

REMINDER

A reminder notice from Hiap Hoe Strategic Pte. Ltd. (the "Offeror"),
a wholly-owned subsidiary of Hiap Hoe Limited ("HHL")

to all shareholders of



SUPERBOWL HOLDINGS LIMITED ("SUPERBOWL")

RIGHTS OF SHAREHOLDERS OF SUPERBOWL UNDER SECTION 215(3) OF THE COMPANIES ACT

- The Offeror had acquired more than 90% of SuperBowl Shares pursuant to the Voluntary Conditional Offer ("Offer") made on SuperBowl.
- The remaining SuperBowl Shareholders who have failed or refused to accept the Offer have a right under Section 215(3) of the Companies Act to require the Offeror to acquire their SuperBowl Shares at the OFFER PRICE OF S\$0.75.
- If you wish to exercise your rights, please complete and submit your FAA or FAT by NO LATER THAN 5.30 P.M. ON 19 JUNE 2014.
- CPFIS investors who wish to exercise their rights should contact their CPF agent bank.
- As at 5.00 p.m. on 6 June 2014, the aggregate number of SuperBowl Shares owned, controlled or agreed to be acquired by the Offeror amounted to 321,214,046 SuperBowl Shares, representing 98.68% of the total number of issued SuperBowl Shares.
- SuperBowl WILL BE DELISTED upon the completion of the exercise under Section 215(3) of the Companies Act.
- Any SuperBowl Shareholders who continue to hold SuperBowl Shares will be left holding SuperBowl Shares which are not listed on a securities exchange.

SuperBowl Shareholders who wish to exercise their rights but do not have the relevant form(s) of acceptance should contact the Central Depository (Pte) Limited or KCK Corpserve Pte. Ltd., as the case may be, immediately during normal business hours at the following addresses:

If you are a Depositor, please contact:

The Central Depository (Pte) Limited
9, North Buona Vista Drive, #01-19/20
The Metropolis, Singapore 138588

If you hold SuperBowl Shares in scrip form, please contact:

KCK Corpserve Pte. Ltd.
333 North Bridge Road, #08-00
KH KEA Building, Singapore 188721

IMPORTANT NOTICE

The information in this notice is qualified by, and should be read in conjunction with, the Letter to SuperBowl Shareholders dated 19 March 2014 and the Offer Document dated 21 January 2014, the announcements released by Maybank Kim Eng Securities Pte. Ltd. for and on behalf of the Offeror from time to time and the circular released by SuperBowl in relation to the Offer. Unless otherwise defined, capitalised terms used in this notice shall bear the same meaning as set out in the Offer Document.

SuperBowl Shareholders who are in any doubt about their rights under Section 215(3) of the Companies Act or the action they should take should consult their stockbroker, bank manager, solicitor, accountant, tax adviser or other professional adviser immediately.

RESPONSIBILITY STATEMENT

The directors of the Offeror and HHL (including those who may have delegated detailed supervision of this notice) jointly and severally accept responsibility for this notice and have taken all reasonable care to ensure that the facts stated and opinions expressed in this notice are fair and accurate and that there are no other material facts not contained in this notice, the omission of which would make any statement in this notice misleading.

Where any information has been extracted from published or publicly available sources (including, without limitation, information relating to the SuperBowl Group), the sole responsibility of the directors of the Offeror and HHL has been to ensure through reasonable enquiries that such information has been accurately and correctly extracted from such sources or, as the case may be, accurately reflected or reproduced in this notice.