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ABOUT YUUZOO:

Headquartered in Singapore and listed on the SGX mainboard (SGX: AFC), with access to over 85 million registered users and 700 million TV viewers across 164 countries, YuuZoo in a unique way combines social networking, e-commerce and gaming in a mobile-optimized,



fully localized virtual shopping mall, where the consumer can access hundreds of targeted social networks, targeted shops and targeted entertainment through one single login. All networks are localized for each market as comes to language as well as merchandise and design. To see the networks, log into: www.yuuzoo.com. For more information about the company, please log on to: www.yuucorp.com

ABOUT X-CAST:

Headquartered in Sydney, X-Cast is a broadcast platform where brands and users can set up channels to broadcast video or radio live. The Directors of the company are pioneers in digital media, branded entertainment and live broadcasting. Leveraging their extensive experience in the digital media world, they has also developed a live streaming social broadcast platform where brands and users can set up channels to broadcast live (video or radio) as well as a stream media, and/or access Video on Demand (VOD) & Pay Per View (PPV) content. XCast also creates standalone broadcast platforms for global media players and social broadcasters.

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Macquarie Capital (Singapore) Pte. Limited ("Macquarie") was the financial adviser to W Corporation Limited (now known as YuuZoo Corporation Limited) in relation to the acquisition of the entire issued and paid-up share capital of YuuZoo Corporation and its subsidiaries